

## Ron Marks Joins Galaxy Gaming as Vice President of Sales

LAS VEGAS, Sept. 7, 2010 (GLOBE NEWSWIRE) -- Galaxy Gaming, Inc. (OTCBB:GLXZ), announced today that Ron Marks has been appointed Vice President of Sales. In his position at the Company, he will work to expand and manage sales and client service initiatives with a focus on expanding the Company's market share and placement of its entire product line. Mr. Marks will report directly to Bill O'Hara, the Company's Chief Operating Officer.

Mr. Marks brings more than 30 years of sales, sales management and marketing experience to Galaxy Gaming's senior management team. Mr. Marks is internationally known among sales professionals as a highly desired sales and sales management trainer, lecturer and author. Ron's Amazon Best Selling Book, Managing for Sales Results is considered by many top executives as the must have manual for creating and managing an inspired, effective sales team.

In 1979, Ron began his sales career at an early age of 18 when he joined with Tom Hopkins, the world's most legendary sales trainer. Soon, Ron was leading the sales team at Tom Hopkins International. Later, whereby Tom Hopkins specialized in sales training for individuals, Ron saw a glaring void in professional training for the executives who manage salespeople and in 1985, he formed Results Seminars, a company dedicated to training sales managers. In 1999, Tom Hopkins recruited Ron to run the sales management portion of his training program, which Ron continues to perform on a limited scale today. Commenting on his relationship with Mr. Marks, Tom Hopkins said, "As a practicing sales manager with both inside and outside sales forces, Ron teaches techniques that are current and pertinent to today's ever-changing business world. Salespeople are a unique breed, and to successfully manage them takes a special understanding, which Ron has mastered."

Robert Saucier, Galaxy Gaming's Chief Executive Officer said, "If there is a better person on the planet that could lead our Company's sales efforts than Ron Marks, I have yet to meet them or even hear about them. Ron's reputation with individuals, groups of all sizes and multi-national corporations throughout the world is second to none and he provides the perfect catalyst for our Company at this time. For the many years I have known Ron, I have found his written material including his book, his audio tapes and CDs, his lectures and his personal experiences to radiate the essence of excellence in sales leadership. For Galaxy Gaming, this is like the New York Yankees signing Babe Ruth. Our whole team feels extremely fortunate to have Ron Marks on board," concluded Mr. Saucier.

Ron Marks commented, "I never thought that I would give up my 'consulting shingle' and once again lead a company's sales force, but I discovered something extraordinary with the team and the business model at Galaxy Gaming. For instance, I witnessed their growth throughout this recession even though approximately 20% of their clients have gone out of business. It is clear to me that not only do we have the right people, products and

technologies in place, but if you believe as I do that 'timing is everything,' then I think Galaxy Gaming is well suited to expand its visibility in the industry, gain significant market share and substantially increase its recurring revenues and profits. I am excited about the opportunity in front of us."

## **About Galaxy Gaming**

Headquartered in Las Vegas, Galaxy Gaming (<a href="www.galaxygaming.com">www.galaxygaming.com</a>), is the world's second largest developer, manufacturer and distributor of casino table games including Lucky Ladies, Texas Shootout, Emperor's Challenge, Deuces Wild and Triple Attack Blackjack. In addition, it develops innovative and enhanced electronic wagering platforms and systems such as its Bonus Jackpot System and its Inter-Casino Jackpot Network. Galaxy Gaming distributes its products to casinos throughout North America and on cruise ships worldwide.

## Safe Harbor

This release may contain certain "forward-looking statements" relating to the Company's business which may be subject to various factors that may cause actual results to be materially different from those described herein as anticipated, estimated, or expected. The Company disclaims any obligation to update or alter its forward-looking statements.

CONTACT: Galaxy Gaming

Robert B. Saucier, CEO Andrew Zimmerman, CFO

702-939-3254 Fax: 702-939-3255