

Weave Announces Second Quarter 2025 Financial Results

- Second quarter total revenue of \$58.5 million, up 15.6% year over year
- GAAP gross margin of 71.7%, up 30 basis points year over year
- Non-GAAP gross margin of 72.3%, up 40 basis points year over year
- Closed acquisition of TrueLark, accelerating Al-driven front office automation

LEHI, Utah--(BUSINESS WIRE)-- Weave Communications, Inc. ("Weave") (NYSE: WEAV), a leading all-in-one customer experience and payments software platform for small and medium-sized healthcare businesses, today announced its financial results for the second quarter June 30, 2025.

"Q2 marked another strong quarter for Weave, with solid revenue growth, improved gross margins, and increased free cash flow. We are seeing clear momentum across our growth vectors. Specialty Medical has grown to be our second-largest vertical in location count, mid-market traction continues to accelerate, and we launched additional key integrations expanding our reach to thousands of new locations," said CEO Brett White. "We also closed our acquisition of TrueLark, which delivers AI-powered workflow automation through 24x7 patient engagement. We're excited to integrate TrueLark into our business, where we see a strong opportunity to enhance our offering and deliver even greater value to our customers."

Second Quarter 2025 Financial Highlights

- Total revenue was \$58.5 million, representing an 15.6% year-over-year increase compared to \$50.6 million in the second quarter of 2024.
- GAAP gross margin was 71.7%, compared to a GAAP gross margin of 71.4% in the second guarter of 2024.
- Non-GAAP gross margin was 72.3%, compared to a non-GAAP gross margin of 71.9% in the second quarter of 2024.
- GAAP loss from operations was \$10.2 million, compared to a GAAP loss from operations of \$9.3 million in the second quarter of 2024.
- Non-GAAP income from operations was \$0.1 million, compared to a non-GAAP loss from operations of \$1.0 million in the second quarter of 2024.
- GAAP net loss was \$8.7 million, or \$0.11 per share, compared to a GAAP net loss of \$8.6 million, or \$0.12 per share, in the second guarter of 2024.
- Non-GAAP net income was \$1.5 million, or \$0.02 per share, compared to a non-GAAP net loss of \$0.3 million, or \$0.00 per share, in the second quarter of 2024.
- Adjusted EBITDA was \$1.1 million, compared to a breakeven Adjusted EBITDA in the second quarter of 2024.
- Gross revenue retention was 90%, compared to 92% in the second guarter of 2024.
- Net revenue retention was 96%, compared to 97% in the second quarter of 2024.

- Net cash provided by operating activities was \$5.2 million year-to-date, compared to net cash provided by operating activities of \$3.0 million for the same period last year.
- Free cash flow was \$3.4 million year-to-date, compared to \$0.7 million for the same period last year.

Recent Business Highlights

- Completed the acquisition of TrueLark, an Al-powered workflow automation platform for appointment-based SMBs. The acquisition expands Weave's leadership in agentic Al for SMB healthcare by enabling 24/7 patient engagement, automated scheduling, and client communications. Integration and joint go-to-market initiatives are already underway.
- Specialty Medical became Weave's second-largest vertical by customer count in Q2 and remains our fastest-growing. The medical vertical delivered a record quarter, driven by recent integrations with electronic medical record providers.
- Launched authorized integrations with Ortho2 Edge, a leading orthodontic practice management system, and IDEXX Neo, a widely adopted cloud-based platform for veterinary clinics. These integrations address key patient engagement challenges for practices in both verticals and expand our reach to thousands of new locations.
- Abhi Sharma is being promoted to Chief Technology Officer, recognizing his
 exceptional impact in a short time, positioning him as the clear leader to drive the
 company's next phase of Al-powered innovation.
- Ranked #1 in 34 categories in G2's Summer 2025 report, and maintained the top rating in the Patient Relationship Management grid, reflecting strong customer satisfaction and trust.

Financial Third Quarter and Full Year 2025 Outlook

The company expects to achieve the following financial results for the three months ending September 30, 2025 and the full year ending December 31, 2025:

	Third Quarter	Full Year								
	(in millions)									
Total revenue	\$60.1 - \$61.1	\$236.8 - \$239.8								
Non-GAAP income from operations	\$0.0 - \$1.0	\$1.2 - \$3.2								
Weighted average share count	77.4	76.5								

The guidance provided above constitutes forward-looking statements and actual results may differ materially. Refer to the "Forward-Looking Statements" safe harbor section below for information on the factors that could cause our actual results to differ materially from these forward-looking statements.

