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Regent Seven Seas Cruises® Partners with Flou to Deliver an Unrivaled Sleep Experience Aboard Seven Seas Prestige™

Renowned Italian Bedmakers, Flou, Create a Custom Bed Exclusively for the Skyview Regent Suite

Award-Winning Leonardo Sleep System to Feature Across 'Distinctive Suites'

MIAMI, May 14, 2026: [Regent Seven Seas Cruises®](#), the world's leading ultra-luxury cruise line, has partnered with Italian sleep specialists Flou to redefine rest at sea aboard highly anticipated new ship, [Seven Seas Prestige™](#), launching in December 2026.

Uniting two brands defined by excellence and luxury, the partnership introduces Flou's handcrafted Leonardo Sleep Systems to *Seven Seas Prestige's* highest suite categories, culminating in a bespoke creation designed exclusively for the [Skyview Regent Suite](#). The partnership has been celebrated in an exclusive video which can be viewed [here](#).

"An indulgent, restorative night's sleep is at the heart of the Regent experience and with *Seven Seas Prestige*, we are setting a new benchmark for ultra-luxury travel," said Wesley D'Silva, President, Regent Seven Seas Cruises. "Our partnership with Flou has resulted in unrivaled relaxation that will allow our guests to awaken completely rejuvenated before exploring the world's most extraordinary destinations."

The Skyview Regent Suite Bed – Created Exclusively by Flou

The pinnacle of ultra-luxury at sea, the two-story, two-bedroom, \$25,000-a-night *Skyview Regent Suite* is an extraordinary 8,794 sq. ft. retreat that will be the largest all-inclusive, ultra-luxury cruise ship suite in history. Designed to elevate comfort and wellness in every detail, the suite's principal bedroom will feature a one-of-a-kind custom mattress created exclusively for the *Skyview Regent Suite* by Flou's fabled artisans.

A masterpiece of Italian innovation, this bespoke bed unites the aesthetics and technology of rest with a truly guest centered approach. Enhanced with natural antibacterial silver thread, the nearly 7 ft.-by-7 ft. mattress is engineered with more than 10,000 micropocket springs arranged across six luxurious, temperature-controlling layers. This meticulous craftsmanship delivers exceptional body support and a mechanical "memory" effect that adapts precisely to the sleeper's position.

Crafted from the highest quality materials, including superior full grain leather processed to preserve the original grain for enduring softness and natural beauty, and precious woods selected for their striking visual impact and tactile richness, every element is chosen to improve over time. Flou has dedicated hundreds of hours to create a sleep system unlike

anything else on the ocean. The result is a deeply restorative and indulgent sleep experience, worthy of the most exclusive address at sea.

Skyview Regent Suite guests will also enjoy a curated pillow and linen menu, the indulgent finishing touch to this wholly bespoke sleep system.

“Reflecting our shared philosophies, this partnership unites our deep understanding of the culture of sleep with Regent’s commitment to creating an escape defined by space, serenity and sophistication,” said Cristiana Messina, Board Member, Flou. “When creating the sleep system for the *Skyview Regent Suite*, we let the sea inspire us, the concept was to make the guest feel as if they were being embraced by the sea, surrounded and supported at every point of their body during rest.”

Flou’s Award-winning Leonardo Sleep System to Feature in Seven Seas Suites and Above

Regent guests staying in the ‘Distinctive Suites’ category of Suites (*Seven Seas Suites up to Signature Suites*) will enjoy Flou’s award-winning Leonardo Sleep System. This innovative concept harmonizes four essential elements - the bed base, mattress, top mattress and pillow - ensuring the perfect balance of support, breathability and comfort. From its carefully engineered support structure to the layers of natural fiber that regulate temperature and moisture, every detail of the system is designed to promote a sense of calm and balance.

Each piece is created in Italy by skilled bed-makers who combine traditional techniques, modern engineering and the finest natural fibers.

Messina continued, “At Flou, we believe true luxury begins with rest. Each Leonardo Sleep System are made with precision, blending Italian heritage with innovation to ensure guests encounter the purest form of wellbeing at sea.”

Seven Seas Prestige will offer one of the highest crew-to-guest ratios in the cruise industry – 40 percent larger than previous Regent ships yet accommodating only 10 percent more guests, delivering truly *Unrivaled Space at Sea*[®]. The most highly anticipated launch of 2026, *Seven Seas Prestige* invites travelers to cruise in all-inclusive, unrivaled luxury, with a host of innovative new suite categories, gourmet dining concepts, bars and lounges and more.

