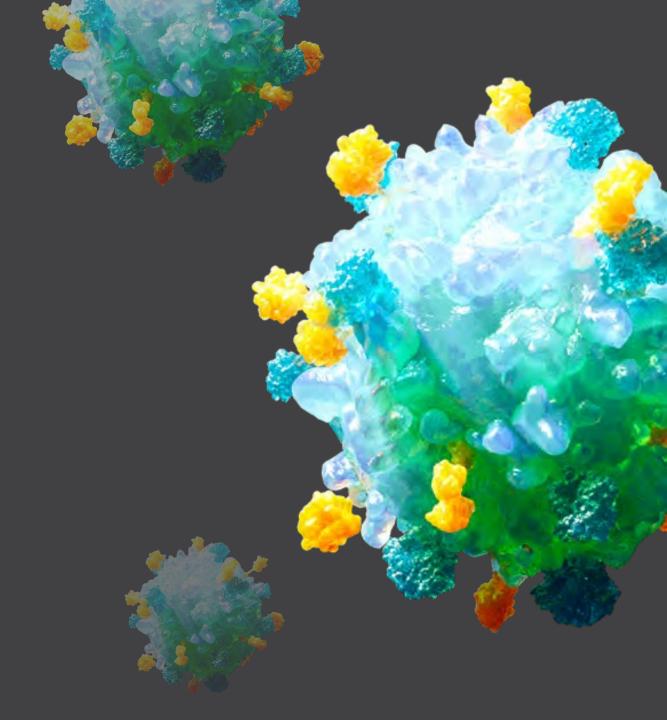


INVESTOR PRESENTATION Q3 2024

NOV 12, 2024

Nasdaq: ATRA



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ATARA IS THE FIRST TO DELIVER ON THE TRANSFORMATIVE POTENTIAL OF ALLOGENEIC T-CELL THERAPY

First Company to Obtain Regulatory Approval for an Allogeneic T-cell Immunotherapy

Tab-cel[®] U.S. BLA On-track with Priority Review and Jan 15, 2025 PDUFA date Ebvallo[™] approved by EMA in December 2022

Near-Term Milestones With ATA3219, A Differentiated Allogeneic CD19 CAR T Cell Incorporating Clinically-Validated Technologies

First patient dosed in relapsed/refractory B-cell NHL trial with initial data anticipated Q1 2025

ATA3219 lupus nephritis and extrarenal systemic lupus erythematosus study initiation expected by end of year; initial clinical data expected mid-2025

Cash Runway into 2027 Enables Key Pipeline Readouts



Differentiated Allogeneic T-Cell Immunotherapy Pipeline

| Program | Indication | Target | Preclinical | Phase 1 | Phase 2 | Phase 3 | Registration | Next Milestone |
|--|---|-------------|-------------|--------------|---------|---------|--------------|---|
| ATA3219 (Oncology) | Non-Hodgkin's Lymphoma (NHL) | CD19 | | | | | | Q1 2025: Initial NHL Ph 1 clinical data expected |
| ATA3219 (Autoimmune) | Lupus Nephritis (LN) | CD19 | | | | | | Mid-2025: Initial LN Ph 1 clinical data expected |
| | Extrarenal Systemic Lupus Erythematosus (SLE) without lymphodepletion | | | | | | | Mid-2025: Initial SLE Ph 1 clinical data expected |
| ATA3431 | B-cell malignancies | - CD19/CD20 | | | | | | IND targeted for Q4 2025 |
| | Autoimmune disease | | | | | | | |
| Tab-cel [®] or Ebvallo [™] (tabelecleucel) | RR EBV+ PTLD following HCT and SOT* | EBV | | ALLEL | E Study | | EU Approved | BLA Accepted: PDUFA Jan 15, 2025 |
| | Multi-Cohort (Label-Expansion): EBV+ cancers ⁽¹⁾ | EBV | EB\ | /ision Study | | | | Ongoing enrollment |

Excluding EbvalloTM in EU, these investigational agents are not approved by any regulatory agencies and efficacy and safety have not been established EBV+ PTLD: Epstein-Barr Virus Associated Post-Transplant Lymphoproliferative Disease; RR: rituximab relapsed/refractory; HCT: allogeneic hematopoietic cell transplant; SOT: solid organ transplant; NHL: non-Hodgkin's lymphoma

Atara has entered into an agreement with Pierre Fabre to commercialize tab-cel® for EBV+ cancers worldwide

*Indication pursued as monotherapy for treatment of adult and pediatric patients two years of age and older with Epstein-Barr virus positive post-transplant lymphoproliferative disease (EBV+ PTLD) who have received at least one prior therapy. For solid organ transplant patients, prior therapy includes chemotherapy unless chemotherapy is inappropriate

Other programs: EBV vaccine and Other hematological malignancies and solid tumor AlloCAR T programs

(1) Phase 2 multi-cohort initiated in Q3 2020, with possible indications including EBV+ PTLD with CNS involvement, front-line treatment in EBV+ PTLD including front line with CNS involvement, EBV+ PID/AID LPD, and other potential EBV-associated diseases



Atara Is the Most Advanced Allogeneic Cell Therapy Company

Differentiated Platform



Based on natural biology of EBV T cells

First and only approved allogeneic T-cell therapy with Ebvallo™

First allogeneic T-cell therapy BLA under review by FDA

Supportive Clinical Data



Robust allogeneic T-cell experience with favorable safety profile in 600+ patients

Pioneered the use of allogeneic T-cell therapy with no lymphodepletion

Third party clinical data reinforce attributes of Atara's CAR T platform

Operating Experience



Proven EBV T-cell scaled up manufacturing process, efficient supply and distribution network

