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Red Robin Rolls Out Two New Steakhouse-Inspired Burgers and More Flavor-Packed Menu Items

Guests can mark their calendars to enjoy these bold new bites starting Sept. 8



ENGLEWOOD, Colo., Sept. 3, 2025 /PRNewswire/ -- [Red Robin Gourmet Burgers, Inc.](#) (NASDAQ: RRGB) is introducing its new [menu](#) that's full of bold burgers, abundant entrées and playful sips, plus the return of a fan-favorite appetizer with a new and improved recipe.

Starting Sept. 8, guests can ditch the steakhouse waitlist and bite into the new crave-worthy gourmet burgers, including:

- The **A.1. Steakhouse Burger**, featuring hardwood-smoked bacon, roasted garlic aioli, sautéed garlic mushrooms, Monterey Jack cheese and A.1. Steak Sauce on a toasted black and white sesame seed brioche bun, served with a choice of a bottomless side.
- Even bleu cheese haters will enjoy the new **Bacon 'N' Bleu Burger** with a combination of bold, savory flavors, including hardwood-smoked bacon, bleu cheese crumbles, caramelized onions, Monterey Jack cheese and ranch dressing on a toasted black and white sesame seed brioche bun, served with a choice of a bottomless side.

"I'm especially excited about this menu because it lets us put a fresh spin on guest favorites while also bringing brand new flavors to our restaurants," said Brian Sullivan, executive chef and VP of Culinary & Beverage Innovation at Red Robin. "From our take on the dirty soda trend and shareable appetizers to bold gourmet burgers and bubbly new cocktails, it's a mix that really has something for everyone."

From the steakhouse to the shoreline, Red Robin's new menu also offers a variety of abundant seafood entrées, shareable appetizers, a trendy update to its cream sodas and new hand-made cocktails and mocktails, including:

Appetizers:

- **Zucchini Fries.** Back by popular demand for the whole table to enjoy, the new and improved version of the beloved appetizer is served with a side of house-made ranch.
- **Shrimp 'N' Chip Basket.** Get all the beach vibes and none of the sand with this panko-breaded shrimp served on a bed of Yukon chips with a side of cocktail sauce for dipping.

Entrées:

- **Crispy Fried Shrimp.** It's a catch, with panko-breaded shrimp, served with garlic Parmesan broccoli, choice of bottomless side and cocktail sauce for dipping.
- **Crispy Fish & Shrimp Duo.** The perfect surf-side tag team, featuring golden-fried white fish filets and crispy panko-breaded shrimp served with tartar sauce, cocktail sauce, coleslaw and a choice of bottomless side.

Beverages:

- **Fizzy Sodas.** Red Robin's cream sodas just got an upgrade, with options like: Candied Orange, Wild Raspberry, Desert Pear and Dragon Fruit. Guest choice of flavor mixed with Sprite® and topped with cold foam, as well as:
 - **Coconut Coca-Cola® Fizzy Soda.** Coca-Cola meets tropical getaway with a blend of coconut and Coca-Cola topped with cold foam.
 - **Vanilla Dr Pepper® Fizzy Soda.** Die-hard Dr Pepper fans will love a new twist on their favorite soda, a vanilla-infused blend topped with cold foam.
- **Tropical Dragon Fruit Sparkler.** Featuring dragon fruit flavor, all-natural sweet and sour mix, pineapple juice and club soda, garnished with a pineapple wedge and fresh mint. No one can mock this mocktail's tropical flavor!
- **Tito's® Fishbowl*.** A candy-store classic with an adult twist featuring Tito's® Handmade vodka, coconut, blue curaçao, Minute Maid® Lemonade and red gummy fish.
- **Pop Pop Fizz*.** The party starts when the bubbly pops with Grey Goose® vodka, dragon fruit, all-natural sweet and sour, pineapple juice and a mini bottle of La Marca® Prosecco to keep the party going.

Guests can complete their meal with the new and improved **Cookie Dough Mudd Pie**, a mountain of deliciousness with layers of chocolate and vanilla ice cream, cookie dough chunks, chocolate cookie crumbs, fudge and caramel topped with whipped cream and a cherry.

Red Robin Royalty® members receive tasty perks and earn rewards on eligible purchases from qualified menu items, including these new items, all year long. Terms and conditions apply.

**Must be 21 years of age or older to purchase or consume alcohol.*

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), is a casual dining restaurant chain founded in 1969 that operates through its wholly owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews. We believe nothing brings people together like burgers and fun around our table, and no one makes moments of connection over craveable food more memorable than Red Robin. We serve a variety of burgers and mainstream favorites to Guests of all ages in a casual, playful atmosphere. In addition to our many burger offerings, Red Robin serves a wide array of salads, appetizers, entrees, desserts, signature beverages and Donatos Pizza at select locations. It's easy to enjoy Red Robin anywhere with online ordering available for to-go, delivery and catering. Sign up for the royal treatment by joining Red Robin Royalty® today and enjoy Bottomless perks and delicious rewards across nearly 500 Red Robin locations in the United States and Canada, including those operating under franchise agreements. Red Robin... YUMMM®!



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