

BIOSIG TECHNOLOGIES, INC.

COMPANY NEWSLETTER

COPMANY OVERVIEW

BioSig Technologies, Inc. (**Nasdaq: BSGM**) is an emerging growth, medical technology company currently penetrating the \$6 billion dollar electrophysiology market with its first product, the PURE EP™ System.



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A MESSAGE FROM OUR CEO

**BY KEN LONDONER, CEO & CO-FOUNDER
BIOSIG TECHNOLOGIES, INC.**

In May, we have been all over the map, literally. We write this message after an incredible week with our Engineering team in California. Two weeks ago, we were in Texas, and before that, in Florida, meeting with our customers, future partners, and shareholders. We are thrilled to be back on the road and united in person!

Over the past four weeks, our team conducted over 50 new patient cases, so our new total is almost 900 patient procedures. We've welcomed new Clinical Account Managers to lead our clinical activities in Florida and Northeast. Read on for more exciting May developments, including news features, National Stroke Awareness Month, and presentations at renowned industry and investor conferences.

We hope you enjoy this newsletter and consider sharing it with friends. BioSig's future is bright, and we are so happy to share our progress with you. Thank you to our incredible team and to everyone that continues to support BioSig's vision and journey..

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BIOSIG SEES INCREASED CASE VOLUME

We have seen an increased case volume from our expanding base of medical centers using the PURE EP™ System, a non-invasive computerized technology that aims to drive procedural efficiency and efficacy in electrophysiology. We anticipate completing at least 1500 cases and growing our install base to 20 by the end of 2021.

We are currently conducting patient cases in 9 medical centers across the country including Texas Cardiac Arrhythmia Institute at St. David's Medical Center in Austin, TX, Mayo Clinic Florida Campus and the University of Pennsylvania.

“

This case growth, combined with the consistently positive customer feedback, positions us well to deliver on our target.

”

-Ken Londoner, CEO & Co-founder,
BioSig Technologies, Inc.



PURE EP™
SEE MORE, CLEARLY

52

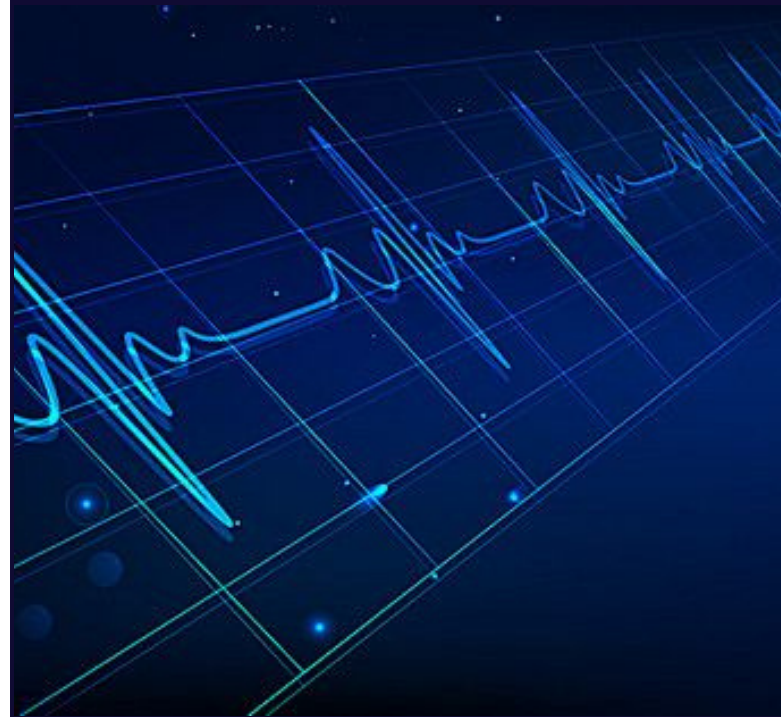
PHYSICIAN USERS

9+

TOTAL CENTERS

897

PATIENT CASES
CONDUCTED



THE PURE EP™ SYSTEM

The PURE EP™ System elevates the standard of care in electrophysiology through enhanced signal acquisition, digital signal processing, and analysis. The PURE EP™ System is powered by a unique hardware architecture allowing the full range of cardiac analog signals to be acquired in a raw, streamlined, unfiltered format. This is then converted into a digital modality powered by advanced signal processing software for unlimited real time data analysis.

