

January 6, 2025



# **CORRECTING and REPLACING WiSA Association Announces Groundbreaking Innovations for Wireless Audio at CES 2025**

*WiSA E-based Reference Designs, Cutting-Edge Mobile Apps, and the Revolutionary SoundSend E Take Center Stage at CES 2025*

BEAVERTON, Ore.--(BUSINESS WIRE)-- Please replace the release dated January 6, 2025 with the following corrected version due to revisions to the first paragraph and "Cautionary Note Regarding Forward-Looking Statements."

The updated release reads:

## **WISA ASSOCIATION ANNOUNCES GROUNDBREAKING INNOVATIONS FOR WIRELESS AUDIO AT CES 2025**

*WiSA E-based Reference Designs, Cutting-Edge Mobile Apps, and the Revolutionary SoundSend E Take Center Stage at CES 2025*

WiSA Association, a subsidiary of WiSA Technologies, Inc. ("WiSA Technologies," "WiSA" or the "Company") (NASDAQ: WISA), which closed its acquisition of Datavault® intellectual property and information technology assets of privately held Data Vault Holdings Inc.® on December 31, 2024 and anticipates changing its name to Datavault Inc. and ticker symbol to ADIO in January 2025, announces the launch of three innovative reference designs, three new mobile applications, and the SoundSend E transmitter in 2025. These technologies are designed to offer partner brands and consumers greater versatility, increased functionality, and enhanced ease of implementation and use. WiSA will demonstrate these groundbreaking innovations at its CES suite at the Venetian.

### **Next-Generation Reference Designs for Wireless Audio Based on WiSA E Technology**

WiSA will debut its newly developed WiSA E-based reference designs: the "Player1" wireless audio transmitter platform, the "Dragon" powered receiver platform, and the "Pegasus" passive receiver platform. These reference designs empower WiSA Association members to quickly and efficiently create branded wireless audio products, expand their product offerings, or bring legacy systems into the wireless home theater ecosystem.

"Our goal is to help brands bring exciting new solutions to market," said Tony Ostrom, president of the WiSA Association. "These platforms simplify connectivity and interoperability, making it easier to integrate legacy products and develop innovative audio systems."

- **Player1:** A streamlined transmitter reference design that connects to modern TVs via HDMI and wirelessly transmits decoded PCM audio to WiSA E-certified speakers.
- **Dragon and Pegasus:** Powered and passive wireless receiver platforms designed for compatibility with a variety of speaker types to create wireless multi-channel audio systems.

All three reference designs feature WiSA E technology for seamless certification and interoperability, supporting any WiSA E-certified component and integrating effortlessly with the WiSA Connect app for enhanced control and management.

## **Revolutionary Mobile Apps for Certification, Connection, and Management**

To further enhance the WiSA E ecosystem, WiSA is launching three cutting-edge mobile applications:

- **WiSA Certification App:** Streamlines product development and certification for WiSA E technology, ensuring seamless interoperability.
- **WiSA Express App:** Simplifies the connection of TVs and other sources to WiSA E-certified speakers, making TVs the centerpiece of the home entertainment system.
- **WiSA Connect App:** Manages device setup, system configuration, and user control, including the new SoundSend E transmitter.

“Our apps make system setup, device control, and certification processes more intuitive than ever,” Ostrom said. “These tools are designed to simplify every aspect of the WiSA E experience for both consumers and industry partners.”

## **SoundSend E: The Future of Wireless Audio**

WiSA also unveiled the SoundSend E, a groundbreaking successor to its award-winning wireless audio transmitter. Built on WiSA E technology, SoundSend E introduces expanded connectivity, Dolby Atmos decoding, and integration with the WiSA Connect app for a seamless user experience.

“With full audio system set-up and control, enhanced DSP, and Bluetooth audio input, SoundSend E redefines wireless home audio,” Ostrom said. “SoundSend E offers unparalleled versatility and performance for connecting modern TVs to WiSA E-certified speakers.”

Key features include:

- **Connectivity:** HDMI ARC/eARC, optical, and Bluetooth audio inputs.
- **Performance:** Upgraded DSP for superior audio quality.
- **Ease of Use:** Automatic detection of WiSA E-certified speakers and integration with the WiSA Connect app for unified control.

## **WiSA at CES 2025**

WiSA Technologies and the WiSA Association will showcase all these innovations at CES 2025, taking place from January 7–10 at their suite at Venetian. Attendees can experience live demonstrations of the WiSA E platforms, mobile apps, SoundSend E, and new products featuring WiSA E technology.

For more information or to schedule a meeting, contact:

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To learn more about WiSA and explore its product offerings, visit [www.wisatechnologies.com](http://www.wisatechnologies.com).

### **About WiSA Association**

WiSA® educates, evangelizes, and promotes solutions for spatial audio in the home. Working in collaboration with technology developed by WiSA Technologies Inc., WiSA Association engages with leading consumer electronics companies, technology providers, retailers, and ecosystem partners to make immersive audio an experience everyone can enjoy. WiSA, LLC, which operates the Wireless Speaker and Audio Association, is a wholly-owned subsidiary of WiSA Technologies Inc. For more information about WiSA, please visit: [www.wisatechnologies.com](http://www.wisatechnologies.com).

### **About WiSA Technologies, Inc**

WiSA Technologies, Inc. (NASDAQ: WISA) is the developer of spatial, wireless sound technology for smart devices and next-generation home entertainment systems marketed under the WiSA brands. WiSA's technology delivers immersive audio experiences for high-definition content, including movies and video, music, sports, gaming/esports, and more. Headquartered in Beaverton, OR, WiSA has sales teams in Taiwan, China, Japan, Korea and California. For more information, please visit: [www.wisatechnologies.com](http://www.wisatechnologies.com).

### **About Data Vault Holdings Inc.**

Data Vault Holdings Inc. is a technology holding company that provides a proprietary, cloud-based platform for the delivery of blockchain objects. Data Vault Holdings Inc. provides businesses with the tools to monetize data assets securely over its Information Data Exchange® (IDE). The company is in the process of finalizing the consolidation of its affiliates Data Donate Technologies, Inc., ADIO LLC, and Datavault Inc. as wholly owned subsidiaries under one corporate structure. Learn more about Data Vault Holdings Inc. Datavault Inc. and True Luck, Inc. as wholly owned subsidiaries under one corporate structure. Learn more about Data Vault Holdings Inc. at [www.datavaultsite.com](http://www.datavaultsite.com).

### **Cautionary Note Regarding Forward-Looking Statements**

This press release of WiSA Technologies contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements, include, among others, the Company's expectations with respect to the completed asset purchase (the "Asset Purchase"), including statements regarding the benefits of the Asset Purchase, the implied valuation of the Company, the products offered by the Company and the markets in which it operates, and the Company's projected future results and market opportunities, as well as information with respect to WiSA's future operating results and business strategy. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those

indicated by these forward-looking statements as a result of a variety of factors, including, but not limited to: (i) risks and uncertainties impacting WiSA's business including, risks related to its current liquidity position and the need to obtain additional financing to support ongoing operations, WiSA's ability to continue as a going concern, WiSA's ability to maintain the listing of its common stock on Nasdaq, WiSA's ability to predict the timing of design wins entering production and the potential future revenue associated with design wins, WiSA's ability to predict its rate of growth, WiSA's ability to predict customer demand for existing and future products and to secure adequate manufacturing capacity, consumer demand conditions affecting WiSA's customers' end markets, WiSA's ability to hire, retain and motivate employees, the effects of competition on WiSA's business, including price competition, technological, regulatory and legal developments, developments in the economy and financial markets, and potential harm caused by software defects, computer viruses and development delays, (ii) , risks related to WiSA's ability to realize some or all of the anticipated benefits from the Asset Purchase, any risks that may adversely affect the business, financial condition and results of operations of WiSA after the completion of the Asset Purchase, including but not limited to cybersecurity risks, the potential for AI design and usage errors, risks related to regulatory compliance and costs, potential harm caused by data privacy breaches, digital business interruption and geopolitical risks, and (iii) other risks as set forth from time to time in WiSA's filings with the U.S. Securities and Exchange Commission. The information in this press release is as of the date hereof and neither the Company nor Datavault undertakes any obligation to update such information unless required to do so by law. The reader is cautioned not to place under reliance on forward looking statements. The Company does not give any assurance that the Company will achieve its expectations.

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