Non-GAAP income (loss) from operations excludes estimates for, among other things, stock-based compensation expense, acquisition transaction costs (as described further below), and amortization of acquisition-related intangible assets. A reconciliation of this non-GAAP financial guidance measure to a corresponding GAAP financial guidance measure is not available on a forward-looking basis because we do not provide guidance on GAAP income (loss) from operations and are not able to present the various reconciling cash and non-cash items between GAAP loss from operations and non-GAAP income (loss) from operations without unreasonable effort. In particular, stock-based compensation expense is impacted by our future hiring and retention needs, as well as the future fair market value of our common stock, all of which are difficult to predict and are subject to change. The actual amount of

these expenses during 2025 will have a significant impact on our future GAAP financial results.

Webcast

The company will host a conference call and webcast for analysts and investors on Thursday, July 31, 2025, beginning at 4:30 p.m. EST.

Individuals interested in listening to the conference call may do so by dialing (412) 902-1020 or toll-free at (877) 502-7186. Please reference the following conference ID: 13755042. The live webcast and a webcast replay of the conference call can be accessed from the investor relations page of Weave's website at investors.getweave.com.

About Weave

Weave is a leading all-in-one customer experience and payments software platform for small and medium-sized healthcare businesses. From the first phone call to the final invoice and every touchpoint in between, Weave connects the entire patient journey. Weave's software solutions transform how healthcare practices attract, communicate with, and engage patients and clients to grow their business. Weave seamlessly integrates billing and payment requests into communication workflows, streamlining payment timelines, reducing accounts receivable, and supporting practice profitability. In the past year, Weave has been named an Inc. Power Partner, a G2 leader in Patient Relationship Management software, and a Top 50 Product for Small Business. To learn more, visit getweave.com/newsroom.

Non-GAAP Financial Measures

In this press release, Weave has provided financial information that has not been prepared in accordance with generally accepted accounting principles in the United States ("GAAP"). We disclose the following historical non-GAAP financial measures in this press release: non-GAAP net income (loss), non-GAAP net income (loss) margin, non-GAAP net income (loss) per share, non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating expenses, non-GAAP income (loss) from operations, non-GAAP income (loss) from operations margin, Adjusted EBITDA and free cash flow. We use these non-GAAP financial measures internally to analyze our financial results and evaluate our ongoing operational performance. We believe that these non-GAAP financial measures provide an additional tool for investors to use in understanding and evaluating ongoing operating results and trends in the same manner as our management and board of directors. Our use of these non-GAAP financial measures has limitations as an analytical tool, and you should not consider them in isolation or as a substitute for analysis of our financial results as reported under GAAP. Because of these and other limitations, you should consider these non-GAAP financial measures along with other GAAP-based financial performance measures, including various cash flow metrics, operating loss, net loss, and our GAAP financial results. We have provided a reconciliation of these non-GAAP financial measures to their most directly comparable GAAP measures in the tables included in this press release, and investors are encouraged to review the reconciliation.

Non-GAAP net income (loss), non-GAAP net income (loss) margin and non-GAAP net income (loss) per share

We define non-GAAP net income (loss) as GAAP net loss adjusted to exclude stock-based compensation expense, acquisition transaction costs, and amortization of acquisition-related intangible assets, and non-GAAP net income (loss) margin as non-GAAP net income (loss)

as a percentage of revenue. Acquisition transaction costs include legal and accounting professional services costs incurred as a result of our acquisition during the period. Although we exclude the amortization of acquisition-related intangibles from the non-GAAP measure, management believes it is important for investors to understand that such intangible assets were recorded as part of purchase accounting and contribute to revenue generation. Non-GAAP net income (loss) per share is calculated as non-GAAP net income (loss) divided by the diluted weighted average shares outstanding.

Non-GAAP gross profit and non-GAAP gross margin

We define non-GAAP gross profit as GAAP gross profit adjusted to exclude stock-based compensation expense and amortization of acquisition-related intangible assets. Although we exclude the amortization of acquisition-related intangible assets from the non-GAAP measure, management believes it is important for investors to understand that such intangible assets were recorded as part of purchase accounting and contribute to revenue generation. Non-GAAP gross margin is defined as non-GAAP gross profit as a percentage of revenue.

