# Integrated LiDAR and Software Solution for ADAS L2+/L3

MicroVision Business Overview

January 2022



#### **Safe Harbor Statements**

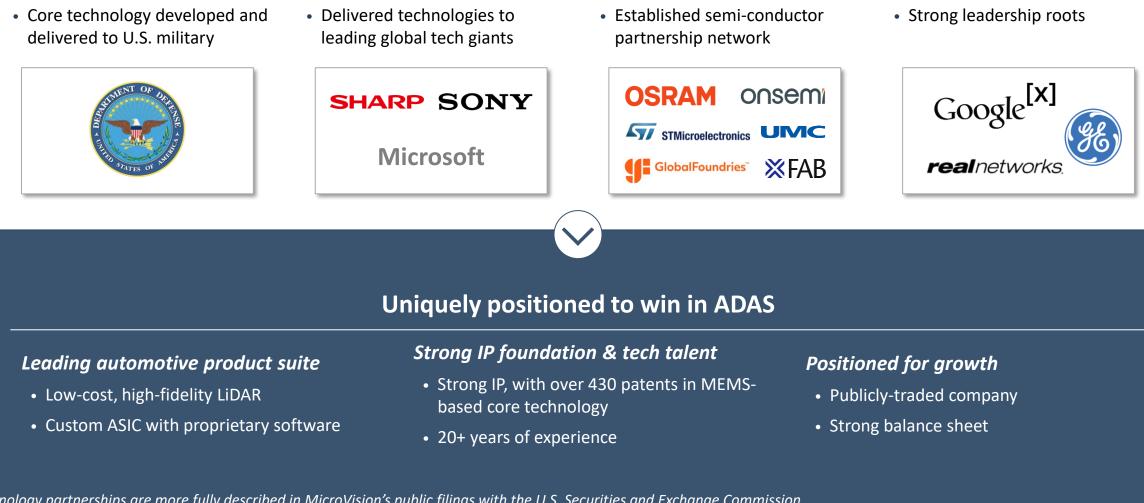
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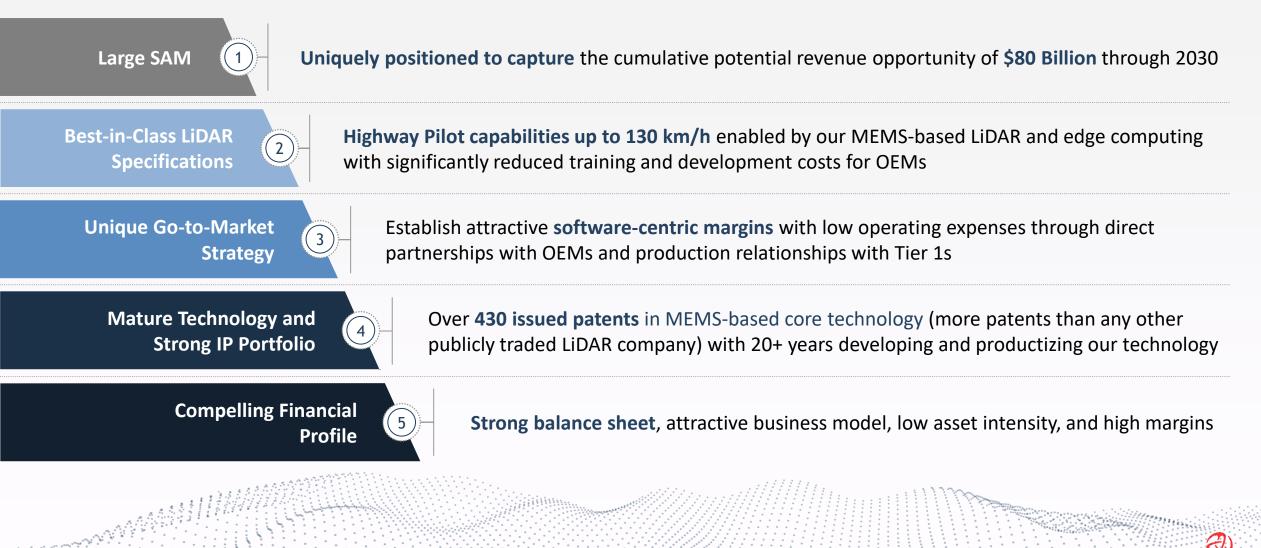
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# **MicroVision** a High-Tech Software and LiDAR Hardware Company



# **Key Investment Highlights**



# Focused on the ADAS Level 2+/3 Market



**Forecasted MicroVision SAM,** *vehicles produced with LiDAR potential (millions)* 

1. Assumes two LiDAR units for L3 vehicles and one LiDAR unit for L2+ vehicles. 2. Assumes industry average ASP of \$800. Source: IHS Markit, company analysis

