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# Synchrony Appoints Trish Mosconi Executive Vice President, Business Strategy and Development

STAMFORD, Conn.--(BUSINESS WIRE)-- Synchrony (NYSE:[SYF](#)) has hired [Trish Mosconi](#) as Executive Vice President, Business Strategy and Development. Trish is responsible for defining, developing and executing Synchrony's strategic vision for future growth.

This press release features multimedia. View the full release here:  
<http://www.businesswire.com/news/home/20180314005068/en/>

Trish Mosconi appointed Executive Vice President, Business Strategy and Development at Synchrony. She will be based at the company's headquarters in Stamford, CT. (Photo: Business Wire)

Trish is also responsible for Synchrony's corporate venture

team, Synchrony Ventures. She will further Synchrony's commitment to supporting and investing in emerging and differentiated technology and products to enhance partner and customer needs. Trish joins Synchrony shortly after the Company was [honored](#) as one of the "Top 70 Companies for Executive Women" by the National Association for Female Executives.

"Trish is an innovative, thoughtful and creative business leader with an established track record of success in building capabilities within financial services companies. We're thrilled she's joining the Synchrony team, especially given our commitment to developing and nurturing strong female leaders," said Margaret Keane, President and CEO, Synchrony.

"I was immediately drawn to Synchrony, its unique offerings, and its commitment to investing in ways to improve customer experiences through leading-edge technologies," said Mosconi. "I am excited to join the team and look forward to contributing to the continued growth and expansion of the business."

Trish joins Synchrony from BlackRock, where she was Manager Director for the Financial Markets Advisory (FMA) Group and leader of the Strategic Consulting practice. Prior, she was a Partner and Managing Director in the Financial Services practice at the Boston Consulting Group for six years where she directed the team's growth strategies and led multiple large-scale global business transformation efforts. Trish was also a Partner at McKinsey & Company for 11 years, where she held several leadership roles in the Financial Services and Technology & Operations practices.

She will be based in Synchrony's Stamford, Conn. headquarters.

## About Synchrony

Synchrony (NYSE:SYF) is a premier consumer financial services company delivering

customized financing programs across key industries including retail, health, auto, travel and home, along with award-winning consumer banking products. With more than \$130 billion in sales financed and 74.5 million active accounts, Synchrony brings deep industry expertise, actionable data insights, innovative solutions and differentiated digital experiences to improve the success of every business we serve and the quality of each life we touch. More information can be found at [www.synchronyfinancial.com](http://www.synchronyfinancial.com) and through Twitter: @Synchrony.

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