Non-GAAP operating expenses

We define non-GAAP operating expenses, in the aggregate or its individual components (i.e., sales and marketing, research and development or general and administrative), as the applicable GAAP operating expenses adjusted to exclude the applicable stock-based compensation expense, acquisition transaction costs, and amortization of acquisition-related intangible assets. Although we exclude the amortization of acquisition-related intangible assets from the non-GAAP measure, management believes it is important for investors to understand that such intangible assets were recorded as part of purchase accounting and contribute to revenue generation.

Non-GAAP income (loss) from operations and non-GAAP income (loss) from operations margin

We define non-GAAP income (loss) from operations as GAAP loss from operations less stock-based compensation expense, acquisition transaction costs, and amortization of acquisition-related intangible assets. Although we exclude the amortization of acquisition-related intangible assets from the non-GAAP measure, management believes it is important for investors to understand that such intangible assets were recorded as part of purchase accounting and contribute to revenue generation. Non-GAAP income (loss) from operations margin is defined as non-GAAP income (loss) from operations as a percentage of revenue.

Adjusted EBITDA

We define EBITDA as earnings before interest expense, interest income, other income/expense, income tax benefit (expense), depreciation, and amortization. Our depreciation adjustment includes depreciation on operating fixed assets and we do not adjust for amortization of finance lease right-of-use assets on phone hardware provided to our customers. Our amortization adjustment includes the amortization of capitalized costs from both internal-use software development and cloud computing arrangements. We further adjust EBITDA to exclude stock-based compensation expense, a non-cash item, acquisition transaction costs, which we believe are not reflective of ongoing results of operations in the period incurred and not directly related to the operation of our business, and amortization of acquisition-related intangible assets. Although we exclude the amortization of acquisition-

related intangible assets from the non-GAAP measure, management believes it is important for investors to understand that such intangible assets were recorded as part of purchase accounting and contribute to revenue generation. We believe that Adjusted EBITDA provides management and investors consistency and comparability with our past financial performance and facilitates period-to-period comparisons of operations. Additionally, management uses Adjusted EBITDA to measure our financial and operational performance and prepare our budgets.

Free cash flow

We define free cash flow as net cash provided by operating activities, less purchases of property and equipment and capitalized internal-use software costs. We believe that free cash flow is a useful indicator of liquidity that provides useful information to management and investors, even if negative, as it provides information about the amount of cash consumed by our combined operating and investing activities. For example, as free cash flow has in the past been negative, we have needed to access cash reserves or other sources of capital for these investments.

The foregoing non-GAAP financial measures have a number of limitations. For example, the non-GAAP financial information presented may be determined or calculated differently by other companies and may not be directly comparable to that of other companies. In addition, free cash flow does not reflect our future contractual commitments and the total increase or decrease of our cash balance for a given period. Further, Adjusted EBITDA excludes some costs, namely, non-cash stock-based compensation expense. Therefore, Adjusted EBITDA does not reflect the non-cash impact of stock-based compensation expense or working capital needs that will continue for the foreseeable future. All of these limitations could reduce the usefulness of these non-GAAP financial measures as analytical tools.

Supplemental Financial Information

The supplemental financial information provided herein excludes the impact of TrueLark subsequent to acquisition.

Dollar-Based Net Revenue Retention ("NRR")

For retention rate calculations, we use adjusted monthly revenue ("AMR"), which is calculated for each location as the sum of (i) the subscription component of revenue for each month and (ii) the average of the trailing three-month recurring payments revenue. To calculate our NRR, we first identify the cohort of locations (the "Base Locations") that were active in a particular month (the "Base Month"). We then divide AMR for the Base Locations in the same month of the subsequent year by AMR in the Base Month to derive a monthly NRR. We derive our annual NRR as of any date by taking a weighted average of the monthly net retention rates over the trailing twelve months before such date.

