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Uniquely Positioned to Win in ADAS and Capture Additional Revenues from Non-Auto Markets



Delivered technologies to leading global tech giants





















- Long & short-range lidar with Custom ASIC
- Validation software suite



Strong IP foundation & tech talent

- Strong and Deep IP with 735 patents
- 50+ years of experience as combined company



High revenue CAGR trajectory

- Mature products with revenue
- High margin revenue streams



Key Investment Highlights



LARGE REVENUE POTENTIAL



Uniquely positioned in attractive markets with high growth rates; Market size of ~\$200⁽¹⁾ Billion in cumulative revenue potential (through 2030) in ADAS and non-Automotive industries



BEST-IN-CLASS LIDAR



Highway Pilot capabilities up to 130 km/h enabled by our MEMS-based lidar with automotive grade perception software Best form factor and size enabling roofline and/or behind windshield positioning for OEMs



UNIQUE MARKET POSITION



Only lidar company in the market to offer hardware and software solutions ready for the ADAS market; non-automotive markets and a validation software suite for OEMs in their ADAS sensor validation work



MATURE TECHNOLOGY



735 patents in core technology (more patents than any other publicly traded lidar company); 50+ years of R&D and productizing lidar technology as a combined company



COMPELLING MARGIN, GROWTH AND CASH FLOW



High margin revenue streams driven by revenue ready products and mature software portfolio with strong CAGR potential driven by Automotive OEM focus

(1) Includes estimated lidar units on L2+ and L3 cars only (does not include L4 and L5 systems) based on IHS Markit, Industry research and Company estimates.



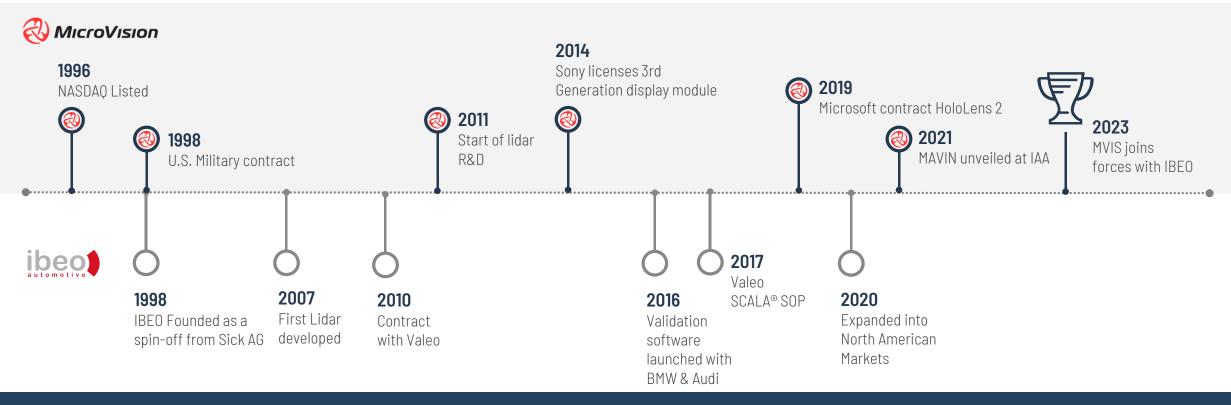
2023 Milestones



Drive revenue growth in 2023

Position for sustained long-term growth

Only Lidar Company in the Market with 50+ Years of Experience



Strategic deployment of capital for the IBEO acquisition at a purchase price of €15.0 Million⁽¹⁾



Acquired IBEO assets & IP include >€200 M in investments over many years



Reduced go-to-market time with existing relationships to OEMs



High margin revenue stream from expanded products incl. software

(1) Purchase Price per the Asset Purchase Agreement. Purchase Price does not include interim funding between signing and closing.



Expanded Product Portfolio Focused on ADAS

MAVIN for highspeed highway pilot



Validation software suite



Flash lidar



Dynamic view lidar and perception software for automotive OEMs

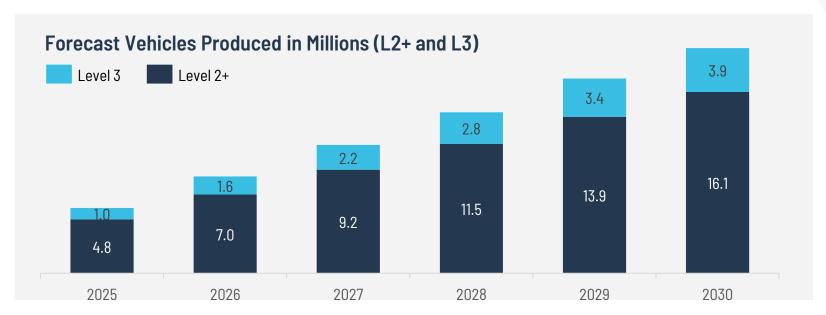
OEMs & Tier 1 validation partners

Multi-market focus and short-range automotive OEM applications

Only lidar company with multiple technology nodes and software to address large and growing ADAS and other markets



Focus on Large and High Growth Markets - ADAS



L2+ systems to require 1 long-range lidar and 2 short-range lidars per vehicle L3 systems to require 2 long-range lidars and 4 short-range lidars per vehicle



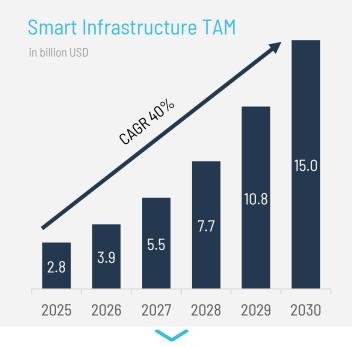
Source: Company estimates based on peer market data.