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#### **Growth drivers**

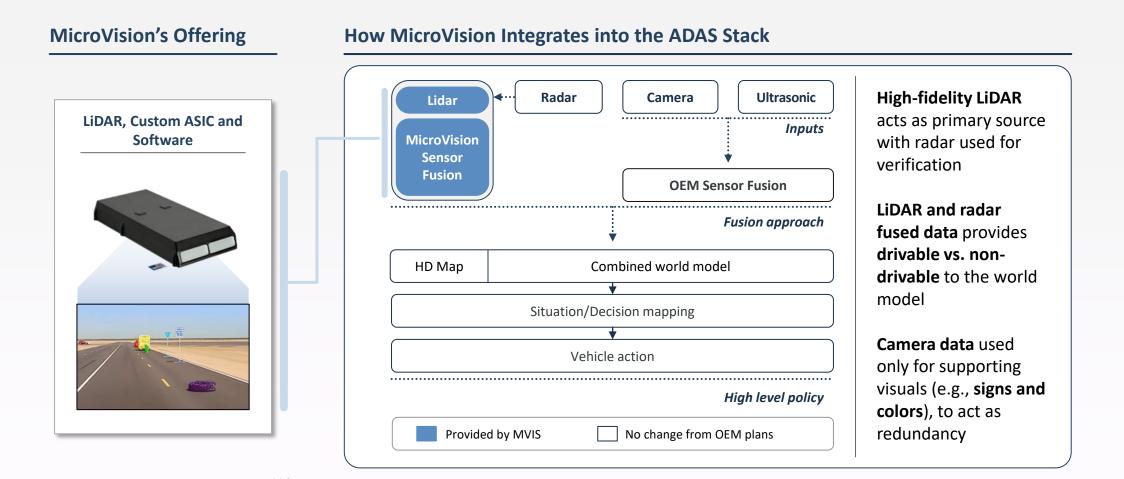
Rapidly decreasing cost and higher scalability of LiDAR-based systems makes it viable for Level 2+ and accelerates push to Level 3

By 2030, global ADAS level 2, 2+ and 3 market growing to **~\$120B** annually

ADAS regulations require multimodal redundancy



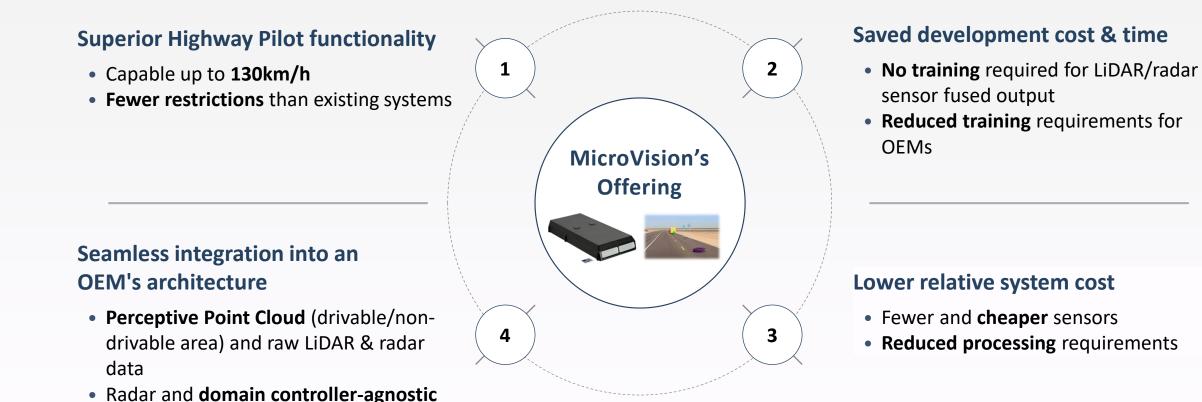
# **Our Unique Approach**



Our Sensor Fusion approach enables low latency with increased performance.

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# **Our Integrated Offering Provides Solutions to OEMs' Needs**



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# **Proprietary Software on a Custom ASIC is Game-Changing Solution**



**MicroVision Solution** 

Minimized latency by processing point cloud data, maximizing range of vehicle action

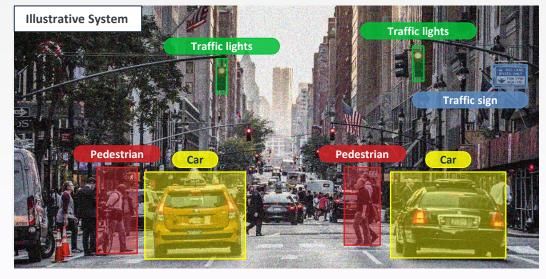


- Drivable/non-drivable area via point cloud & velocity vectors
- Limited object classification training
- Fast hardware processing and output at 30Hz



#### **Image-Based Solution**

Higher latency by processing and classifying imagebased inputs, delaying vehicle actions



• Image processing and object identification

- Extensive object classification training required
- Higher latency from image processing and memory reduces
  available decision time

Our Edge Computing technology reduces overall processing requirements and cost at system level.