Dollar-Based Gross Revenue Retention ("GRR")

To calculate our GRR, we first identify the Base Locations that were under subscription in the Base Month. We then calculate the effect of reductions in revenue from customer location terminations by measuring the amount of AMR in the Base Month for Base Locations still under subscription twelve months subsequent to the Base Month (the "Remaining AMR"). We then divide the Remaining AMR for the Base Locations by AMR in the Base Month for the Base Locations to derive a monthly gross retention rate. We calculate GRR as of any date by taking a weighted average of the monthly gross retention

rates over the trailing twelve months prior to such date. GRR reflects the effect of customer locations that terminate their subscriptions, but does not reflect changes in revenue due to revenue expansion, revenue contraction, or the addition of new customer locations.

Forward-Looking Statements

This press release and the accompanying conference call contain forward-looking statements including, among others, current estimates of third quarter 2025 revenue and non-GAAP income (loss) from operation, statements regarding the expected benefits from the TrueLark acquisition, and the quotations of our Chief Executive Officer.

These forward-looking statements involve risks and uncertainties. If any of these risks or uncertainties materialize, or if any of our assumptions prove incorrect, our actual results could differ materially from the results expressed or implied by these forward-looking statements. These risks and uncertainties include risks associated with: the potential impact on the businesses of TrueLark and Weave due to uncertainties in connection with the acquisition; the retention of employees of TrueLark and the ability of Weave to successfully integrate TrueLark and to achieve expected benefits from the acquisition; our ability to attract new customers, retain existing customers and increase our customers' use of our platform; our ability to manage our growth; the impact of unfavorable economic conditions and macroeconomic uncertainties on our company; our ability to maintain and enhance our brand and increase market awareness of our company, platform and products; customer adoption of our platform and products and enhancements thereto: customer acquisition costs and sales and marketing strategies; our ability to achieve profitability in any future period; competition; our ability to enhance our platform and products; interruptions in service; and the risks described in the filings we make from time to time with the Securities and Exchange Commission ("SEC"), including the risks described under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2024, filed with the SEC on March 13, 2025, which should be read in conjunction with our financial results and forward-looking statements and is available on the SEC Filings section of the Investor Relations page of our website at investors.getweave.com.

All forward-looking statements in this press release are based on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.

Channels for Disclosure of Information

Weave uses the investor relations page on our website, blog posts on our website, press releases, public conference calls, webcasts, our X (Twitter) feed (@getweave), our Facebook page, and our LinkedIn page as the means of complying with our disclosure obligations under Regulation FD. We encourage investors, the media, and others to follow the channels listed above, in addition to following Weave's press releases, SEC filings, and public conference calls and webcasts, and to review the information disclosed through such channels.

WEAVE COMMUNICATIONS, INC CONDENSED CONSOLIDATED BALANCE SHEETS (unaudited, in thousands, except share and per share data)

		June 30, 2025		December 31, 2024
ASSETS				
Current assets:	_		_	
Cash and cash equivalents	\$	44,665	\$	51,596
Short-term investments		33,180		47,534
Accounts receivable, net		3,391 12,458		3,743 11,568
Deferred contract costs, net		5,679		6,298
Prepaid expenses and other current assets				
Total current assets		99,373		120,739
Non-current assets:				
Property and equipment, net		8,591		8,443
Operating lease right-of-use assets		35,549		37,516
Finance lease right-of-use assets		11,392		10,650
Deferred contract costs, net, less current portion		10,424		9,487
Intangible assets, net		7,844		_
Goodwill		29,313		2.004
Other non-current assets		1,858	_	2,091
TOTAL ASSETS	\$	204,344	\$	188,926
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current liabilities:				
Accounts payable	\$	5,913	\$	8,276
Accrued liabilities and other		24,949		17,638
Deferred revenue		39,325		39,987
Current portion of operating lease liabilities		4,271		4,119
Current portion of finance lease liabilities		6,813		6,600
Total current liabilities		81,271		76,620
Non-current liabilities:				
Other long-term liabilities		508		_
Operating lease liabilities, less current portion		36.769		38,961
Finance lease liabilities, less current portion		6,919		6,377
•		125,467		121,958
Total liabilities Stockholders' equity:				,,,,,
Preferred stock, \$0.00001 par value per share; 10,000,000 shares authorized, zero				
shares issued and outstanding as of June 30, 2025 and December 31, 2024		_		_
Common stock, \$0.00001 par value per share; 500,000,000 shares authorized as of				
June 30, 2025 and December 31, 2024; 76,893,957 and 73,225,253 shares issued				
and outstanding as of June 30, 2025 and December 31, 2024, respectively		_		_
Additional paid-in capital		387,641		358,549
Accumulated deficit		(308,549)		(291,013)
Accumulated other comprehensive loss		(215)		(568)
Total stockholders' equity	-	78,877		66,968
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$	204,344	\$	188,926

