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Ingram Micro Capitalizes on Cloud Leadership With Innovative Announcements at Microsoft World Partner Conference 2015

Master Cloud Service Provider Debuts Four New Cloud Marketplaces, Exclusive Advisor to CSP Program, and New Cloud Store to Support Channel Partner Success

ORLANDO, FL -- (Marketwired) -- 07/13/15 -- Demonstrating its commitment to channel success, [Ingram Micro](#) (NYSE: IM) today announced the continued expansion and enhancements of its Cloud Marketplace at the 2015 Microsoft Worldwide Partner Conference in Orlando, Florida.

Since June 2014, Ingram Micro has launched 13 new Cloud Marketplaces worldwide, expanding its footprint across Australia, Belgium, Canada, France, Germany, Mexico, Netherlands, United Kingdom and United States, and now available in Italy, New Zealand, Spain and Sweden. To ensure successful business transactions across the globe, the Cloud Marketplace now provides support for five languages including English, French, German, Italian and Spanish, as well as support for eight currencies including the British Pound, Dollar (AUS, NZ, CAN, US), Euro, Krona, and Peso (MX). Featuring Microsoft Office 365 through the Microsoft Cloud Solution Provider (CSP) program, the Ingram Micro Cloud Marketplace serves over 3500 channel partners, and includes 15 market-leading vendors and 60 cloud solutions, with more being added.

"The Ingram Micro Cloud Marketplace makes a huge difference to our competitive advantage," says Prakash Parikh, Chief Operating Officer at SNP Technologies. "It reduces administrative overhead, and delivers the flexibility and scalability that customers expect from cloud services."

Authorized to sell Microsoft Cloud Services via CSP in over 40 countries, Ingram Micro is recognized as a leader among Microsoft partners. As the first and only 2-tier partner to offer Office 365 on a fully automated Cloud Marketplace, Ingram Micro enables channel partners to increase profitability by bundling their own cloud services and consolidating invoicing. The Ingram Micro Cloud Marketplace is also backed by a suite of migration and customer services.

In addition, Ingram Micro announced a new enhancement to the Cloud Marketplace that enables channel partners to quickly and seamlessly convert Office 365 Advisor subscriptions to the profitable CSP program. This capability is now available in US, Canada and Mexico and planned for worldwide availability in the near future.

Ingram Micro also announced the availability of the Cloud Store, a feature which enables select channel partners to create and manage a B2C online cloud store, with their own brand and delivered as an extension of their existing website.

"Ingram Micro has demonstrated leadership by rolling out Microsoft CSP through the Cloud Marketplace across 13 different countries, supporting five languages and eight currencies, all to help channel partners worldwide achieve greater profitability in the cloud," said Thomas Hansen, vice president of Worldwide SMB at Microsoft Corp. "Ingram Micro is well aligned with Microsoft's cloud-first, mobile-first strategy, and we expect our joint partnership to continue driving momentum within the Microsoft community."

"Ingram Micro is an undisputed leader in the cloud, and remains fully aligned with Microsoft," said Nimesh Dave, Executive Vice President, Global Cloud, Ingram Micro. "The availability of innovative cloud solutions such as Microsoft Azure, Enterprise Mobility Suite, Windows 10 and Dynamics CRM will create additional opportunities for our mutual partners to drive cloud success."

As a Titanium Plus sponsor of WPC, Ingram Micro will be putting channel partners in the driver's seat at their booth #1125 with live demonstrations of CSP on the Ingram Micro Cloud Marketplace and the opportunity to experience a racecar simulator. Global, multi-lingual cloud specialists will also be available to enroll channel partners and MSPs into Cloud Elevate, the company's premier loyalty program that enables channel partners to accelerate their cloud sales and profitability. To become an exclusive member of Ingram Micro's Cloud Elevate Partner Program, go to elevate.ingrammicrocloud.com/.

Visit <http://www.ingrammicrocloud.com> to find out more about Ingram Micro Cloud.

About Ingram Micro Cloud

Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit www.ingrammicrocloud.com.

About Ingram Micro Inc.

Ingram Micro helps businesses *Realize the Promise of Technology*[™]. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivalled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com

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