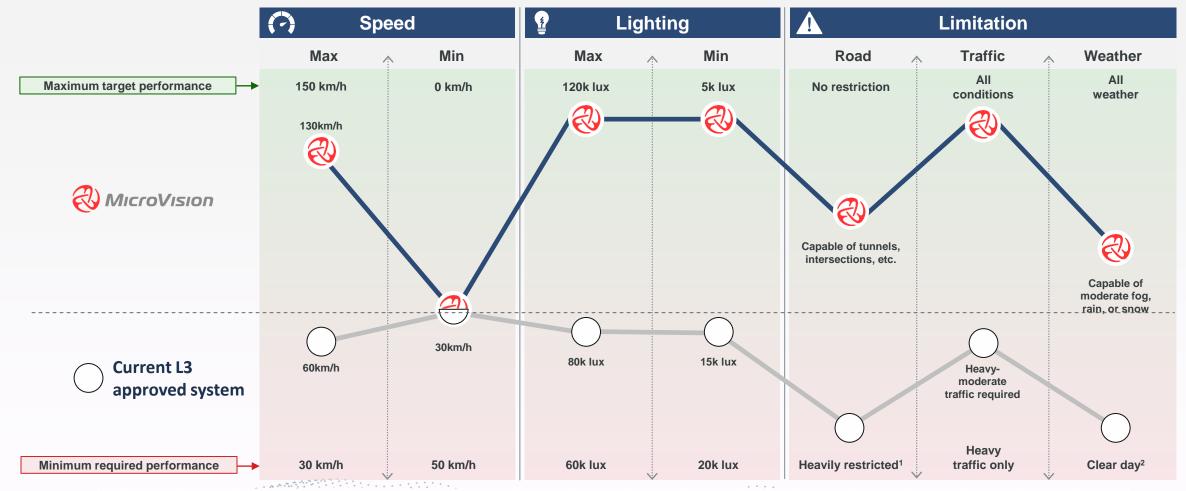
## **Our LiDAR Outperforms Others in the Market**

	Data rate (pts/sec)	Frame latency (Hz)	Max field of view (H x V) <sup>1</sup>	Range (m @ 10% refl.)	Sun/LiDAR interference	Module cost <sup>2</sup>	Wavelength (nm)
Example OEM specs	≥ 4,000,000	24	100° x 25°	200	Immune	Lowest while meeting spec.	N/A
MicroVision	10,800,000	30	100° x 25°	220	Immune	\$	905
Competitor A	Not disclosed <sup>3</sup>	20	120° x 30°	250	Immune	\$\$\$	1550
Competitor B	Not disclosed <sup>3</sup>	20	125° x 40°	220	Partial	\$\$	905
Competitor C	~445,000	25	133° x 10°	100	Partial	\$	905
Competitor D	~250,000	25	60° x 30°	140	Partial	\$\$	885
Competitor E	945,000	5,10,20	60° x 20°	< 300	Partial	\$\$	1550
Competitor F	15,000	20	177.5° x 16°	20	Partial	\$\$\$	905

1. H = Horizontal, V = Vertical. 2. Based on estimate BoMs. 3. Publicly available specs unclear. Source: product data sheets, company websites, investor presentations

= At/Exceed OEM specs

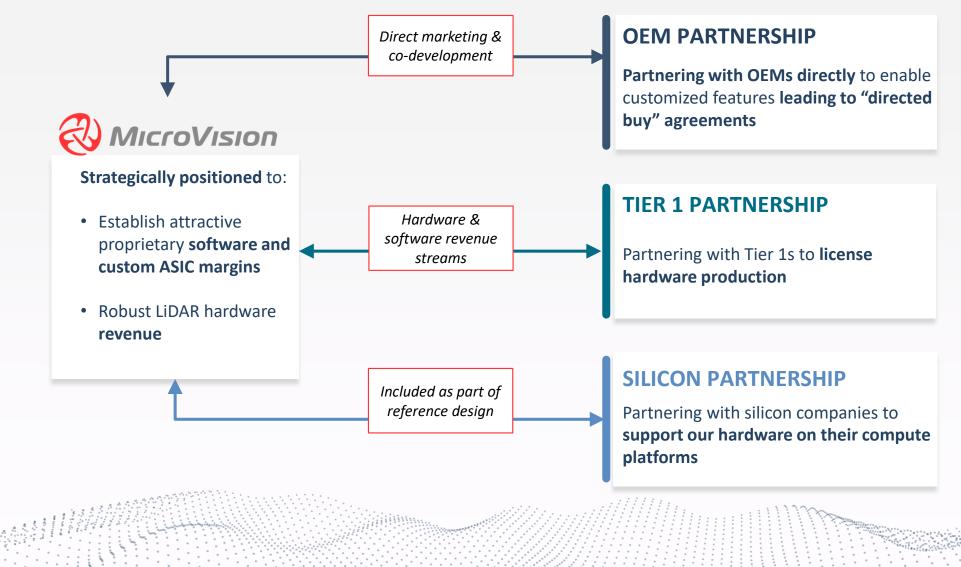
# **Our Highway Pilot Solution Offers Better Performance**