WEAVE COMMUNICATIONS, INC CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited, in thousands, except share and per share data)

		Three Mor Jun				Six Mont Jun	_	
		2025		2024		2025		2024
Revenue	\$	58,470	\$	50,586	\$	114,279	\$	97,759
Cost of revenue		16,519		14,462		32,383		28,648
Gross profit		41,951		36,124		81,896		69,111
Operating expenses:								
Sales and marketing		25,245		21,889		48,771		41,519
Research and development		11,988		9,958		23,141		19,603
General and administrative		14,904		13,532		29,490		25,399
Total operating expenses		52,137		45,379		101,402		86,521
Loss from operations		(10,186)		(9,255)		(19,506)		(17,410)
Other income (expense):	· ·							
Interest income		435		432		898		852
Interest expense		(537)		(399)		(934)		(718)
Other income, net		471		721		971		1,586
Loss before income taxes		(9,817)		(8,501)		(18,571)		(15,690)
Income tax benefit (expense)		1,106		(52)		1,035		(66)
Net loss	\$	(8,711)	\$	(8,553)	\$	(17,536)	\$	(15,756)
Net loss per share - basic and diluted	\$	(0.11)	\$	(0.12)	\$	(0.23)	\$	(0.22)
Weighted-average common shares outstanding - basic and diluted	7	5,842,852	_	71,291,801	7	74,830,541	_	70,872,372
	_		_				_	

WEAVE COMMUNICATIONS, INC CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited, in thousands)

	Three Months Ended June 30,			Six Months E June 30				
		2025		2024		2025		2024
CASH FLOWS FROM OPERATING ACTIVITIES				_				
Net loss	\$	(8,711)	\$	(8,553)	\$	(17,536)	\$	(15,756)
Adjustments to reconcile net loss to net cash used in operating activities								
Depreciation and amortization		2,878		2,912		5,682		5,958
Amortization of operating right-of-use assets		986		986		1,967		1,958
Amortization of intangible assets		156		_		156		_
Provision for credit losses		303		593		480		843
Amortization of deferred contract costs		3,687		3,360		7,220		6,652
Stock-based compensation, net of amount capitalized		9,252		8,291		18,237		15,063
Net accretion of discounts on short-term investments Changes in operating assets and liabilities:		(270)		(537)		(642)		(1,174)
Accounts receivable		(456)		12,897		(21)		(2,860)
Deferred contract costs		(4,657)		(3,956)		(9,047)		(8,043)
Prepaid expenses and other assets		1,943		2,021		1,448		1,466
Accounts payable		935		3,453		(2,719)		2,436
Accrued liabilities		(175)		1,551		2,507		(3,003)
Operating lease liabilities		(1,029)		(991)		(2,040)		(1,968)
Deferred revenue		603		649		(466)		1,403
Net cash provided by operating activities		5,445		22,676		5,226		2,975
CASH FLOWS FROM INVESTING ACTIVITIES		44.000		0.504		00.450		00.074
Maturities of short-term investments		11,900		8,504		30,456		32,274
Purchases of short-term investments		-		(3,661)		(15,455)		(20,482)
Purchases of property and equipment		(544)		(741)		(988)		(1,254)
Capitalized internal-use software costs		(423) (23,318)		(718)		(822) (23,318)		(1,023)
Business acquisitions, net of cash acquired		(12,385)	_	3,384		(10,127)		9,515
Net cash provided by (used in) investing activities CASH FLOWS FROM FINANCING ACTIVITIES	-			3,304		(10,127)	-	9,515
Principal payments on finance leases		(1,814)		(1,755)		(3,587)		(3,542)
Proceeds from stock option exercises		52		66		515		357
Payments for taxes related to net share settlement of equity awards		(17)		(3,321)		(43)		(9,422)
Paid offering costs		(26)		_		(26)		_
Proceeds from the employee stock purchase plan			_	<u> </u>	_	1,111	_	1,020
Net cash used in financing activities		(1,805)	_	(5,010)		(2,030)		(11,587)
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		(8,745) 53,410		21,050 30,609		(6,931) 51,596		903 50,756
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD	\$	44.665	\$	51,659	\$	44,665	\$	51,659
CASH AND CASH EQUIVALENTS, END OF PERIOD SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:	<u> </u>	11,000	=	01,000	=	- 1,000	=	
Cash paid during the period for interest	\$	537	\$	399	\$	934	\$	718
Cash paid during the period for income taxes SUPPLEMENTAL DISCLOSURE OF NONCASH INVESTING AND FINANCING ACTIVITIES:	\$	(1,106)	\$	52	\$	(1,035)	\$	66
Equipment purchases financed with accounts payable	\$	36	\$	45	\$	36	\$	45
Finance lease liabilities arising from obtaining finance lease right-of- use assets	\$	2,165	\$	1,705	\$	4,342	\$	3,576
Operating lease liabilities arising from obtaining operating lease right-of-use assets		_		_	\$	_	\$	149
Unrealized gain (loss) on short-term investments Stock-based compensation included in capitalized software	\$	(9)	\$	(25)	\$	5	\$	(87)
development costs Equity issued as consideration in business combinations	\$ \$	74 10,041	\$ \$	_	\$ \$	141 10,041	\$ \$	_