Over a decade of real-world experience across clinical, regulatory, manufacturing and supply



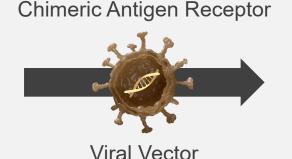
Innovating Next-Gen CAR T Leveraging the Only Allogeneic T-cell **Platform With an Approved Product**

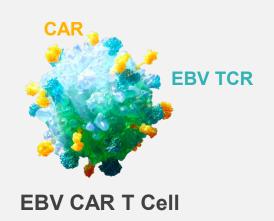
Allogeneic EBV T-Cell (EBVALLOTM)

Next-gen Allogeneic CAR T



EBV TCR Manufacturing **EBV T Cell**





- No gene editing of the TCR or MHC
- Minimal HLA matching (only 2 of 10 alleles)
- No lymphodepletion
- Favorable safety profile in 600+ patients with outpatient experience
- Robust manufacturing with biologic-like COGM

- ✓ Retain features of EBV T cells
- Does not require complex gene edits
- Leverages novel CD3ζ signaling domain (1XX)
- CAR-targeted activity can be modified to express single or dual targets



Tab-cel[®] (Ebvallo™) is approved in the European Union

EBV = Epstein-Barr Virus; HLA = Human Leukocyte Antigen; CAR = Chimeric Antigen Receptor;

Atara's Allogeneic CAR T Platform Designed to Improve Patient Journey and Expand Access Versus Autologous Cell Therapies

Current Autologous CAR T Patient Journey





Lymphodepletion



CAR T Treatment



Post Infusion Monitoring

 Time consuming, extra logistics, requirement to stop treatment

- Chemotherapy side effects
- Infection risk
- Safety risks in women of child-bearing age
- Genotoxic
- · Added cost and complexity

- 2-5 weeks-long process to engineer and deliver autologous CAR T cells
- 30+ minute infusion

- 1-2 weeks inpatient monitoring at hospital
- Cytokine release syndrome
- Neurotoxicity

Atara T Cells Offer Unique Potential Advantages in the Allogeneic Field (as evaluated in tab-cel)

Off-the-Shelf (No Patient Apheresis)



No Lymphodepletion



5-10 Minute Infusion

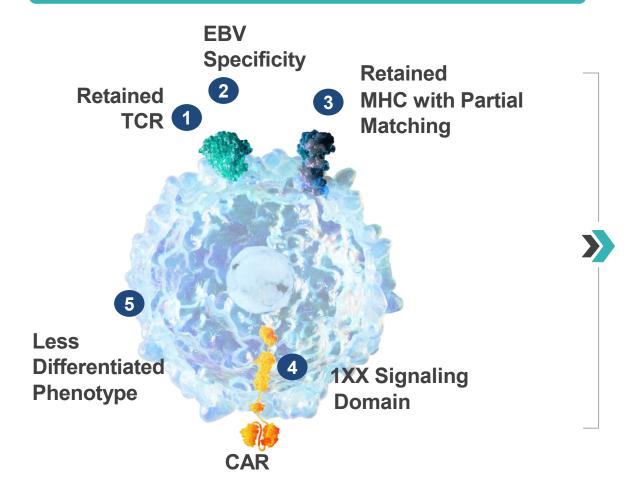


1-2 Hours Monitoring



Atara's CAR T Platform Closely Retains Autologous T-Cell Biology While Offering the Benefits of an Allogeneic Approach

Atara's Allogeneic CAR T Platform



TCR = T-cell receptor; MHC = major histocompatibility complex; $\alpha\beta$ = alpha beta

1. Tanchot et al, Science 1997. 2. Myers et al, Trends Immunology 2017. 3. Polic et al, PNAS 2001. 4. Curran ASTCT 2020, ASH 2023; 5. Atara clinical experience; Prockop et al, JCl 2020. 6. Feucht et al, Nature Medicine, 2018

Addressing Key Challenges

Challenge: Graft vs Host Disease (GvHD) and Allorejection

Atara Approach:

- 1 Retained TCR: Unedited TCR serves as a key T cell survival signal^{1,2,3} contributing to functional persistence³
- 2 EBV Specificity: Low GvHD risk due to TCR recognition of viral antigens
- 3 Retained MHC with Partial Matching: Enables allogeneic approach that avoids host versus graft rejection^{4,5}

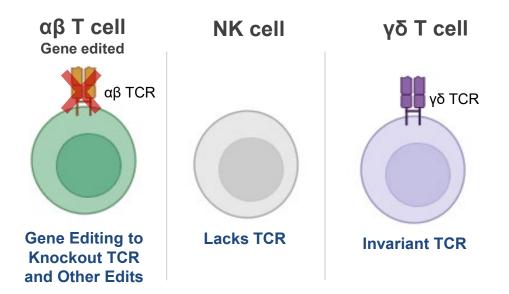
Challenge: Exhaustion, Diminished Persistence, and Inflammatory Response

Atara Approach:

- 4 1XX Signaling Domain: Novel CD3ζ signaling domain⁶ optimizes potency, expansion and mitigates T-cell exhaustion while modulating activation
- **Less Differentiated Phenotype:** αβ T-cell manufactured with less differentiated phenotype contributes to potency and moderates *in vivo* expansion of CAR-T cells, translating to potentially less severe inflammatory reactions



Atara's CAR T Platform Offers Unique Advantages Versus Other Allogeneic Approaches in the Field



