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MicroVision's SHOWWX+ Shipping in Japan in Q3

SYNNEX K.K. first to distribute authorized and certified laser pico displays to the Japanese market

TOKYO & REDMOND, Wash.--(BUSINESS WIRE)-- MicroVision, Inc. (NASDAQ:MVIS), the leader in innovative ultra-miniature laser display technology, today announced SYNNEX K.K. as the first authorized distributor of SHOWWX+(TM) in Japan. SYNNEX plans to supply the first laser based pico projector authorized for the Japanese market to key online and brick-and-mortar resellers, while also managing the product's localized marketing efforts and after-sales support. MicroVision and SYNNEX provided product demonstrations at a press conference on July 6th at 14:30 JST at SYNNEX's headquarters in Tokyo.

SHOWWX+ is a "Made for iPod, iPhone, and iPad" product that easily connects to a wide variety of devices, enabling users to display content on any surface at up to nine feet (2.7 meters) in diagonal image size. It is one of the only pico projectors that easily slips into a shirt pocket and offers big-screen, movie-length viewing experiences and focus-free operation for mobile content-sharing and in-motion gaming.

"While other pico projectors are currently available in Japan, the overall quality of the experience hasn't lived up to customer expectations," said Akira Nakamura, SYNNEX Director of Consumer Electronics. "In contrast, the image quality of SHOWWX+ has impressed everyone we've shown it to, and we believe mobile device users will be really excited about the opportunity to share content anywhere."

"Partnering with companies like SYNNEX in Japan is another integral step in providing more customers the opportunity to share content and collaborate on the go," said Joe O'Sullivan, Vice President, Sales Marketing and Operations, of MicroVision. "We are obviously very excited about entering and augmenting Japan's sophisticated mobile device ecosystem."

About SYNNEX K.K.

Synnex K.K. distributes core PC components, PC peripherals and Mobile Device accessories in Japan. The company supplies PC components, Accessories for Apple products and Digital audio devices. The company was founded in 1995 and is based in Tokyo, Japan with a distribution center in Chiba, Japan; and an assembly center in Tokyo, Japan. As of April 19, 2005, SYNNEX K.K. operates as a subsidiary of MCJ Co. Ltd. For more info visit: <http://www.synnex.co.jp/>

About MicroVision

MicroVision provides the PicoP(R) display technology platform designed to enable next-generation display and imaging products for pico projectors, vehicle displays and wearable displays that interface with mobile devices. The company's projection display engine uses

highly efficient laser light sources that create vivid images with high contrast and brightness. For more information, visit us on:

Our company website: www.microvision.com

Our corporate blog: www.microvision.com/displayground

Twitter: www.twitter.com/microvision

Facebook: www.facebook.com/MicrovisionInc

YouTube: www.youtube.com/mvisvideo

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Forward-Looking Statements

Certain statements contained in this release, including those relating to product shipments and using words such as "plans" and "will", are forward-looking statements that involve a number of risks and uncertainties. Factors that could cause actual results to differ materially from those projected in the company's forward-looking statements include the following: our ability to raise additional capital when needed; our customers failure to perform under open purchase orders; our financial and technical resources relative to those of our competitors; our ability to keep up with rapid technological change; government regulation of our technologies; our ability to enforce our intellectual property rights and protect our proprietary technologies; the ability to obtain additional contract awards; the timing of commercial product launches and delays in product development; the ability to achieve key technical milestones in key products; dependence on third parties to develop, manufacture, sell and market our products; potential product liability claims; and other risk factors identified from time to time in the company's SEC reports, including the company's Annual Report on Form 10-K filed with the SEC. Except as expressly required by federal securities laws, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, changes in circumstances or any other reason.

Source: MicroVision, Inc.