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MAXIMUS Launches Medicaid Expansion Solutions to Help States Meet Higher Enrollment

Company to Host Informational Webinar on September 17 at 2:00 PM ET

RESTON, Va.--(BUSINESS WIRE)-- MAXIMUS, Inc. (NYSE:MMS), a leading provider of government services worldwide, announced today that it has launched its Medicaid Expansion Solutions to help states address the anticipated increase in Medicaid enrollment under Health Care Reform. The Company also announced that it will host an informational Webinar on health literacy, an important component of Medicaid expansion, on September 17, 2010, at 2:00 PM ET.

With the passage of Health Care Reform, millions of Americans will be eligible for insurance coverage through a combination of Medicaid expansion and new health insurance exchanges. States are seeking ways to simplify and streamline the resulting eligibility and enrollment process for subsidized populations into programs such as Medicaid which is expected to add more than 16 million new program participants. As an established leader in Medicaid administration, MAXIMUS, through its Medicaid Expansion Solutions offering, will provide states with scalable and accountable solutions to meet the anticipated increase in demand.

MAXIMUS Medicaid Expansion Solutions for states include:

- Modifying legacy eligibility systems to accommodate the required changes in eligibility determination and streamline workflow
- Changing applications and renewal forms to handle new eligibility rules
- Adding new application and renewal options, including phone- and Web-based self-service tools
- Building efficient application processing capacity to handle increased volumes
- Triaging customer service to free up overburdened caseworkers
- Leveraging existing relationships with community-based organizations and application assistance entities and forming new partnerships to reach newly eligible individuals
- Deploying health literacy tools to expand Medicaid outreach and education for these diverse individuals

"With the recently enacted Health Care Reform, states face a new 'tipping point,' as they grapple with critical decisions on timing, scope and approach to Medicaid expansion," commented Bruce Caswell, President and General Manager of MAXIMUS Health Services. "Building on our thought leadership and track record of success in administering Medicaid services to states, MAXIMUS is uniquely positioned to offer a wide array of proven tools as part of MAXIMUS Medicaid Expansion Solutions to our long-standing state partners as well as prospective new customers now considering public-private partnerships."

MAXIMUS will offer an informational Webinar on health literacy, an important component of Medicaid expansion, titled, "Design with Your Audience in Mind: Techniques for Print and Web that Promote Health Literacy," this Friday, September 17th from 2:00 to 3:00 PM (ET). This Webinar is a continuation of the MAXIMUS Webinar Series, which focuses primarily on health care reform over the next several months. The one-hour Webinars include a discussion forum for questions and answers. To register or receive additional information, contact webinars@maximus.com or call 703-251-8398.

About MAXIMUS

MAXIMUS is a leading provider of government services worldwide and is devoted to providing health and human services program management and consulting services to its clients. The Company has more than 6,500 employees located in more than 220 offices in the United States, Canada, Australia, the United Kingdom, and Israel. Additionally, MAXIMUS is included in the Russell 2000 Index and the S&P SmallCap 600 Index.

Source: MAXIMUS, Inc.