

July 2, 2013



Navidea Biopharmaceuticals to Present at the JMP Securities Healthcare Conference

– CFO to Provide Business and Development Program Updates –

DUBLIN, Ohio--(BUSINESS WIRE)-- Navidea Biopharmaceuticals, Inc. (NYSE MKT: NAVB), a biopharmaceutical company focused on precision diagnostic radiopharmaceuticals, today announced that Brent Larson, Executive Vice President and Chief Financial Officer, will participate at the JMP Securities Healthcare Conference on July 9-10, 2013 at the St. Regis Hotel in New York City, NY. Mr. Larson will provide an update of the Company and its development programs on Tuesday, July 9, 2013 at 4:00 PM EDT.

Investors and the public are invited to listen to a live webcast of Mr. Larson's presentation at <http://wsj.com/webcast/jmp21/NAVB>. Following the conference, the webcast will be archived for approximately 30 days.

About Navidea Biopharmaceuticals Inc.

Navidea Biopharmaceuticals, Inc. (NYSE MKT: NAVB) is a biopharmaceutical company focused on the development and commercialization of precision diagnostics and radiopharmaceutical agents. Navidea is actively developing four radiopharmaceutical agent platforms – Lymphoseek[®], NAV4694, NAV5001 and RIGScan[™] – to help identify the sites and pathways of undetected disease and enable better diagnostic accuracy, clinical decision-making and, ultimately, patient care. Navidea's strategy is to deliver superior growth and shareholder return by bringing to market novel radiopharmaceutical agents and advancing the Company's pipeline through selective acquisitions, global partnering and commercialization efforts. For more information, please visit www.navidea.com.

Navidea Biopharmaceuticals
Brent Larson, 614-822-2330
Executive VP & CFO
or
Stern Investor Relations, Inc.
Beth DelGiacco, 212-362-1200

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