For more information about *Seven Seas Prestige* visit [RSSC.com/ships/seven_seas_prestige](https://rssc.com/ships/seven_seas_prestige), call 1-844-473-4368, or contact a professional Travel Advisor.

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***About Seven Seas Prestige*[™] – A New Legacy Begins**

Set to be delivered in late 2026, [Seven Seas Prestige](https://rssc.com/ships/seven_seas_prestige) follows the tremendous success of Regent’s Explorer-Class vessels, also built by Fincantieri, and will mark Regent’s first new ship class in 10 years.

At 77,000 tons and carrying just 822 guests with 630 dedicated crew members, *Seven Seas Prestige* offers one of the highest space-to-guest and crew-to-guest ratios in the cruise

industry. Delivering truly *Unrivaled Space at Sea*[®], the ship is 40% larger than previous Regent vessels yet accommodates only 10% more guests.

The ship's beautifully appointed all-balcony suites usher in a new era of ultra-luxury accommodation with 12 distinctive categories — including [four all-new suite types](#): the largest all-inclusive, ultra luxury cruise ship suite in history: the *Skyview Regent Suite*; the striking two-level Skyview Suites with private terrace decks accessed via in-suite elevators; the contemporary Grand Loft Suites with soaring ceilings and floor-to-ceiling windows; and the Horizon Penthouse Suites featuring expansive balconies designed for al fresco living.

These accommodations are complemented by elegant, thoughtfully designed public spaces and lounges — such as the [Starlight Atrium and Galileo's Bar](#) — as well as an array of dining options, including [Azure](#), a new mezze-style Mediterranean concept, rounding out 7 specialty restaurants and 11 dining experiences in total.

The new features will further elevate the all-inclusive, unrivaled luxury experience which Regent is renowned for, with inclusions such as [unlimited included shore excursions](#) in every port of call, gourmet cuisine in a range of specialty and al fresco dining venues, fine wines and spirits, onboard entertainment, Starlink WiFi access, valet laundry service, pre-paid gratuities, and a one-night pre-cruise hotel package for guests in Concierge-level suites and above.

Across its inaugural season, *Seven Seas Prestige* will embark on [13 extraordinary voyages](#) across Europe and the Caribbean, including two transatlantic crossings. These carefully curated itineraries, ranging from 10 to 15 nights, will showcase exceptional destinations and immersive experiences – from Regent's private island paradise, Harvest Caye, Belize, to two transits of the Panama Canal, and overnight stays in culturally rich cities including London, England; Lisbon, Portugal; and Bordeaux, France.

About Regent Seven Seas Cruises[®]

Regent Seven Seas Cruises[®] is the world's leading ultra-luxury cruise line, inviting guests to *Experience the Unrivaled*[™] since 1992. Carrying between 496 and no more than 822 guests, the line's perfectly sized ships - *Seven Seas Explorer*[®], *Seven Seas Grandeur*[®], *Seven Seas Mariner*[®], *Seven Seas Navigator*[®], *Seven Seas Splendor*[®], *Seven Seas Voyager*[®], and *Seven Seas Prestige*[™], which is scheduled to be delivered in late 2026 - form *The World's Most Luxurious Fleet*[®]. Offering immersive exploration in more than 550 destinations across seven continents, guests travel the world in luxurious space featuring sumptuous all-suite accommodations, nearly all with private balconies, which are among the largest at sea. Regent's heartfelt personalized service can be found throughout lavish public areas and expansive outdoor spaces, or while savoring incomparable culinary experiences in a range of specialty restaurants and al-fresco dining venues. Guests cruise in *All-Inclusive, Unrivaled Luxury*[™] as part of Regent's All-Inclusive Cruise Fares, offering amenities such as unlimited shore excursions, exquisite cuisine, beverages including fine wines and spirits, entertainment, Starlink Wi-Fi, free valet laundry, gratuities, a one-night, pre-cruise hotel package for guests staying in Concierge-level suites and higher, and more. For more information, please visit [RSSC.com](https://www.rssc.com), call 1-844-4REGENT (1-844-473-4368) or contact a professional travel advisor. Regent Seven Seas Cruises has four Prestige-Class ships on order scheduled for delivery in 2026, 2030, 2033, and 2036. Regent Seven Seas

Cruises[®] is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit www.nclhld.com.

Notes to editor: Images can be found [here](#). Please use ©RSSC or “Images were provided by Regent Seven Seas Cruises[®]”.

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