

May 28, 2013



# Ingram Micro Further Solidifies Leading Position in Growing Mobility Market

## Company Brings Enhanced Mobile Device and Accessory Ecosystem to Market and Offers Consumers a More Connected Mobility User Experience

SANTA ANA, CA -- (Marketwired) -- 05/28/13 -- [Ingram Micro Inc.](http://www.ingrammicro.com) (NYSE: IM), the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions, today announced that the company will carry and sell leading Samsung Mobile smartphone and tablet accessory products in the United States, further solidifying Ingram Micro Mobility's leading position in the rapidly growing and highly strategic mobility market.

Samsung Mobile's growing accessory portfolio for the Galaxy S®, Galaxy Note® and Galaxy Tab® family of products will be made available. This includes traditional mobile accessories such as flip covers, protective covers, travel and vehicle chargers, portable battery packs and Bluetooth headsets.

"Mobility is one of Ingram Micro's key platforms for growth and expanded profitability," said Bashar Nejdawi, president, Ingram Micro Mobility North America. "We are committed to aligning our industry-leading portfolio of products and solutions with the most innovative brands around the globe, and Samsung Mobile has clearly established itself as a leader in this important market. We are excited to expand our long-standing relationship to help make Samsung Mobile's accessory product suite available through Ingram Micro's U.S. distribution infrastructure."

The accessories will be available through Ingram Micro Mobility's network of small-to-medium businesses, business-to-business and enterprise channels, as well as consumer and retail-focused indirect carrier dealer agents. In addition, Ingram Micro Mobility will initiate marketing efforts -- including sales rep training and product education as well as direct marketing initiatives to the VAR and indirect dealer channels -- to further drive sales through Samsung authorized resellers. Products are now nationally available in authorized reseller stores.

In addition to mobile accessories, Ingram Micro supports other Samsung divisions such as consumer electronics, pro/AV digital signage and direct and commercial markets. For more information on Ingram Micro visit [www.ingrammicro.com](http://www.ingrammicro.com).

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### ***About Ingram Micro Inc.***

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT

supply-chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 160 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit [www.ingrammicro.com](http://www.ingrammicro.com).

Ingram Micro Mobility is a leading provider of device lifecycle services -- with the ability to provide complete lifecycle capabilities from basic warehousing to software loading, order and accounts receivable management, end-user fulfillment and reverse logistics, which includes services from repair to refurbishment and recycling of wireless devices. Visit [www.ingrammicro.com/mobility](http://www.ingrammicro.com/mobility).

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Source: Ingram Micro Inc.