RECENT LAUNCH: CAM TRAINING PROGRAM

The CAM Training Program has been instrumental in building our strong commercialization team. Our Senior Manager of Training and Education, Susan Shen, initially laid the groundwork for the program simply as a means to train all the new CAMs joining BioSig in early 2020. Since then it has grown into a very successful formal training and has trained more than 15 successful Clinical Account Managers to date. It has even withstood the test of Covid-19 and its many logistical hurdles! The CAM Training Program utilizes a hybrid model of remote and field training that allows us to maximize our company resources and trainee experience.



Olivier, Chaudoir, Sr. Director of Marketing, presents during the latest training workshop

MAY'S HONORARY MENTIONS....

A warm welcome to the newest members of our BioSig team, Gary Nugent and Josh Compton, Clinical Account Managers (CAMs) that will be leading important efforts in Pennsylvania, Florida, and beyond. Welcome to BioSig, Gary and Josh!

BIOSIG IN THE NEWS

We had an exciting month of news coverage, including a cutting-edge opinion piece on the future potential of biomedical signals authored by our CEO, Ken Londoner, and featured in HealthTech HotSpot as well as an exclusive interview with our very own Executive Vice President, Natasha Drapeau who discusses BioSig's disruptive technology, the transformative role of AI in healthcare, and much more in the latest episode of Analytics Insight Podcast series



“

I see AI as a vital, complementary component within the healthcare ecosystem... It can drastically elevate human capabilities, which could lead to better patient outcomes.

”

~Natasha Drapeau,
Executive Vice President, BioSig Technologies, Inc.,
Founding Member, Alliance for Advancing
Bioelectronic Medicine

Visit the [BioSig in the News](#) section of our website for more exciting press & news coverage



NATIONAL STROKE AWARENESS MONTH

Not only are strokes the 4th leading cause of death and disability across the nation and the globe; there is also a significant correlation between individuals with Atrial Fibrillation (AF) and stroke.

5-7X increased risk of stroke
for individuals living with AF

25%
of strokes for AF
patients 80+ years old

70,000+
of Ischemic strokes
are caused by AF

Check out our latest [CEO Blog](#), reflecting on the importance of May-- National Stroke Awareness Month.

IR SPOTLIGHT

**BY ANDREW BALLOU,
VICE PRESIDENT, INVESTOR RELATIONS
BIOSIG TECHNOLOGIES, INC.**

Last week we had the honor of presenting at the 2021 Oppenheimer MedTech, Tools, & Diagnostics Summit, which featured over 30 leading companies in the MedTech & Diagnostic spaces. [Click here](#) to view BioSig's presentation made available on our website.

We are also looking forward to presenting at the 2021 Jefferies Virtual Healthcare Conference next Wednesday Thursday, June 3rd. This virtual gathering of over 450 public & private healthcare companies and 3,000 leading executives, institutional investors, private equity investors & VCs will address near- and long-term investment opportunities and discuss the current trends driving healthcare in the U.S. and internationally.

HUMAN RESOURCES SPOTLIGHT

**BY BRENDA CASTRODAD,
DIRECTOR OF HUMAN RESOURCES,
BIOSIG TECHNOLOGIES, INC.**

We are proud to announce that BioSig's Team is growing at an accelerated pace! The enthusiasm that our new hires bring to the workplace is contagious and we are highly privileged to have all of them on our team. Our presence in the marketplace is becoming increasingly prominent: We can use more ambassadors. Be one of them!

Our current openings include:

Clinical Account Manager-

Florida, Kansas City, Philadelphia, and New York.

Principal Systems/Software Engineer-

Los Angeles

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BioSig[™]
technologies