- Aggressive lymphodepletion often required
- Gene editing and/or stealth approaches to limit alloreactivity impact expansion and persistence¹
- Minimal expansion drives need for high cell dose
- Non-physiologic stimulation leads to T cell exhaustion²

| | Atara EBV CAR T Cell (αβ unedited) | αβ T Cell Gene edited | NK Cell | γδ T Cell | | | |
|-------------|--|--------------------------------------|------------|-------------------------|--|--|--|
| Safety | 600+ patients safely treated ³ (EBV Platform) | Lower CRS/ICANS risk than auto CAR T | | | | | |
| Expansion | Robust (CAR preclinical) | Moderate Minimal | | Minimal-to- Moderate | | | |
| Persistence | Several Months ³ (EBV Platform) | ~3-4 weeks | Suboptimal | Suboptimal | | | |
| Durability | Robust (CAR preclinical) | Moderate | Suboptimal | Suboptimal | | | |



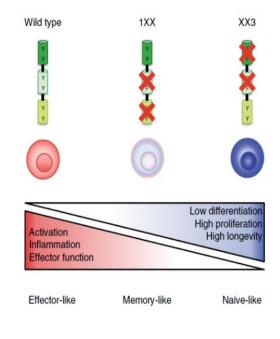
Novel 1XX Signaling Domain Proof of Concept in Both Oncology and Lupus Models

1XX Rationale and Design

Challenge: Signaling via CD28 and CD3ζ domains overstimulate T cells, leading to exhaustion; 4-1BB slower to activate¹

Solution: Modified CD3 ζ signaling domain (1XX), including two inactivating ITAM mutations, drives physiologic levels of signaling²

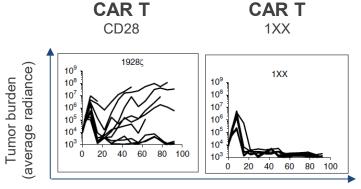
- ✓ Avoids activation-induced cell death
- ✓ Reduces cytokine release syndrome
- ✓ Improves persistence



1XX Pre-Clinical Proof Points

Oncology:

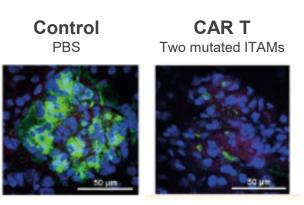
Rapid tumor eradication with 1XX in tumor model²



Days after T cell injection

Lupus:

Functional benefit using two mutated ITAMs in lupus model^{3,4}



Reduced immune complex deposition in the kidney (C3 / IgG) with CAR T ³



^{1.} Salter et al, Sci Signal, 2018. 2. Feucht et al, Nature Medicine, 2018. 3. Jin et al, Cell Mol Immunol, 2021. 4. Kansal et al, Sci Transl Med, 2019. ITAM = Immunoreceptor Tyrosine Activation Motif; PBS = Phosphate Buffered Saline; LD = lymphodepletion

Clinical CAR T Data From Industry Leaders and Academia Reinforce Key Features of Atara's CAR T Platform in Oncology and Autoimmune Diseases

EBV Specific TCR & Retained MHC with Partial HLA Matching

Safety and persistence

Memorial Sloan Kettering Allogeneic EBV CD19 CAR T

Overall survival up to 3 years in posttransplant B-cell malignancy patients with favorable safety profile (0.7 x 10⁶/kg per dose, n=12)¹ Less Differentiated Phenotype