#### Higher level of performance at a comparable system cost to today's less capable systems.

1. Preapproved roads only (e.g. highways only, no tunnels, tolls, intersections, stop signs, traffic lights). 2. No fog, rain or snow

## **Our Go-to-Market Strategy**



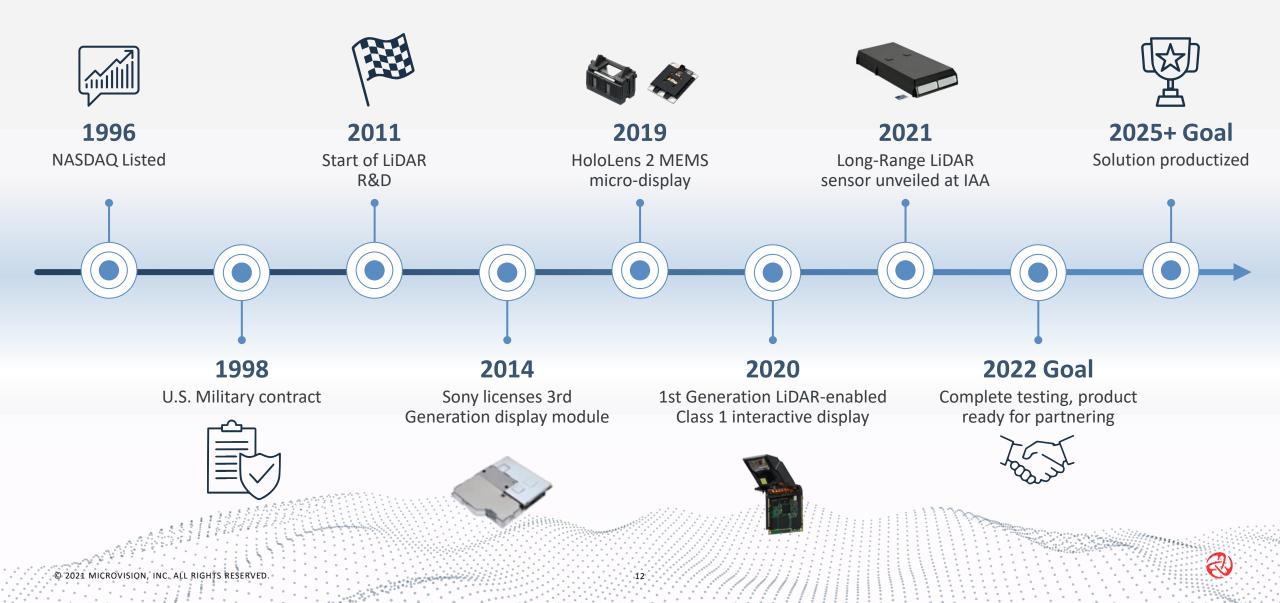
## **Our Measures of Success**

Cumulative metrics through 2030



Source: IHS Markit, company estimates. EBITDA is a non-GAAP measure useful to management and investors as a liquidity measure and for comparison to peers but is not intended as a substitute for GAAP.

## **Continuing to Evolve to Stay Ahead of the Market**



## **MicroVision Management Team**



Formerly Google X Seasoned executive with other leadership roles at Jawbone and Micro Optical



#### **Anubhav Verma**

CFO

Formerly Credit Suisse 12 years experience leading transactions & defining M&A strategies



#### Drew Markham General Counsel

20+ years advising technology companies Experience executing corporate, M&A, capital market transactions



Dr. Thomas Luce VP Business Dev. Formerly Valeo Experience in automotive LiDAR, camera and ADAS technologies



Chris Adkins VP Hardware Eng. 14+ years of hardware engineering experience in MVIS core technology



Jari Honkanen VP Software Eng.

19+ years of technical roles with MVIS and well versed in the ADAS market



**Thomas Byeman** VP Prod. Design & Ops

14+ years of product engineering and operations experience in MVIS core technology Thank you.

