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Synchrony Teams with Amazon to Introduce New Alexa Skill for Amazon Store Card

A convenient way for Amazon Store Cardholders to manage their account by simply talking to Alexa

STAMFORD, Conn.--(BUSINESS WIRE)-- Synchrony (NYSE: [SYF](#)) today announced that for the first time, customers can manage their Amazon.com Store Card through voice commands, using [Alexa](#). Cardholders can now use the [Store Card](#) skill for Amazon Alexa to check their account information, review recent purchases and charges, get payment due details and pay their bill.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180502005130/en/>

Cardholders can just ask Alexa when they want to access their Synchrony-powered account. (Graphic: Business Wire)

To get started, cardholders will need to download the Alexa App, login using their

Synchrony account details for the Amazon.com Store Card and establish a four-digit voice key. Then, cardholders will be prompted to enter the voice key when accessing their Amazon.com Store Card via an [Alexa-enabled device](#). Once set up, cardholders can start to use the skill by saying, "Alexa, Open Store Card."

"The Store Card skill for Amazon Alexa demonstrates our focus on exploring new ways to deliver the best possible experience to our customers," said Tom Quindlen, executive vice president and CEO, Retail Card at Synchrony. "We're harnessing voice technology to let consumers manage their Amazon Store Card in a way that's most convenient to them."

The initial concept for the skill was developed through Synchrony's internal innovation programs, including hackathons and the company's global innovation centers.

Synchrony plans to expand the rollout of voice payment technology across its suite of retail cards in the future.

About Synchrony

Synchrony (NYSE: SYF) is a premier consumer financial services company delivering customized financing programs across key industries including retail, health, auto, travel and home, along with award-winning consumer banking products. With more than \$130 billion in sales financed and 74.5 million active accounts, Synchrony brings deep industry expertise, actionable data insights, innovative solutions and differentiated digital experiences to improve the success of every business we serve and the quality of each life we touch. More

information can be found at www.synchronyfinancial.com and through Twitter: [@Synchrony](https://twitter.com/Synchrony).

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