WEAVE COMMUNICATIONS, INC DISAGGREGATED REVENUE AND COST OF REVENUE (unaudited, in thousands)

		Six Months Ended June 30,					
		2025	2024		2025		2024
Subscription and payment processing: Revenue Cost of revenue	\$	56,005 (12,590)	\$ 48,513 (10,696)	\$	109,420 (24,671)	\$	93,605 (21,232)
Gross profit Gross margin	\$	43,415 77.5 %	\$ 37,817 78.0 %	\$	84,749 77.5 %	\$	72,373 77.3 %
Onboarding: Revenue Cost of revenue	\$	833 (2,075)	\$ 943 (2,032)	\$	1,721 (4,067)	\$	1,903 (3,864)
Gross profit Gross margin	\$	(1,242) (149.1)%	\$ (1,089) (115.5)%	\$	(2,346) (136.3)%	\$	(1,961) (103.0)%
Phone Hardware: Revenue Cost of revenue	\$	1,632 (1,854)	\$ 1,130 (1,734)	\$	3,138 (3,645)	\$	2,251 (3,552)
Gross profit Gross margin	\$	(222) (13.6)%	\$ (604) (53.5)%	\$	(507) (16.2)%	\$	(1,301) (57.8)%

WEAVE COMMUNICATIONS, INC RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES (unaudited, in thousands, except share and per share data)

The following tables reconcile the specific items excluded from GAAP in the calculation of non-GAAP financial measures for the periods indicated below.

Non-GAAP gross profit

	 215 244 105 — \$ 42,271 \$ 36,368 71.7% 71.4			Six Mont Jun	
	2025		2024	2025	2024
Gross profit	\$ 41,951	\$	36,124	\$ 81,896	\$ 69,111
Stock-based compensation add back	215		244	500	483
Amortization of acquisition-related intangibles	105		_	105	_
Non-GAAP gross profit	\$ 42,271	\$	36,368	\$ 82,501	\$ 69,594
GAAP gross margin	 71.7%	1	71.4%	 71.7%	 70.7%
Non-GAAP gross margin	72.3%		71.9%	72.2%	71.2%

Non-GAAP operating expenses

	Three Mor	nths e 30		Six Months Ended June 30,				
	 2025		2024		2025		2024	
Sales and marketing Stock-based compensation excluded Amortization of acquisition-related intangibles	\$ 25,245 (1,951) (51)	\$	21,889 (1,696) —	\$	48,771 (3,792) (51)	\$	41,519 (2,847) —	
Non-GAAP sales and marketing	\$ 23,243	\$	20,193	\$	44,928	\$	38,672	
Research and development Stock-based compensation excluded Acquisition transaction costs ¹	\$ 11,988 (3,018) (93)	\$	9,958 (2,178) —	\$	23,141 (5,380) (97)	\$	19,603 (4,076) —	
Non-GAAP research and development	\$ 8,877	\$	7,780	\$	17,664	\$	15,527	
General and administrative Stock-based compensation excluded Acquisition transaction costs ¹	\$ 14,904 (4,069) (754)	\$	13,532 (4,173)	\$	29,490 (8,566) (1,124)	\$	25,399 (7,657)	
Non-GAAP general and administrative	\$ 10,081	\$	9,359	\$	19,800	\$	17,742	