Durability and potency

YTB-323 Stem-enriched auto CD19 CAR T

73% CRs, 62% durable CRs at 6 months (12.5M DL2, n=30)³

Preliminary safety and efficacy in 3 SLE patients⁴

1XX Signaling Domain

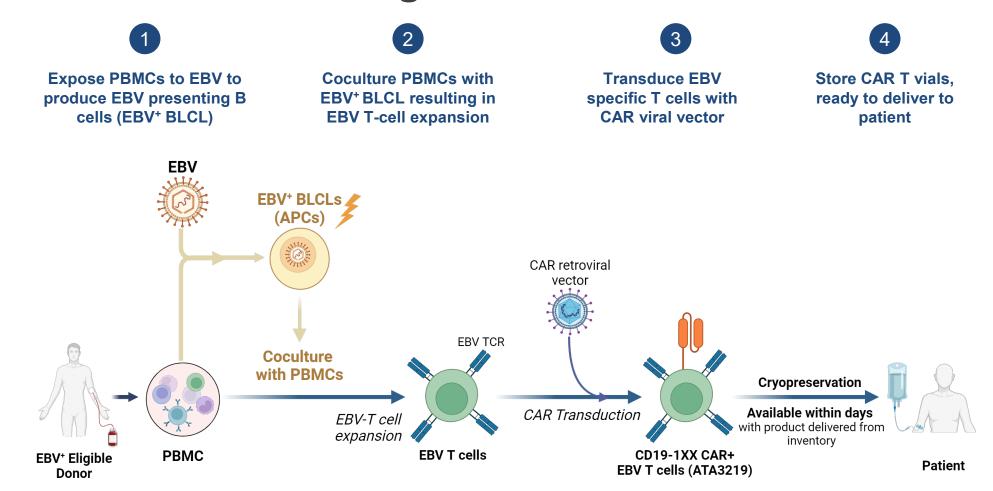
Expansion, persistence and potency

TAK-940
CD19 auto CAR T with 1XX

ORR 87%, CR 75% (25M DL1, n=16)²

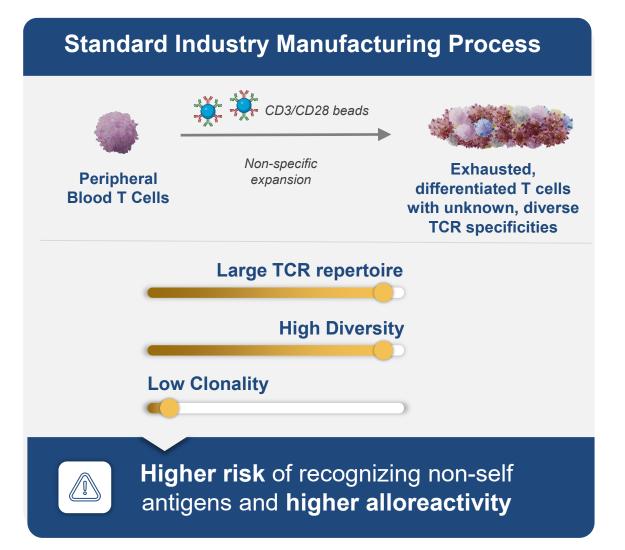


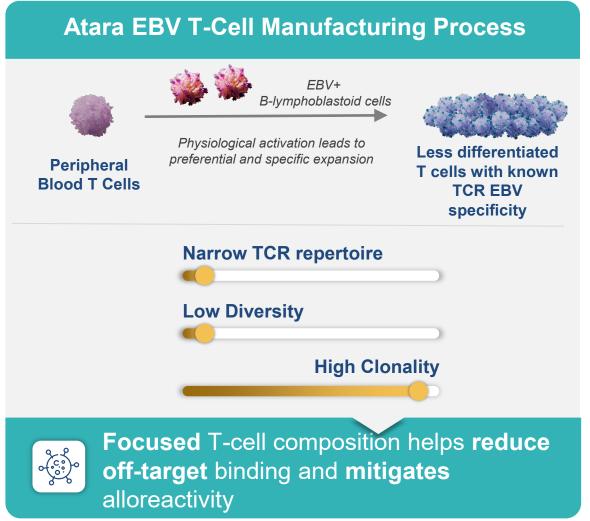
Atara's Allogeneic CAR-T Manufacturing Process Leverages Commercial Manufacturing Process for Tab-cel





Atara's EBV T-Cell Manufacturing Process Creates Defined TCR with EBV Specificity to Help Prevent Off-Target Binding and Alloreactivity







Atara's CAR T Platform is Supported by Validated Manufacturing Approach

Robust Allogeneic T-Cell Manufacturing Platform

- Process utilizes natural T-cell biology and avoids need for gene editing
- Leverages tab-cel manufacturing process, validated with approval in Europe and the BLA acceptance with Priority Review in U.S.
- Utilizes healthy donors which allows for reliable supply of starting material



Scalable Manufacturing Process

- Process scalability expected to achieve thousands of doses per leukopak and biologic-like cost of goods
- Clinical inventory provides >95% patient coverage for U.S. population
 - >92% coverage in minority populations of African American, Hispanic, Pacific Islander, and Asian patients

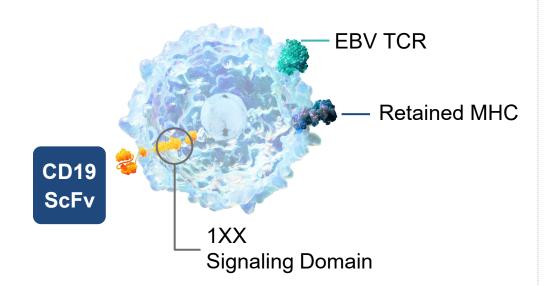
Established Global Supply and Logistics Process

- Experience distributing product to over 600 patients in U.S., Canada, Europe and Australia
- Atara selects product from inventory within 24 hours for rapid delivery to the treatment site



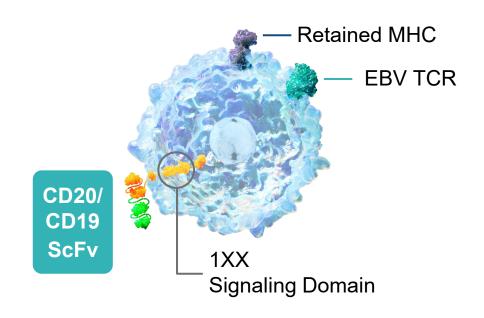
Atara's Allogeneic CAR T Cell Programs Incorporate Clinically Validated Technologies

ATA3219 (CD19 CAR)



Target:
CD19+ B-cell malignancies,
Autoimmune

ATA3431 (CD19/20 CAR)



Target:
CD19/CD20+ B-cell malignancies,
Autoimmune

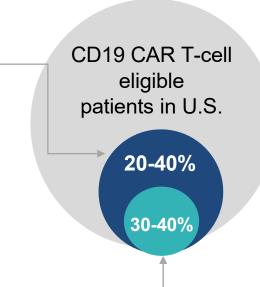


ATA3219 in NHL: Opportunity To Compete With a Differentiated Profile Given Limitations With Other CD19-Targeted Therapies

Unmet Need Despite Approved Auto CAR T

Access challenges for auto CAR T

Only ~20-40% of eligible patients receive CAR T therapy^{1,2}



Durability challenges for CAR T

Only ~30-40% of those who receive autologous CD19 CAR T therapy have durable response at 6 months^{3†}

Bispecifics & Allo CAR Yet to Deliver

Efficacy and safety challenges for bispecifics

Risk/benefit profile still challenging (CRS/ICANS), limited tissue penetration, incomplete B-cell depletion, limited durability of remission, and repeated administrations

Durability and persistence challenges for allogeneic CD19 CAR cell therapy

Limited durability of remission with no clinically superior platform



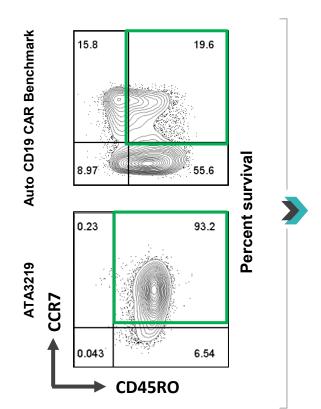
ATA3219 in NHL: Potential "Best-in-Class" Profile with Superior *In Vivo* Persistence & Efficacy Versus Commercial Auto CD19 CAR T Benchmark

