

May 11, 2017



MEDIA ALERT: Equinix to Speak at ITW 2017

REDWOOD CITY, Calif., May 11, 2017 /PRNewswire/ -- [Equinix, Inc.](#) (Nasdaq: EQIX), the global [interconnection](#) and data center company, today announced that representatives from the company will be speaking at the upcoming [ITW 2017 conference](#), taking place May 14-17 in Chicago. ITW is the world's largest meeting for the global wholesale telecommunications community. At the event, Equinix will be hosting a panel of customers and partners as they discuss how to innovate at the edge with Equinix. The panel will be moderated by Equinix vice president of global solutions enablement, Ryan Mallory.

Event Details:

Executive Roundtable: Solving for Digital Disruption through Interconnection

Service consumers and service providers are experiencing the shift to digital and the disruption it brings to their business. This is requiring firms to implement new commerce and collaboration models to engage customers, partners and employees. Also required are new connectivity and data models for cloud, content analytics, IoT and digital payments. To thrive in this new digital environment, traditional organizations are transforming both their business and IT delivery architectures.

This panel will showcase how service providers and service consumers meet at the Digital Edge to innovate for the future, as well as how Platform Equinix enables this next generation digital environment. Attendees will discover:

- Digital disruption's impact on service providers and enterprises
- How digital is forcing business and IT to transform
- What service providers are doing to help businesses re-architect for the Digital Edge
- How service providers and service consumers are using interconnection to solve for digital
- How Equinix customers are incorporating an Interconnection Oriented Architecture™ (IOA™) to achieve their business goals

Date & Time:

May 16, 2017
9 – 10:30 a.m.

Location:

Chicago, ITW 2017: Swissotel - Swiss Tower, Gold Level, Lucerne 3
323 E Upper Wacker Dr.
Chicago, IL 60601

Panel Moderator:

Ryan Mallory, vice president, global solutions enablement, Equinix

Panel Participants:

Cyrus Rafii, sr. business development manager, F5 NETWORKS

David Neitz, CIO, CDM SMITH

Tim Passingham, vice president, sales, wholesale, Colt Technology Services

Walter Alejandro Bona, sales center vice president wholesale, Televisa Telecom - Bestel

If you would like to meet with an Equinix executive at ITW please contact [Holly Pauley](#).

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 44 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. www.equinix.com.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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