

Regent Seven Seas Cruises® Christens Ship That Perfects Luxury – Seven Seas Splendor™

Gala Celebration Features Ship's Godmother, Supermodel and Actress *Christie Brinkley*, and GRAMMY Award-Winning Artist, Seal

MIAMI--(BUSINESS WIRE)-- Regent Seven Seas Cruises[®], the world's leading luxury ocean cruise line, hosted an elegant and glamorous christening gala in Miami to welcome its newest ship that defines Luxury Perfected, <u>Seven Seas SplendorTM</u>. Images of the ship and christening ceremony are available <u>here</u>.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200225005953/en/

(Left to right) Captain Serena Melani; Regent Seven Seas Cruises' President and Chief Executive Officer, Jason Montague; President and Chief Executive Officer of Norwegian Cruise Line Holdings Ltd., Frank Del Rio; Seven Seas Splendor Godmother Christie Brinkley; and Cruise Director of Seven Seas Splendor, John Barron watch as the iconic champagne smash officially christens Seven Seas Splendor. (Photo: Business Wire)

Exclusive guests, including travel partners, local community leaders, media and luxury travelers, were invited to the private black-

tie evening ceremony on board *Seven Seas Splendor* to celebrate the all-suite, all-balcony luxury cruise ship. In addition, more than 35,000 people watched the ceremony broadcast live on Facebook and YouTube.

"Seven Seas Splendor is the epitome of luxury perfected," said Frank Del Rio, president and chief executive officer of Norwegian Cruise Line Holdings Ltd. "Every ship we launch gets even better, and Seven Seas Splendor is magnificent. The collaboration between the designers, engineers, craftsmen, hotel and restaurant teams, and the crew onboard, all brings the renowned Regent experience to life on this beautiful ship. Seven Seas Splendor is a celebration of excellence, friendship, success and luxury."

Seven Seas Splendor is helmed by 30-year veteran Captain Serena Melani, the first woman to captain a newly built ocean cruise ship. In acknowledging this pioneering honor during her remarks, Captain Melani told the audience following a standing ovation that women can achieve any goal with perseverance and hard work, and that the ship's 550 crew members deserve recognition for providing luxury travelers with the highest levels of personalized service and comfort on board.

Another woman trailblazer followed Captain Melani on stage. Honorary Godmother Christie Brinkley delivered the traditional maritime blessing -- "I hereby name this ship Seven Seas Splendor. May God bless her an all who sail on her" -- which officially christened the vessel. The world-famous supermodel, glamorous actress, proud mother and successful

entrepreneur then depressed a button which sent a 15-liter Veuve Clicquot Yellow Label Brut champagne smashing against the ship's hull to symbolically welcome the newest member of the Regent Seven Seas Cruises fleet.

"Gorgeous is the word I use to describe *Seven Seas Splendor*," Brinkley said. "All the details on this ship are amazing, from the artistic style of the Italian marble, the artwork and chandeliers, to the sculpture of the mythical dragon outside Pacific Rim. Every inch of this light and bright ship is filled with luxurious details. My parents had cruised on Regent ships. If they were here today, they would be so excited and proud for me to be Godmother to *Seven Seas Splendor*."

To conclude the celebration, guests were treated to an unforgettable concert by four-time GRAMMY-award winning British singer-songwriter, Seal, whose performance wowed the audience. Seal's multi-genre set featured his hit songs "Kiss From A Rose" and "Crazy," as well as classics from his most recent 2017 album *Standards*, which was inspired by his love of Rat Pack-era jazz, swing, and rhythm and blues. He performed several Frank Sinatra signature songs, including "Luck Be A Lady," "That's Life" and "It Was a Very Good Year," as well as Ben E. King's "Stand By Me" and the classic R&B song, "I Put a Spell on You."

About Seven Seas Splendor

"Seven Seas Splendor reflects the extraordinary length to which Regent Seven Seas Cruises delivers An Unrivaled Experience for guests across our fleet, with every luxury included," said Jason Montague, the cruise line's president and chief executive officer. "Guests marvel at her impeccable design, luxurious suites, exquisite cuisine, immersive experiences at hundreds of ports-of-call, dynamic entertainment and outstanding, personalized service. She is a work of art, from bow to stern."