Less Differentiated T Cells for ATA3219

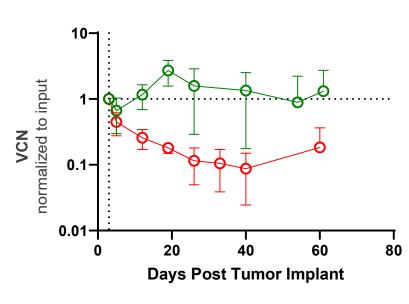
ATA3219 Longer Persistence versus auto CD19 CAR benchmark¹

CD19+ tumor model

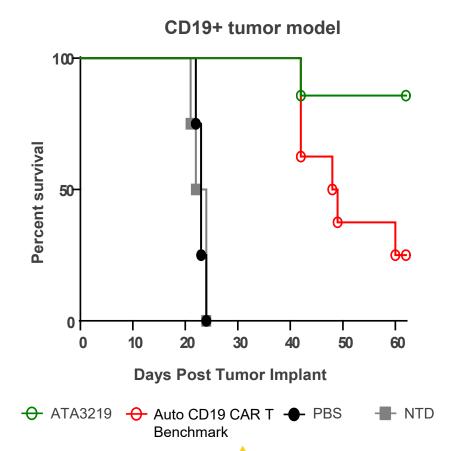
ATA3219 Superior Efficacy versus auto CD19 CAR benchmark¹



center graph.



ATA3219





Auto CD19 CAR T

Benchmark

ATA3219 in NHL: Phase 1 Study Designed to Establish "Proof-of-Platform" and Evaluate "Best-in-Class" Potential for Program

FIH study to evaluate platform and enable comparison with other CD19 CAR programs

- Proven CD19 CAR T sensitive populations
- Standard lymphodepletion regimen
- Allow CAR T
 experienced patients
 (LBCL)
- Enrollment across U.S. and Australia

ATA3219 in NHL: Study Overview

Study Design:

- Open-label Phase 1 dose escalation and expansion study
 - 3-6 patients treated at 4 dose levels (40, 80, 240, or 480 million CAR+ T cells)
- Retreatment may be allowed with regulatory approval

Inclusion criteria:

- Patients with B-cell NHL, including large B-cell lymphomas (LBCL), follicular lymphoma (FL), or mantle cell lymphoma (MCL)
- Relapsed/refractory after two prior lines of therapy

Key Endpoints:

- Primary
 - Characterize safety and tolerability
 - Determine RP2D
- Secondary
 - Characterize the PK profile
 - Evaluate preliminary efficacy
- Exploratory
 - Assess immunogenicity and other biomarkers



Our Experience with Allogeneic T Cells Favorably Positions Atara in the Autoimmune CAR T Field

Differentiated Platform



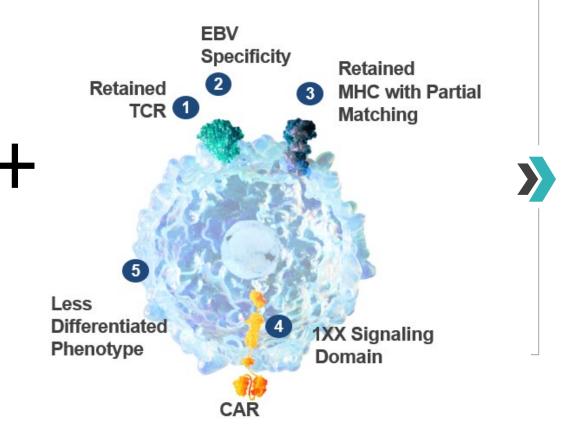
Robust Clinical
Data with
Platform



Operating Experience



CAR T with Clinically Validated Features



Transformative
Potential in
Autoimmune
Diseases



SLE: High Unmet Need and Opportunity for CAR T Therapy



High Unmet Need in Systemic Lupus Erythematosus (SLE)

- SLE is a chronic autoimmune inflammatory disease affecting multiple organs, with heterogeneity of clinical symptoms and disease severity making it difficult to treat¹
- Unmet needs include uncontrollable disease, recurrent flares, need for long-term immunosuppressive treatment, increased rates of infections, damage accrual that impairs quality of life, and diminished long-term survival²



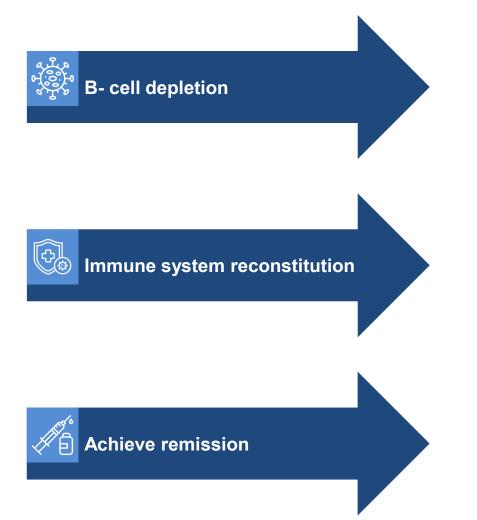
Targeting B Cells with CAR T Therapy to Achieve Remission

- B cells play a pivotal role in the pathogenesis of SLE²
- In an academic study of autologous CAR T cell therapy in lupus, 8/8 patients with >1 year post CAR T therapy follow up achieved durable, drug free remission³
- Lymphodepletion free approaches needed to minimize toxicities, logistical complexities, hospitalization, costs, and enable increased CAR T access for autoimmune patients

