

## VF Corporation Named One of the World's Top Female Friendly Companies by Forbes

Recognition honors those companies leading the way when it comes to supporting women inside and outside their workforces

DENVER--(BUSINESS WIRE)-- VF Corporation (NYSE: VFC), a global leader in branded lifestyle apparel, footwear and accessories, has been ranked No. 12 of 300 on the Forbes list of the <u>World's Top Female Friendly Companies 2021</u>. This prestigious award is presented by Forbes and Statista Inc.

This press release features multimedia. View the full release here: <a href="https://www.businesswire.com/news/home/20211103005936/en/">https://www.businesswire.com/news/home/20211103005936/en/</a>

"VF is incredibly proud to be recognized by Forbes as one of the World's Top Female Friendly Companies this year," said Lauren Guthrie, Vice President, Global Inclusion and Diversity. "We believe in the advancement and empowerment of women, and continuously strive to build a culture fueled by inclusion, powered by diversity, and supported through equity initiatives."

The World's Top Female Friendly Companies consist of multinational corporations evaluated and selected through a globally administered, anonymous, and independent survey of approximately 85,000 women in 40 countries. Respondents were asked to rate their employers on criteria such as pay equity and parental leave. Statista also asked women to assess how companies use their platforms and marketing messages: to promote gender equality or to perpetuate negative stereotypes. Representation at the executive and board levels were taken into account, too.

## **About VF Corporation**

Founded in 1899, VF Corporation is one of the world's largest apparel, footwear and accessories companies connecting people to the lifestyles, activities and experiences they cherish most through a family of iconic outdoor, active and workwear brands including Vans<sup>®</sup>, The North Face<sup>®</sup>, Timberland<sup>®</sup> and Dickies<sup>®</sup>. Our purpose is to power movements of sustainable and active lifestyles for the betterment of people and our planet. We connect this purpose with a relentless drive to succeed to create value for all stakeholders and use our company as a force for good. For more information, please visit vfc.com.

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