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Xspand Products Lab Engages MZ Group to Expand Investor Relations and Shareholder Communication Program

DOYLESTOWN, Pa., May 07, 2018 (GLOBE NEWSWIRE) --**Xspand Products Lab, Inc.** (NASDAQ:XSPL) ("Xspand"), a full-service product development company, has engaged IR specialists MZ Group (MZ) to manage a comprehensive strategic investor relations and financial communications program across all key markets.

MZ Group will work closely with Xspand management to develop and execute a comprehensive capital markets strategy designed to grow the Company's visibility in the investment community. This structured campaign will highlight Xspand's recent business successes along with its status as a vertically integrated, full-service innovator in the product development space.

Xspand Products Lab's disruptive platform enables crowdsourced innovation and provides a turnkey product development service to innovators, leveraging its vertically integrated and full-service model. Offering a full suite of services ranging from product design to IP services to sales and fulfillment, Xspand's model provides a risk mitigated platform to bring new products to market at maximum speed and with minimal capital inputs.

MZ has a distinguished reputation as a premier resource for institutional investors, brokers, analysts and private investors. The firm has six offices across North America, a strong presence in Asia and Brazil, and maintains extensive relationships with investors throughout Europe. Additionally, MZ Group was recently ranked the No. 1 consultancy in Latin America and No. 7 in the world in business communication.

Managing Director of MZ North America, Greg Falesnik, will be advising Xspand in all facets of corporate and financial communications, including coordinating roadshows in key cities and building brand awareness with the financial media.

"Xspand is excited to partner with MZ Group as our investor relations partner as we work to grow our opportunity base with our strategic partnership with Edison Nation," said Chris Ferguson, Chief Executive Officer of Xspand Products Lab, Inc. "I believe that our current growth prospects are greater than at any prior point in company history. This is truly an exciting time to be a part of the Xspand story."

Matt Hayden, Chairman of MZ Group North America, commented, "MZ Group is pleased to partner with Xspand, who is de-risking and modernizing the rapid product development process by providing innovators with a capital-light, flexible and truly turn-key solution. We strongly believe that Xspand's profitable, full-service and vertically integrated model will resonate with our investors, and along with our guidance and execution, will ultimately help

grow value for the company's shareholders."

About MZ Group

MZ, founded in 1999, combines capital markets intelligence, global investor targeting, IR technology, corporate governance, media and corporate communication and IR consulting, providing comprehensive programs that successfully build and manage shareholder value. With a team of highly experienced senior professionals and an integrated service portfolio, MZ ensures that companies are provided with the right tools and strategies to interact effectively with the investment community and the media, successfully conveying the investment message. MZ's market intelligence, advisory and tactical support activities for investor relations and corporate communications programs are underpinned by a comprehensive IT infrastructure, allowing companies to rapidly achieve global standards of best practices. For more information, please visit www.mzgroup.us.

About Xspand Products Lab, Inc.

Xspand Products Lab, Inc. is a vertically integrated and full-service product development and manufacturing company, including design, sales, fulfillment and shipping. Xspand's model is to provide a risk mitigated platform that connects innovators with companies to bring new products to market. For more information, please visit
www.xspandproductslab.com.

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Source: Xspand Products Lab, Inc.