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Gary R. Kohl Appointed President of SGK Brand Solutions Business

PITTSBURGH, June 20, 2017 (GLOBE NEWSWIRE) -- Matthews International Corporation (NASDAQ:MATW) ("Matthews") today announced that Gary R. Kohl, executive vice president, global business development at SGK and a member of the SGK Executive Leadership Team, has been named President of its SGK Brand Solutions business effective immediately.



Gary Kohl, President, SGK

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/6b7b1f5e-8f9f-457d-b415-9d86ca5200e0>

Kohl continues to report to David A. Schawk who now moves into a new role within the Office of the President at Matthews. Schawk's title of Group President, SGK reflects his continuing strategic oversight of the SGK group where he will focus on acquisition opportunities and strategic planning.

In making the announcement, Joseph C. Bartolacci, President and CEO of Matthews International remarked "With continued disruption in the industry and marketplace, SGK has developed a bold growth strategy designed to extend current client relationships while building new business, remaining focused on growing our clients' top line while concurrently driving out costs. I believe these executive moves position us extremely well to reshape the business to capture the opportunities ahead."

Kohl takes over the day-to-day and P&L responsibilities for the SGK business globally. A seasoned executive with deep experience in the digital and print communications industry, Kohl joined SGK in 2016 from RR Donnelley, where he was group senior vice president, Digital Solutions, Global Packaging and Printed Electronics Groups and responsible for driving the group's foundational strategic plan and building new capabilities and services. Prior to that, Kohl held additional senior level positions in sales, marketing and general management, achieving topline growth for these groups.

"David and the SGK global team have built an industry-leading company that has earned the trust of the most respected global brands in the world. I am pleased to have the opportunity to build upon that foundation to ensure that we continue to anticipate and exceed the needs of our current and future clients with respect to their brand-centric content," said Kohl.

Kohl earned a B.S. in Business Administration from Boston University and completed executive coursework at Columbia University and The Kellogg School of Management. He also achieved Champion Level Six Sigma Certification.

SGK, a leading global brand development, activation and deployment company that drives brand performance is part of Matthews International Corporation.

Matthews International Corporation is a global provider of brand solutions, memorialization products and industrial automation solutions. The SGK Brand Solutions segment is a leader in the delivery of brand development, activation and deployment services that help build our clients' brands and consumers' desire for them. The Memorialization segment is a leading provider of memorialization products, including memorials, caskets and cremation equipment, primarily to cemetery and funeral home customers that help families move from grief to remembrance. The Industrial Technologies segment designs, manufactures and distributes marking, coding and industrial automation technologies and solutions. We have more than 10,000 employees in more than 25 countries on six continents that are committed to delivering the highest quality products and services.

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