ATA3219: Designed to achieve deep B-cell depletion and immune system reset in lupus



The Goal of CAR T Mediated B-Cell Depletion Is Drug-Free and Long-Term Responses for SLE Patients



CAR T penetrates deep into tissues and rapidly depletes pathogenic CD19+ B cells

Immunological "reset" and reconstitution of naïve B cells lacking the autoreactive B-cell clones

Reversal of disease and ability to achieve stable, long-term drug-free remission

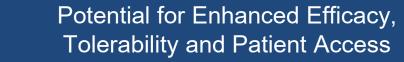


ATA3219 Is Designed to Have a Best-in-Class CAR T Profile in Multiple Autoimmune Diseases

Atara's Differentiated T-Cell Platform

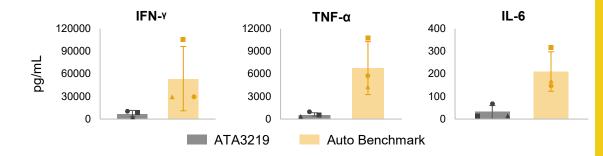


Allogeneic



- Partial HLA matching
- EBV specific TCR with favorable safety in 600+ patients
- Memory phenotype
- 1XX signaling domain
- αβ T cells
- Tab-cel clinical data demonstrates efficacy in cell therapy treatment with no LD

- Off-the-shelf availability simplifies treatment
- Scaled-up manufacturing to address large populations
- No apheresis
- Lower COGS
- Healthy starting cells



Preclinical data shows lower levels of proinflammatory cytokines vs autologous benchmark¹

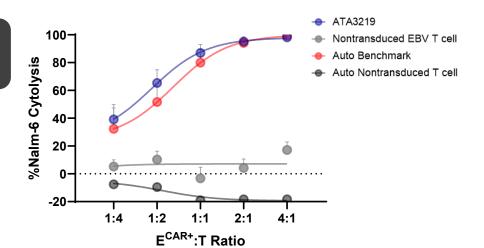
Atara pioneered allogeneic T-cell therapy with no lymphodepletion

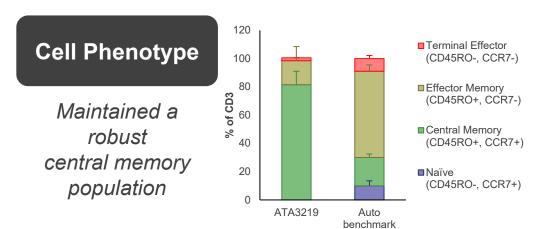


ATA3219 Shows Comparable Cytotoxic Potency and Favorable Inflammatory Profile Versus Autologous CD19 CAR T Benchmark

% Cytolysis

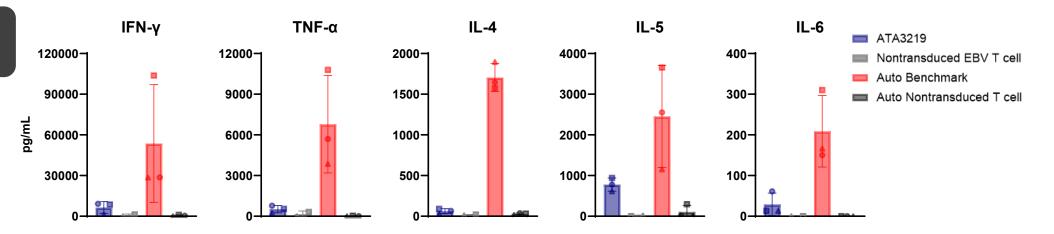
CD19-specific cytotoxic activity





Cytokine Release

Reduced inflammatory cytokine release



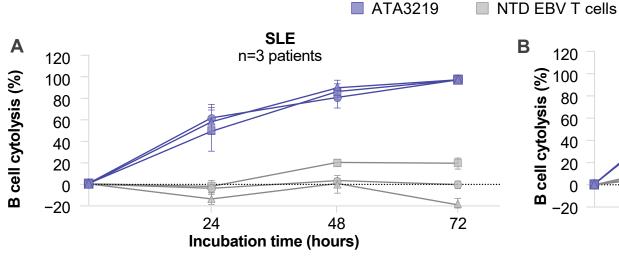
ATA3219 and auto benchmark CAR T cells generated from the same three donors were co-cultured with Nalm-6 cells at a 3:1 E:T ratio for 24 hours. Supernatants were harvested and cytokine release was measured

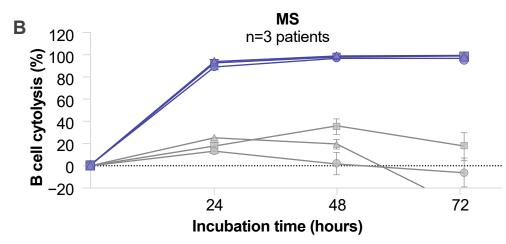


ATA3219 Mediates Complete B-Cell Depletion Against SLE and Multiple Sclerosis Patient Derived Immune Cells

% Cytolysis

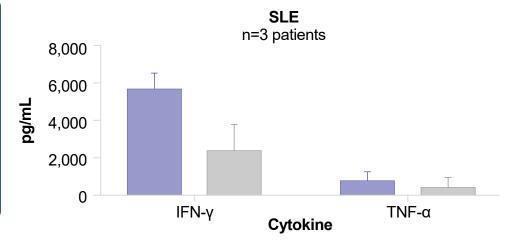
Against third-party (A) SLE and (B) MS patient PBMCs