Intimate and spacious, *Seven Seas Splendor* offers her 750 guests the most luxurious accommodations as she sails to the world's iconic destinations and less-familiar hidden gems. The ship features more than 46,000 square-feet of Italian marble and a \$5 million curated fine art collection that is the most discerningly curated collection of museum-quality 20th- and 21st-century art on the seas. Her 375 suites include nearly 52,000 square-feet of balcony space – among the largest cruise ship balconies in the world. The beautifully appointed suites range from the 307 square-foot Veranda Suite to the lavish 4,443 square-foot Regent Suite.

The Regent Suite sets the tone for *Seven Seas Splendor's* 14 other <u>astonishing suite</u> <u>categories</u> in offering the most luxurious accommodations at sea. Its guests enjoy the ultimate comfort of a \$200,000 <u>Hästens Vividus</u> custom handmade mattress, an in-suite spa retreat featuring a personal sauna, steam room and treatment area with unlimited spa treatments, unobstructed 270-degree views over *Seven Seas Splendor's* bow from the 1,300 square-foot wraparound veranda, and a glass-enclosed solarium sitting area on top of the bridge for a Captain's view to see the world's most beautiful destinations. Guests in the Regent Suite also delight in first-class air accommodations, a dedicated personal butler to manage all the details of the guests' experience, and a personal car with driver and guide in every port.

Seven Seas Splendor features a Culinary Arts Kitchen with 18 stations for hands-on gourmet cooking classes presented by master chef instructors, and <u>Serene Spa & Wellness™</u>, a new globally inspired spa brand created for Seven Seas Splendor offering exclusive treatments

that integrate techniques and ingredients from destinations around the world to soothe both the body and mind.

The ship's exquisite restaurants include <u>Compass Rose</u>, the largest specialty restaurant at sea; <u>Pacific Rim</u>, a dramatic Pan-Asian restaurant with a mythical dragon greeting guests; <u>Prime 7</u>, an intimate and elegant steakhouse; <u>Chartreuse</u>, featuring classic French fare with a modern twist; and <u>Sette Mari at La Veranda</u>, serving guests authentic Italian specialties and featuring stunning, over-water alcove seating that juts out over the ocean for an even closer connection to the sea, surrounded on three sides by inspiring, magnificent views.

This winter, Seven Seas Splendor cruises the tropical paradises of the Caribbean and Mexican Riviera, which includes two crossings of the Panama Canal and one unique Southern Caribbean cruise from Miami to New York City. In spring, Seven Seas Splendor will traverse the Atlantic Ocean for her inaugural European season, offering cultural and historically rich ports of call in two of the world's most popular regions, the Mediterranean and Northern Europe.

About Regent Seven Seas Cruises

Regent Seven Seas Cruises' modern five-ship fleet – Seven Seas Explorer®, Seven Seas Mariner®, Seven Seas Navigator®, Seven Seas Splendor™ and Seven Seas Voyager® – sails to more than 450 iconic and immersive destinations around the world and reflects \$150 million in stunning refurbishments over the past three years. Regent will add a sixth new ship to its fleet in 2023. As the leading luxury ocean cruise line, every luxury is included in Regent voyages, such as all-suite accommodations, round-trip business-class air on intercontinental flights from U.S. and Canada, the largest collection of free unlimited shore excursions, entertainment, unlimited internet access, highly personalized service, exquisite cuisine, fine wines and spirits, gratuities, ground transfers and one-night, pre-cruise hotel packages for guests staying in Concierge-level suites and higher. For more information please visit www.RSSC.com, call 1-844-4REGENT (1-844-873-2381) or contact a professional travel advisor.

View source version on businesswire.com: https://www.businesswire.com/news/home/20200225005953/en/

Regent Seven Seas Cruises Media Contact Joe Chabus Director of Public Relations 305-514-3912

JChabus@rssc.com

Source: Regent Seven Seas Cruises®