

TrueBlue's PeopleScout Named a Leader in NelsonHall's Global NEAT Vendor Evaluation for RPO

Recognition highlights strengths in talent technology and advisory-led workforce strategies

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, today announced that its PeopleScout brand has been named a Leader in NelsonHall's 2026 NEAT Vendor Evaluation for Recruitment Process Outsourcing (RPO), reinforcing its position as a trusted partner for organizations navigating an increasingly complex talent landscape.

"PeopleScout's positioning as a Leader in the 2026 RPO NEAT reflects alignment of its products with market trends and the voice of the customer," said Jeanine Crane-Thompson, Principal HR Analyst at NelsonHall. "Its modular Amplifiers offer clients flexible, scalable options to address their immediate, high-priority TA needs. Continued enhancements to its Affinix Analytics tool deliver market and talent intelligence beyond operational metrics, including the human impact of technology across the employee lifecycle."

"Today's hiring environment requires a more integrated, adaptable approach to talent," said Taryn Owen, President and CEO of TrueBlue. "What differentiates TrueBlue is how we bring together technology, data and deep expertise across our brands to help clients navigate complexity, scale with confidence to connect people and work in more meaningful ways."

Why PeopleScout Stands Apart

NelsonHall's 2026 NEAT evaluation highlighted several of PeopleScout's strengths:

- **Proprietary Technology** – The Affinix® total talent technology suite delivers adaptable, scalable hiring solutions with AI-supported capabilities across the talent lifecycle.
- **Deep Talent Advisory Expertise** – Strategic guidance across employer branding, recruitment marketing, talent insights and assessment solutions, supported by proprietary tools like the Outthink Index.
- **Best-Fit Solutions for Today's Challenges** – Insights from market dynamics and client buying trends drive continued evolution of offerings—such as Amplifiers™ modular solutions suite and flexible Affinix deployment models.
- **Comprehensive Talent Solutions** – PeopleScout's talent solutions, combined with the complementary capabilities of TrueBlue's family of brands, enables organizations to manage complex workforce needs through a unified, scalable approach.

"Being recognized as a Leader underscores our commitment to delivering solutions that drive meaningful outcomes for our clients," said Rick Betori, President of PeopleScout. "Our

focus remains on delivering flexible, insight-driven solutions that help organizations adapt their talent strategies and achieve long-term impact.”

As organizations face increasing pressure to hire efficiently while navigating market complexity and an ever-shifting technology landscape, PeopleScout continues to evolve its approach combining modular services, AI-supported technology and advisory expertise to help clients build more resilient, adaptable talent strategies.

Learn more about PeopleScout’s award-winning talent solutions at <https://www.peoplescout.com/>.

About TrueBlue

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions. As The People Company®, we put people first—advancing our mission to connect people and work while delivering smart, scalable solutions that help businesses grow and communities thrive. Since our founding, TrueBlue has connected more than 10 million people with work and served over 3 million clients across a variety of industries. Powered by proprietary, digitally enabled platforms and decades of expertise, our brands—PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals—provide a full spectrum of flexible staffing, workforce management, and recruitment solutions that bring precision, speed, and scale to the changing world of work. Learn more at www.trueblue.com.

About NelsonHall

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the ‘art of the possible’ in digital operations transformation. With analysts in the U.S., U.K., Continental Europe, and India, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall conducts rigorous, primary research, and is widely respected for the quality, depth and insightfulness of its analysis.

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