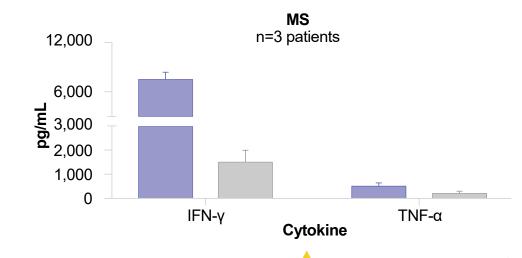




CAR-Specific Cytokine Release

Against third-party (A) SLE and (B) MS patient PBMCs





ATA3219 in SLE: Phase 1 Study Investigating Preliminary Safety and Efficacy of ATA3219 in SLE

FIH study to determine optimal dose while establishing preliminary safety and efficacy

- Initial focus on lupus nephritis (LN) indication with most proof points¹ and clear short-term endpoints; Lymphodepletion (LD) and outcome measures similar to academic case series¹
- Extrarenal SLE cohort eliminates LD pretreatment as current LD-based autologous CAR-T approaches not ideal for patients
- NCT06429800

ATA3219 in SLE: Study Overview

Study Design:

- Open-label Phase 1 dose escalation and expansion study in adult subjects up to age 55 with lupus nephritis (LN) following lymphodepletion and extrarenal systemic lupus erythematosus (ERL) without lymphodepletion
 - 3-6 patients treated at 3 dose levels:
 - LN: 40, 80 or 160 million CAR+ T cells
 - ERL: 40, 80 or 240 million CAR+ T cells
- Retreatment may be allowed with regulatory approval

Key Endpoints:

- Primary
 - Characterize safety and tolerability
 - Determine RP2D
- Secondary
 - Characterize the PK profile
 - Evaluate preliminary efficacy
- Exploratory
 - Assess immunogenicity and other lupus related biomarkers



ATA3219 Features and Characteristics Support Rationale to Omit Lymphodepletion in Extrarenal SLE Cohort

EBV T Cell

- αβ T cell: Same T-cell type as proven commercial autologous CAR Ts
- Retained TCR: T-cell survival signal contributing to persistence¹⁻³
- Specificity: Low GvHD risk due to TCR recognition of EBV viral antigens
- Tab-cel data: Expansion and persistence without LD⁴

Platform Data

Atara platform data:

 Favorable safety profile seen
 in 600+ patients treated
 without lymphodepletion

Additional Features

- Retained MHC: Partial HLA matching limits host versus graft rejection⁵
- **1XX signaling domain:** Optimizes potency and expansion and mitigates exhaustion⁶
- Less differentiated phenotype: Contributes to potency and durability of clinical response
- ATA3219 data: Less inflammatory cytokines in pre-clinical model versus benchmark autologous CD19 CAR T⁷

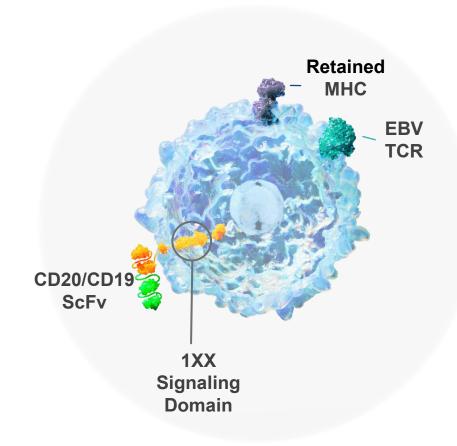
Achieving immune reset without lymphodepletion could improve tolerance and facilitate patient access

LD = lymphodepletion; HLA = human leukocyte antigen



^{1.} Tanchot et al, Science 1997. 2. Myers et al, Trends Immunology 2017. 3. Polic et al, PNAS 2001. 4. Atara clinical experience; Prockop et al, JCI 2020. 5. Atara Data on file ATA129-EBV-302 Ph3 (DCO 9OCT2023). 6. Feucht et al, Nature Medicine, 2018. 7. Brito, A, et al. Poster presented at ISCT. 2024.

ATA3431: Off-the-Shelf Allogeneic CD19/CD20 CAR T Program Progressing Toward IND Submission in Q4 2025





Targeting CD19 and CD20 **reduces probability of relapse** due to CD19 antigen loss, hypothesized to be a major cause of treatment resistance or disease relapse after CD19 CAR T treatment



Targeting CD19 and CD20 provides **potential incremental efficacy benefit** and 1XX signaling for **enhanced persistence**



Autologous CD19/CD20 dual CAR Ts have shown **promising efficacy** and **safety** in clinical trials (IMPT-314; C-CAR039¹)



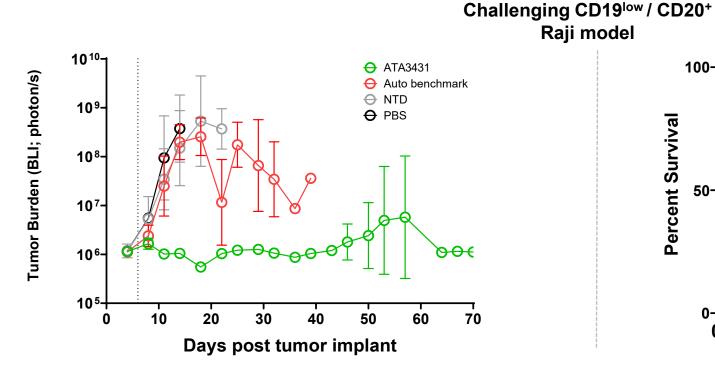
ATA3431 preclinical data demonstrates a competitive profile based on **potent** antitumor activity, **long-term** persistence, and **superior** tumor growth inhibition

