

# Ingram Micro Mobility and BlackBerry Announce Distribution Agreement in Canada to Serve Unlocked Smartphone Market

## Major Canadian Retailers and Resellers Can Now Carry Unlocked BlackBerry Smartphones

WATERLOO, ON -- (Marketwired) -- 11/04/14 -- Ingram Micro Mobility, a business unit of Ingram Micro Canada and subsidiary of Ingram Micro Inc. (NYSE: IM), is providing unlocked BlackBerry® 10 smartphones throughout Canada as part of a new agreement between the two companies. The agreement equips BlackBerry® (NASDAQ: BBRY) (TSX: BB) with broader distribution of its products and services throughout Canada by leveraging Ingram Micro Mobility's supply chain expertise, extensive infrastructure and unique channel reach to value-added resellers (VARs), system integrators, mobile carriers, retailers and other service providers.

"Ingram Micro Mobility is a valued partner for BlackBerry throughout the world," said Matt Reaves, head of global distribution at BlackBerry, "This partnership will make it easier and more convenient for customers across Canada who value productivity and security to find the BlackBerry 10 smartphone that suits their needs."

"We are excited to be working with BlackBerry to bring their extensive BlackBerry 10 smartphone portfolio to more Canadian retailers," said Steve Roberts, executive director, Ingram Micro Mobility Canada. "Our distribution channel will allow a number of new partners to sell unlocked BlackBerry devices, offering greater choice for customers."

Unlocked BlackBerry 10 smartphones will be available at retail locations online and in-stores as well as through value added resellers in the future. For more information on where to buy visit [www.BlackBerry.com](http://www.BlackBerry.com).

### **About BlackBerry**

A global leader in mobile communications, BlackBerry® revolutionized the mobile industry when it was introduced in 1999. Today, BlackBerry aims to inspire the success of our millions of customers around the world by continuously pushing the boundaries of mobile experiences. Founded in 1984 and based in Waterloo, Ontario, BlackBerry operates offices in North America, Europe, Asia Pacific and Latin America. The Company trades under the ticker symbols "BB" on the Toronto Stock Exchange and "BBRY" on the NASDAQ. For more information, visit [blackberry.com](http://blackberry.com).

### **About Ingram Micro Inc.**

Ingram Micro helps businesses realize the promise of technology. It delivers a full spectrum

of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you realize the promise of technology. More at [ingrammicro.com](http://ingrammicro.com).

**[Ingram Micro Mobility](#)** delivers supply chain, distribution and recovery solutions across all aspects of the mobility device lifecycle, through responsiveness and focused execution. The Mobility business unit helps boost accessibility of connected and mobile devices, wearables, machine-to-machine technologies and accessories in the marketplace by solving customers' complex logistical challenges. Ingram Micro Mobility's device lifecycle services include capabilities such as warehousing, software loading, e-commerce, advanced planning, order management, accounts receivable and credit management, end-user fulfillment, and reverse logistics, including wireless device repair, triaging, refurbishment and recycling services. Visit [ingrammicro.com/mobility](http://ingrammicro.com/mobility).

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