

December 4, 2025



Tackling a Good Cause - BigBear.ai Supports Washington Commanders “My Cause, My Cleats” Initiative

MCLEAN, Va.--(BUSINESS WIRE)-- BigBear.ai (NYSE: BBAI), a leading provider of mission-ready AI for national security, today announced their support of the Washington Commanders annual “My Cause, My Cleats” charity campaign. Now in its tenth year, the initiative allows players, coaches, and staff across the league to display custom and creatively designed cleats to elevate important non-profit organizations. BigBear.ai’s partner, the Washington Commanders, sported unique causes represented on the cleats during the Sunday Night Football game.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/2025120454699/en/>

Beginning December 1, select Washington Commanders’ cleats will be available for public bidding in an online auction, with each pair supporting a different charitable organization. BigBear.ai’s cleats will be auctioned in support of the local military charity Fort Meade Alliance Foundation.

BigBear.ai worked in partnership with Monica Blakely, owner of Passion for Ezra, a veteran-owned and operated design studio rooted in the community – to create a design acknowledging military families’ service and strength.

“BigBear.ai is honored to support the Fort Meade Alliance Foundation and its mission to strengthen the well-being and resiliency of the Fort Meade community,” said Kevin McAleenan, CEO of BigBear.ai. “We are proud to partner with the Washington Commanders in bringing greater visibility to organizations making an extraordinary impact on service members and their families.”

Supporters are invited to participate in the online auction, which will remain open until **January 5, 2026**.

To view the auction, visit: <https://nflauction.nfl.com/mcmc---bigbearai-2025-custom-sneakers---supporting/isynmv1/aucd/5983418>

To learn more about the Fort Meade Alliance, visit
<https://www.ftmeadealliancefoundation.org/>

To learn more about the NFL’s My Cause, My Cleats campaign, visit
<https://operations.nfl.com/inside-football-ops/community-impact/my-cause-my-cleats/>

About BigBear.ai

BigBear.ai is a leading provider of mission-ready AI solutions and services for defense, national security, and critical infrastructure. Customers and partners rely on BigBear.ai's artificial intelligence and predictive analytics capabilities in highly complex, distributed, mission-based operating environments. Headquartered in McLean, Virginia, BigBear.ai is a public company traded on the NYSE under the symbol BBAI. For more information, visit <https://bigbear.ai> and follow BigBear.ai on LinkedIn: [@BigBear.ai](#) and X: [@BigBearai](#). To receive email communications from BigBear.ai, [register here](#).

Forward-Looking Statements

This press release contains "forward-looking statements." Such statements include, but are not limited to, statements regarding the intended use of proceeds from the private placement and may be preceded by the words "intends," "may," "will," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential" or similar words. Forward-looking statements are not guarantees of future performance, are based on certain assumptions and are subject to various known and unknown risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified and consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. These forward-looking statements are subject to a number of risks and uncertainties, including changes in domestic and foreign business, market, financial, political, and legal conditions; risks related to the uncertainty of the projected financial information (including on a segment reporting basis); risks related to delays caused by factors outside of our control, including changes in fiscal or contracting policies or decreases in available government funding; changes in government programs or applicable requirements; budgetary constraints, including automatic reductions as a result of "sequestration" or similar measures and constraints imposed by any lapses in appropriations for the federal government or certain of its departments and agencies; influence by, or competition from, third parties with respect to pending, new, or existing contracts with government customers; our ability to successfully compete for and receive task orders and generate revenue under Indefinite Delivery/Indefinite Quantity contracts; potential delays or changes in the government appropriations or procurement processes, including as a result of events such as war, incidents of terrorism, natural disasters, and public health concerns or epidemics; and increased or unexpected costs or unanticipated delays caused by other factors outside of our control, such as performance failures of our subcontractors; risks related to the rollout of the business and the timing of expected business milestones; the effects of competition on our future business; our ability to issue equity or equity-linked securities in the future, and those factors discussed in the Company's reports and other documents filed with the SEC, including under the heading "Risk Factors." More detailed information about the Company and the risk factors that may affect the realization of forward-looking statements is set forth in the Company's filings with the SEC, including the Company's Annual Report on Form 10-K and its Quarterly Reports on Form 10-Q. Investors and security holders are urged to read these documents free of charge on the SEC's web site at <http://www.sec.gov>. The Company assumes no obligation to publicly update or revise its forward-looking statements as a result of new information, future events or otherwise, except as required by law.

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