Non-GAAP income (loss) from operations

		Three Moi Jun	nths e 30,		Six Mont Jun	hs E e 30	
	2025			2024	2025		2024
Loss from operations Stock-based compensation add back	\$	(10,186) 9,253	\$	(9,255) 8,291	\$ (19,506) 18,238	\$	(17,410) 15,063
Acquisition transaction costs ¹ Amortization of acquisition-related intangibles		847 156		_	1,221 156		_
Non-GAAP income (loss) from operations	\$	70	\$	(964)	\$ 109	\$	(2,347)
GAAP loss from operations margin Non-GAAP income (loss) from operations margin		(17.4)% 0.1 %		(18.3)% (1.9)%	(17.1)% 0.1 %		(17.8)% (2.4)%

Non-GAAP net income (loss)

		Three Mon June			Six Months Ended June 30,					
		2025		2024		2025		2024		
Net loss Stock-based compensation add back	\$	(8,711) 9,253	\$	(8,553) 8,291	\$	(17,536) 18,238	\$	(15,756) 15,063		
Acquisition transaction costs ¹		847		_		1,221		_		
Amortization of acquisition-related intangibles		156				156				
Non-GAAP net income (loss)	\$	1,545	\$	(262)	\$	2,079	\$	(693)		
GAAP net loss margin Non-GAAP net income (loss) margin		(14.9)% 2.6 %		(16.9)% (0.5)%		(15.3)% 1.8 %		(16.1)% (0.7)%		
GAAP net loss per share - basic and diluted GAAP weighted-average common shares outstanding - basic and diluted		(0.11) 5,842,852	\$ 7	(0.12) 1,291,801	\$ 7	(0.23) 74,830,541	\$ 7	(0.22)		
Non-GAAP net income (loss) per share - basic Non-GAAP weighted-average common shares outstanding -	\$	0.02	\$	_	\$	0.03	\$	(0.01)		
basic	75	5,842,852	7	Z024 Z025 (8,553) \$ (17,536) 8,291 18,238 — 1,221 — 156 (262) 2,079 (16.9)% (15.3)% (0.5)% 1.8 % (0.12) \$ (0.23) 1,291,801 74,830,541 — \$ 0.03 1,291,801 74,830,541 — \$ 0.03	7	0,872,372				
Non-GAAP net income (loss) per share - diluted Non-GAAP weighted-average common shares outstanding -	\$	0.02	\$	_	\$	0.03	\$	(0.01)		
diluted	77	7,572,737	7	1,291,801	7	75,558,697	7	0,872,372		

Free Cash Flow

	Three Mor Jun	nths e 30		Six Months Ended June 30,				
	2025		2024		2025		2024	
Net cash provided by operating activities	\$ 5,445	\$	22,676	\$	5,226	\$	2,975	
Less: Purchases of property and equipment	(544)		(741)		(988)		(1,254)	
Less: Capitalized internal-use software costs	(423)		(718)		(822)		(1,023)	
Free cash flow	\$ 4,478	\$	21,217	\$	3,416	\$	698	

Adjusted EBITDA

		Six Mont Jun				
		2025	2024	2025		2024
Net loss	\$	(8,711)	\$ (8,553)	\$ (17,536)	\$	(15,756)
Interest expense		537	399	934		718
Income tax benefit (expense)		(1,106)	52	(1,035)		66
Interest income		(435)	(432)	(898)		(852)
Other income net		(471)	(721)	(971)		(1,586)
Depreciation		520	581	1,031		1,190
Amortization		469	388	939		804
Stock-based compensation		9,253	8,291	18,238		15,063
Amortization of acquisition-related intangibles		156	_	156		_
Acquisition transaction costs ¹		847	_	1,221		_
Adjusted EBITDA	\$	1,059	\$ 5	\$ 2,079	\$	(353)

¹ Represents expenses incurred with third parties as part of the Company's acquisition activity, including due diligence, closing, and post-closing integration activities.

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