

March 9, 2016



Red Robin Named Top 10 Most Allergy-Friendly Restaurant Chain in America by AllergyEats

The Gourmet Burger Authority included on Annual List of 10 Most Allergy-Friendly Restaurants for Fourth Consecutive Year

GREENWOOD VILLAGE, Colo., March 9, 2016 /PRNewswire/ -- At [Red Robin Gourmet Burgers and Brews](#) (Red Robin), everyone can experience the YUMMM regardless of their menu preference. The casual dining chain was once again included on the annual list of "Top 10 Most Allergy-Friendly Restaurant Chains in America" by AllergyEats, the leading guide to allergy-friendly restaurants nationwide. For the fourth consecutive year, Red Robin has earned a top spot in recognition of its efforts to provide safe choices for guests with food allergies.



"At Red Robin, we understand how difficult dining out can be when trying to avoid certain ingredients and the challenges faced when finding an accommodating menu," said Jonathan Muhtar, senior vice president and chief marketing officer at Red Robin. "We want guests to feel comfortable at Red Robin, and we are committed to creating a dining experience that is both safe and enjoyable for all guests, including those with food allergies or intolerances."

"Congratulations to Red Robin Gourmet Burgers for once again earning a position on this prestigious list," said Paul Antico, Founder and CEO of [AllergyEats](#). "AllergyEats users continue to give Red Robin high marks for their superior willingness and ability to accommodate guests with food allergies, including the use of broad staff training, strong procedures and protocols, and cutting-edge technology. We appreciate Red Robin's ongoing commitment to allergy-friendliness, and we're sincerely delighted to recognize that 'Top 10

commitment' for the 4th straight year."

Red Robin has taken steps to ensure allergen safety both online and in restaurant so guests can make informed decisions. Through Red Robin's Customizer Hub on [RedRobin.com](http://www.RedRobin.com), guests can create different combinations of ingredients and menu items, allowing them to tailor their meal based on taste preferences, nutritional goals and dietary restrictions. Within the Customizer Hub is an Interactive Allergen Menu, where guests can select the allergens they want to avoid and then receive a menu customized specifically for their needs.

All Red Robin team members are trained to guide guests through the menu to help them customize their order based on their needs. Once guests inform team members of a food allergy in restaurant, they follow step-by-step guidelines to ensure food safety. The kitchen receives an allergy alert so they can take special precautions when preparing their orders and use a special allergen kit, which includes tools that are only for use on allergen orders.

For more information about Red Robin Gourmet Burgers and Brews' Customizer Hub and Interactive Allergen Menu, visit http://www.redrobin.com/customizer_hub#_allergen.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment welcoming to guests of all ages. Whether a family dining with kids, adults grabbing a drink at the bar or teens enjoying a meal, Red Robin offers an unparalleled experience for its guests. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant a VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 530 Red Robin restaurants across the United States and Canada, including Red Robin Burger Works® locations and those operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#), [Instagram](#) and [Twitter](#).

About AllergyEats

AllergyEats (www.AllergyEats.com) is a free, peer-based app and website where people find and rate restaurants based solely on their ability to accommodate food allergies. AllergyEats restaurant ratings are based on how well restaurants have accommodated food-allergic diners, and not on other factors, such as ambiance, service or food quality. AllergyEats lists more than 825,000 restaurants nationwide, which people can rate, and also offers user comments, web links, menus, directions and more. Restaurants are easily searchable by geographic location, so people can find allergy-friendly establishments around town and around the country. The app, website, and related social media forums help families with food allergies reduce the guesswork and the anxiety surrounding dining out with food allergies. This free resource offers valuable peer-based information about how well – or poorly – specific establishments can accommodate food-allergic diners. AllergyEats helps food-allergic diners and their families make more informed decisions about where to eat and which restaurants to avoid. The redesigned site – www.allergyeats.com – is now live, and

more exciting updates are planned for the coming months.

Logo - <https://photos.prnewswire.com/prnh/20120522/NY11686LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/red-robin-named-top-10-most-allergy-friendly-restaurant-chain-in-america-by-allergyeats-300233385.html>

SOURCE Red Robin Gourmet Burgers, Inc.