

March 23, 2017



## VF Corporation to Host Investor Day on March 30, 2017

GREENSBORO, N.C.--(BUSINESS WIRE)-- VF Corporation (NYSE: VFC) today announced that it will hold an investor meeting on Thursday, March 30, 2017. At the event, VF President and Chief Executive Officer, Steve Rendle, Chief Financial Officer, Scott Roe and other executives from VF and its brands will provide an overview of the company's long-term strategy and key initiatives to deliver sustainable, profitable growth and shareholder value.

The meeting will be broadcast live and accessible at [ir.vfc.com](http://ir.vfc.com) from approximately 9:00 a.m. to 4:30 p.m. (ET). For those unable to listen to the live broadcast, an archived version will be available at the same location until June 30, 2017.

### **About VF**

VF Corporation (NYSE: VFC) outfits consumers around the world with its diverse portfolio of iconic lifestyle brands, including *Vans*<sup>®</sup>, *The North Face*<sup>®</sup>, *Timberland*<sup>®</sup>, *Wrangler*<sup>®</sup> and *Lee*<sup>®</sup>. Founded in 1899, VF is one of the world's largest apparel, footwear and accessories companies with socially and environmentally responsible operations spanning numerous geographies, product categories and distribution channels. VF is committed to delivering innovative products to consumers and creating long-term value for its customers and shareholders. For more information, visit [www.vfc.com](http://www.vfc.com).

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Source: VF Corporation