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MAXIMUS to Offer Webinar Series to Help Improve Health Literacy

RESTON, Va.--(BUSINESS WIRE)-- MAXIMUS (NYSE: MMS), a leading provider of government services worldwide, announced today a series of webinars to be presented by the MAXIMUS Center for Health Literacy (CHL). The webinar series, titled “Design That Delivers,” will provide participants with tips and guidance to ensure that health materials are easier for consumers to read and understand.

These webinars are a continuation of an ongoing series of free webinars provided by MAXIMUS that feature subject matter experts and special guests presenting ideas, innovations and solutions for government health and human services programs.

Each webinar will highlight five tips to help improve the design or content of print or online materials. The topics for the “Design That Delivers” series include:

- 5 Design Tips to Improve Readability (January 27)
- 5 Tips for Organizing Content (March 2)
- 5 Design Tips to Improve Navigation (March 16)
- 5 Writing Tips to Improve Readability (April 13)
- 5 Design Tips to Improve Your Forms (May 18)
- 5 Tips to Communicate Effectively Through Social Media (June 13)

“The complex terms and rules for managing health care can be confusing and make it difficult for health organizations and consumers to realize potential opportunities to improve care,” commented Bruce Caswell, President and General Manager of MAXIMUS Health Services. “The team from the MAXIMUS Center for Health Literacy will share tips – based on the team’s years of experience in creating easy-to-understand health materials – to help organizations more effectively reach consumers with health information.”

The one-hour webinars include a discussion forum for questions and answers. Anyone interested in attending the “Design That Delivers” webinar series or receiving additional information should contact webinars@maximus.com or call 703.251.8398.

About the MAXIMUS Center for Health Literacy

The MAXIMUS Center for Health Literacy develops easy-to-read print materials and easy-to-use websites so that governments and public health services organizations can communicate effectively with their consumers. Find out more about the Center for Health Literacy at www.maximus.com/chl or follow us on Twitter @health_literacy.

About MAXIMUS

MAXIMUS is a leading health and human services administrator for governments in the United States, United Kingdom, Canada and Australia. The Company delivers administrative solutions to improve the cost effectiveness, efficiency and quality of government-sponsored benefit programs, such as Medicaid, Medicare, Children's Health Insurance Program (CHIP), Health Insurance BC (British Columbia), as well as welfare-to-work and child support enforcement programs across the globe. The Company's primary customer base includes federal, provincial, state, county and municipal governments. Operating under its founding mission of *Helping Government Serve the People*®, MAXIMUS has more than 7,000 employees located in more than 220 offices worldwide. For more information, visit www.maximus.com.

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