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Ingram Micro Mobility Canada Enhances Trade-In Services in Partnership With Phobio

Partnership Provides Returns Inventory Management Services for Company, Higher Asset Recovery Value for Customers

MISSISSAUGA, ON -- (Marketwired) -- 12/15/15 -- Ingram Micro Mobility Canada, a subsidiary of Ingram Micro Inc. (NYSE: IM), announced today that it is further enhancing its trade value for customers via a new partnership with Phobio, a leading retail mobile device trade-in provider. The partnership further strengthens Ingram Micro Mobility's mobile device buyback capabilities and trade-in services in Canada.

"By combining Phobio's expertise as a trade-in provider along with our exceptional services in the field of returns inventory management, we will further enhance our position within the cellular industry and provide our customers access to the entire range of device lifecycle services provided by Ingram Micro Mobility Canada," said Steven Roberts, Vice President of Ingram Micro Mobility Canada.

Phobio currently partners with more than 5,000 retail locations to provide trade-in services throughout the U.S., Canada and Australia. The partnership, which began on Sept.1, will allow for collective market share growth, primarily in Canada.

According to Ingram Micro Mobility's recent study on recycling mobile devices, half of adults are uncertain about how to properly dispose of used electronic devices. With millions of mobile devices in use by consumers today, Ingram Micro Mobility's partnership with Phobio and existing partners will help secure higher asset recovery value for customers, and increase awareness around trade-in services to help combat these concerns.

"Our new partnership with Ingram Micro Mobility Canada elevates our expertise and will further allow us to streamline our device recycling efforts, improve resale value and stay ahead of demand," said Stephen Wakeling, CEO of Phobio. "Continuing working with leading wireless service providers and retailers will give us the opportunity to expand our services to international distributors and provide more value to our partners."

About Ingram Micro Mobility
Ingram Micro Mobility delivers supply chain, distribution and recovery solutions across all aspects of the mobility device lifecycle, through responsiveness and focused execution. The Mobility business unit helps boost accessibility of connected and mobile devices, wearables, machine-to-machine technologies and accessories in the marketplace by solving customers' complex logistical challenges. Ingram Micro Mobility's device lifecycle services include capabilities such as warehousing, software loading, e-commerce, advanced planning, order management, accounts receivable and credit management, end-user fulfillment, and reverse

logistics, including wireless device repair, triaging, refurbishment and recycling services. Visit *ingrammicro.com/mobility*.

About Ingram Micro Inc.
Ingram Micro helps businesses realize the promise of technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you realize the promise of technology. More at *ingrammicro.com*.

About Phobio
Phobio's proprietary software "Safetrade" empowers wireless retailers to quickly qualify customer's mobile devices and offer instant store credit for the device. Since 2010, Safetrade has earned its industry-leading reputation through high trade-in value, low adjustment rates, simple software, effective training, and 24-7 customer support. Learn more at *phobio.com*.

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