

March 7, 2011



VF Corporation to Present 5 Year Growth Plans

GREENSBORO, N.C.-- VF Corporation (NYSE: VFC) announced today that it will hold an investor meeting to present its five year growth plans and strategies on Friday, March 11, 2011 in New York City beginning at 9:30 a.m. eastern time and concluding at approximately 2:30 p.m. Eric C. Wiseman, VF Chairman and Chief Executive Officer, together with other VF leaders will host the session. Interested parties can access the webcast through the Company's web site at www.vfc.com.

A live webcast from the event will be held beginning at 9:30 a.m. eastern time and an online archive of the webcast and presentations will be available within two hours of the conclusion of the call.

About VF Corporation

VF Corporation is a global leader in branded lifestyle apparel with more than 30 brands, including Wrangler(R), The North Face(R), Lee(R), Vans(R), Nautica(R), 7 For All Mankind(R), Eagle Creek(R), Eastpak(R), Ella Moss(R), JanSport(R), Lucy(R), John Varvatos(R), Kipling(R), Majestic(R), Napapijri(R), Red Kap(R), Reef(R), Riders(R) and Splendid(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation