

## Regent Seven Seas Cruises® Unveils First Look At Next Generation Ultra-Luxury Ships

Named 'Seven Seas Prestige™' the Ship will Transcend Luxury as the First of Two New Prestige-Class Vessels

Regent to Once Again Set a New Standard for Luxury Vacations with More Unrivaled Space at Sea, Plus New Suite Categories and Dining Experiences



Seven Seas Prestige - Luxury Transcended

**MIAMI, June 20, 2024** – <u>Regent Seven Seas Cruises</u><sup>®</sup>, the world's leading ultra luxury cruise line, has unveiled the name of its new ship, <u>Seven Seas Prestige</u><sup>m</sup>, along with stunning new exterior images and video, providing a glimpse into a brand new class of vessel that will once again set a new standard for luxury vacations.



Seven Seas Prestige will boast one of the highest space to passenger ratios in the cruise industry.

*Seven Seas Prestige*, which will be delivered in 2026, is Regent's first new ship class in 10 years, following the tremendously successful Explorer-Class vessels which were launched in 2016, 2020 and 2023.

"This is a truly historic moment for Regent Seven Seas Cruises, as we name the next ship to join *The World's Most Luxurious Fleet* as *Seven Seas Prestige* and reveal her sleek exterior design," said Andrea DeMarco, President of Regent Seven Seas Cruises. "*Seven Seas Prestige,* debuting in 2026, continues our legacy of revolutionizing ultra luxury travel as she will transcend luxury in every way. This incredible new ship will be the epitome of timeless elegance, exemplifying Regent's commitment to excellence which is reflected in every aspect of her elevated design and exuding an ambiance of sophistication and refinement."

At 77,000 tons and hosting up to only 850 guests, *Seven Seas Prestige* will boast one of the highest passenger to space ratios in the cruise industry, offering more *Unrivaled Space at Sea* than ever before in beautifully appointed suites, and lavish, thoughtfully designed restaurants, bars and lounges and public areas.



Seven Seas Prestige will introduce new accommodation and dining experiences.

DeMarco continued, "Unrivaled Space at Sea is a key pillar for Regent and a primary desire for luxury travelers. Seven Seas Prestige was designed with this in mind, maintaining the intimate and luxurious service our guests love, while also providing even more space throughout the ship, allowing for new suite categories and new experiences."

*Seven Seas Prestige* will be the first of two Prestige-Class ships, the second of which will be launched in 2029. The new ship class will introduce brand new accommodation categories,

including a reimagination of the palatial Regent Suite, plus new dining experiences, all of which will be revealed at a later date.

These new features will further enhance *The Most Inclusive Luxury Experience*<sup>®</sup> that Regent is known for with inclusions such as flights and transfers, gourmet cuisine in a range of specialty restaurants and al-fresco dining venues, fine wines and spirits, entertainment, unlimited internet access, free valet laundry, gratuities, one-night, pre-cruise hotel packages for guests staying in Concierge-level suites and higher and more.

For more information and full terms and conditions, please visit <u>RSSC.com/ships/seven\_seas\_prestige</u>, call 1-844-4REGENT (1-844-873-2381) or contact a professional travel advisor.

## About Regent Seven Seas Cruises

Regent Seven Seas Cruises<sup>®</sup> is the leading ultra luxury cruise line, delivering *The Most Inclusive* Luxury Experience<sup>™</sup> for over 30 years. Carrying between 496 and no more than 850 guests, the line's spacious and stylish ships - Seven Seas Explorer<sup>®</sup>, Seven Seas Grandeur<sup>®</sup>, Seven Seas Mariner<sup>®</sup>, Seven Seas Navigator<sup>®</sup>, Seven Seas Splendor<sup>®</sup>, Seven Seas Voyager<sup>®</sup>, and Seven Seas Prestige<sup>™</sup> which is scheduled to be delivered in 2026 - form The World's Most Luxurious Fleet<sup>™</sup>. Exploring more than 550 immersive destinations globally and offering Unrivaled Space at Sea<sup>®</sup>, guests enjoy sumptuous all-suite accommodations, nearly all with private balconies, which are among the largest at sea, as well as highly personalized service throughout lavish public areas and expansive outdoor spaces. Unique to Regent Seven Seas Cruises, unlimited complimentary shore excursions are available in every port. All-Inclusive Cruise Fares also include gourmet cuisine in a range of specialty restaurants and al-fresco dining venues, fine wines and spirits, entertainment, unlimited internet access, free valet laundry, gratuities, and one-night, pre-cruise hotel packages for guests staying in Concierge-level suites and higher. In addition, Ultimate All-Inclusive Fares include roundtrip flights with the flexibility to choose desired air class, transfers between airport and ship, and exclusive *Blacklane* private executive chauffer service for guests to personalize their journeys. For more information, please visit RSSC.com, call 1.844.873.2381 or contact a professional travel advisor. Regent Seven Seas Cruises is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit www.nclhltd.com.

Notes to editor: Images and can be found <u>here</u>. Please use ©RSSC or "Images were provided by Regent Seven Seas Cruises<sup>®</sup>".

## Quinn PR Media Contact

Loren Duran

917-353-0949

Iduran@quinn.pr

## Regent Seven Seas Cruises Media Contact

James Arnold

Senior Director Communications & Public Relations, Regent Seven Seas Cruises

+44 (0)7408 956315 jarnold@rssc.com