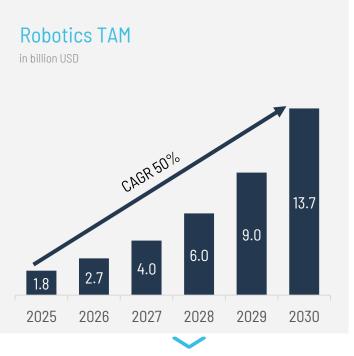
Focus on Large and High Growth Markets - Non-Automotive



Total Industrial
Potential - \$32 Billion through 2030



Total Smart Infrastructure Potential - \$46 Billion through 2030



Total Robotics
Potential - \$37 Billion through 2030

Total non-automotive market size – Cumulative revenue (through 2030) potential to be \$115 Billion

Source: Company estimates based on peer market data.



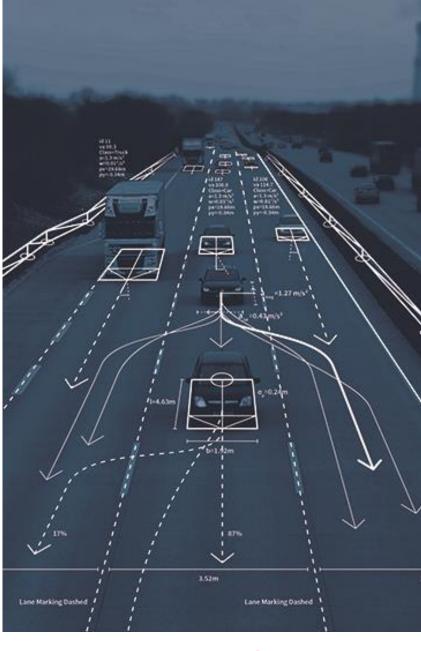
Focus on High Growth ADAS - Validation software suite for OEMs

Enabler for Ground Truth Data Generation

Key Features

- Offers the complete toolchain from a single source
- Includes MVIS Auto Annotation software
 - Automatically annotates objects and lanes
 - Scalable due to cloud-compatible architecture
- Supports data of selected third-party lidars

MVIS Cumulative revenue potential \$200 – 300⁽¹⁾ million through 2030







Financial Model - 2023 Objectives

Revenue

\$10 - 15 M

Gross Profit Margins

over 30%

Net Cash Used in Operations

\$50 - 55M

High growth year with scalable cost structure & industry leading cash burn per employee

Financial Model - Measures of Success Through 2030

Potential Cumulative Sales Volume through 2030

~75 - 90M+

Potential Cumulative Revenue through 2030

Potential Cumulative EBITDA through 2030

~\$1.5 - \$2.0B

Improved MicroVision combined company potential due to the IBEO acquisition



Expanded product portfolio



Diversification into non-auto

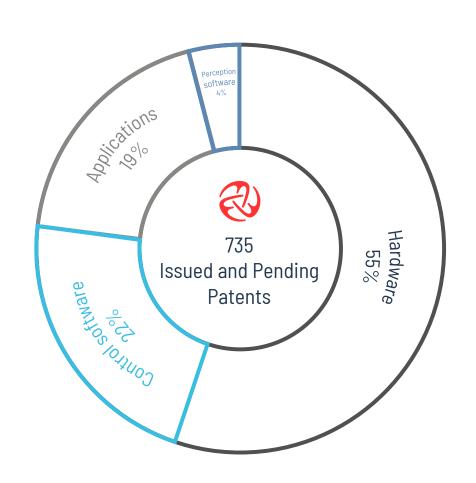


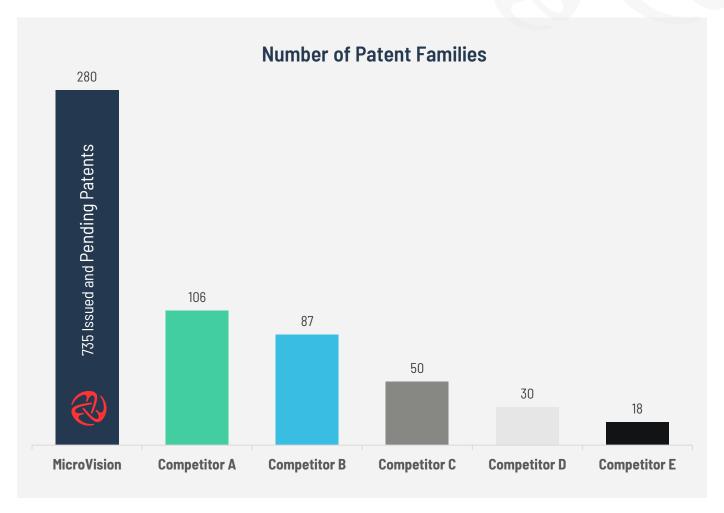
High margin revenue streams

Source: IHS Markit, company estimates. EBITDA is a non-GAAP measure useful to management and investors as a liquidity measure and for comparison to peers but is not intended as a substitute for GAAP.



MicroVision is a More Mature Company with Deep IP Portfolio





Source: Company records and public filings for peers.

Note: Patent family is the same invention disclosed by a common inventor(s) and patented in more than one country.



