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VF Corporation Completes Acquisition of Rock and Republic Brand

GREENSBORO, N.C.-- VF Corporation (NYSE: VFC) announced today that it has completed its previously announced acquisition of the trademarks and related intellectual property of Rock and Republic Enterprises, Inc. for approximately \$57 million. This marks the first transaction for VF's Licensed Brands group, which was formed in July of 2009. Details related to licensing plans for the brand will be provided in the near future.

About VF Corporation

VF Corporation is a global leader in branded lifestyle apparel with more than 30 brands, including Wrangler(R), The North Face(R), Lee(R), Vans(R), Nautica(R), 7 For All Mankind(R), Eagle Creek(R), Eastpak(R), Ella Moss(R), JanSport(R), Lucy(R), John Varvatos(R), Kipling(R), Majestic(R), Napapijri(R), Red Kap(R), Reef(R), Riders(R) and Splendid(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation