February 5, 2009

Time Warner Business Class and Maximus Multimedia International Announce Reciprocal Marketing Agreement

Time Warner Cable and Maximus teaming up to offer hotels complete media experience

RICHARDSON, Texas, Feb. 5 /PRNewswire/ -- Time Warner Cable Business Class (TWCBC), Texas' leading provider of business solutions for small and medium-sized businesses, and Maximus Multimedia International, LLC, announced today an agreement in which TWCBC and Maximus will offer hotels in Time Warner Cable's service area a suite of services consisting of the cable company's Internet and video services along with the Maximus entertainment-on-demand service. Maximus is a leading hospitality media network provider of in-room information and entertainment-on-demand systems

The goal of the TWCBC / Maximus agreement is to offer travelers the same level quality media experience that they receive in their home. "Hoteliers want to be able to serve their guests the highest quality in-room entertainment available," said Mike Harding, President and Chief Executive Officer of Maximus. "Time Warner Cable Business Class is a great strategic ally to be that complement to our services. We look forward to being the first choice for the hotelier's media needs."

"Time Warner Cable Business Class is delivering the most value and convenience to our hotel and hospitality customers across our Texas footprint," said David Roon, commercial sales vice president for TWCBC in Texas. "In addition to our full suite of business solutions including telephone, Internet and video services we're now able to deliver even more to our customers with video on demand provided by Maximus. Here's the benefit to travelers - they'll be able to access the same great Time Warner Cable products even while they're away from home."

About Time Warner Cable Business Class

Time Warner Cable Business Class, a division of Time Warner Cable (NYSE: TWC), offers a full complement of business communications tools to small-and medium-sized businesses and enterprise-sized companies. Its data, voice, video and security solutions are enhanced by award-winning customer service and local support teams. Time Warner Cable Business Class was founded in 1998, offering high-speed Internet service as Road Runner Business Class. Today, it serves more than 280,000 business customers in Time Warner Cable's 23 divisions.

About Maximus

Maximus is the fastest-growing provider to the hospitality industry of standard and high-definition in-room entertainment, high-speed Internet support, telephony, and business

center services. The company's operational center is located in Peoria, Illinois, with technology offices in Irvine, California.

SOURCE Maximus