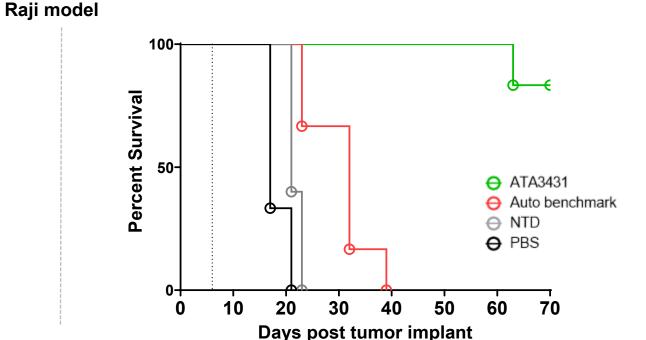
Positive preclinical data presented at American Society of Hematology meeting in December 2023²



ATA3431: Compelling Proof-of-Concept and Competitive Profile

Greater Anti-Tumor Efficacy vs CD19/CD20 Autologous Benchmark





ATA3431 progressing toward IND submission in Q4 2025



Expanded Global Tab-cel[®] Partnership With Pierre Fabre Laboratories

Pierre Fabre Laboratories license for tab-cel global development, manufacturing and commercialization, with up to \$640M in potential consideration and significant double-digit tiered royalties

Pierre Fabre TARA BIO® Atara received ~\$27M following closing and \$20M following the positive pre-BLA meeting. Atara also received \$20M from the BLA acceptance with the potential to receive an additional \$60 million milestone payment upon BLA approval

Substantially all tab-cel clinical, regulatory and manufacturing activities planned to transfer to Pierre Fabre Laboratories at time of BLA transfer

Pierre Fabre Laboratories to
reimburse Atara for tab-cel global
development costs through BLA
approval, and purchase
manufactured tab-cel inventory
through BLA transfer

Partnership will expand reach of tab-cel's life-saving potential to patients worldwide and provide future revenues for Atara



Tab-cel BLA Accepted With Priority Review and a PDUFA Target Action Date of January 15, 2025

The BLA is supported by pivotal and supportive data covering more than 430 patients treated with tab-cel across multiple life-threatening diseases

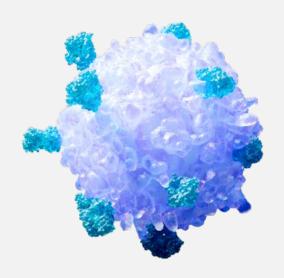
• The latest pivotal ALLELE study data demonstrated a statistically significant 48.8% Objective Response Rate (p<0.0001) and favorable safety profile consistent with previous analyses

Unique approach to address rare and highly fatal cancer

- FDA Breakthrough Therapy Designation
- Orphan Drug Designation
- R/R EBV+ PTLD patients face a poor prognosis with median survival of only weeks to months
- No approved treatment options available

Attractive Ultra-Rare Disease Market

- Few hundred patients per year in both U.S. and EU markets
- Potential label-expanding EBVision multi-cohort Phase 2 study enrolling
- Significant pricing potential with >\$500M in estimated peak sales





Cash, Combined with Certain Anticipated Payments from the Expanded Global Partnership, Sufficient to Fund Planned Operations into 2027

\$67.2 million

Cash, Cash Equivalents, and Short-term Investments as of September 30, 2024

\$61.9 million

Q3 2024
Total Costs and Operating
Expenses

Nasdaq:

Atara Biotherapeutics, Inc. 5.7 million

Shares Outstanding as of September 30, 2024*

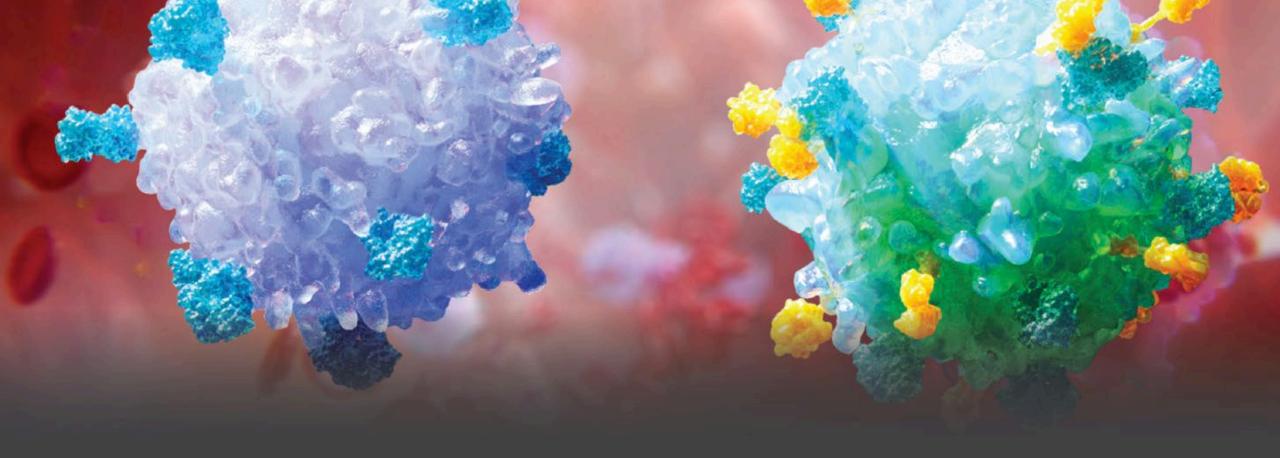
\$4.0 million

Q3 2024

Net Cash Used in Operating Activities



^{*} Does not include 4.9 million pre-funded common stock warrants outstanding as of September 30, 2024



THANK YOU

Nasdaq: ATRA

