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Goodbye to Squinting at Mobile Phone Displays Hello to Pocket-sized Laser Projectors

Microvision Shows off Laser-Based Miniature Projector, Handheld Bar Code Scanner at CTIA Wireless 2008, April 1 - 3, Booth 4411 Press Kit Materials Located at www.virtualpressoffice.com/kit/microvisionctia08

REDMOND, Wash.--(BUSINESS WIRE)--

Microvision (NASDAQ:MVIS) invites attendees of CTIA Wireless 2008 to test-drive its palm-sized, ultra-thin mobile laser projector prototype, code named SHOW(TM), at Booth 4411, from April 1-3 in Las Vegas.

Based on the company's PicoP display engine technology, SHOW has already attracted the interest and joint development initiatives of mobile handset device manufactures, carriers and content providers. As either a mobile device accessory--or embedded module in a handset--mobile devices that integrate Microvision's PicoP display engine into their products will be able to project any kind of digital content in a large, full-color, high-resolution format onto any surface.

"No more squinting at images and text on small mobile device screens. Consumers want a great big display that lets them project and share TV, digital photos, movies, and games--as well as browse the web--directly from their cell phones and other mobile devices. We invite CTIA attendees to experience the difference that a pocket-sized projector can make," says Alexander Tokman, president and CEO of Microvision.

Microvision will also demo at CTIA another laser-based product--its pocket scanner called ROV. An affordable Bluetooth-enabled barcode scanner for mobile workers, the ROV scanner delivers data directly into business applications on users' laptops, mobile phones, and PDAs.

Source: Microvision