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Ingram Micro Promotes Kirk Robinson to Senior Vice President, Commercial Markets and Global Accounts, North America

Industry Channel Chief Leads Technology Distributor's Commercial Markets and Global Accounts, Adds Responsibility for High-Profile Strategic Business Units

SANTA ANA, CA -- (Marketwire) -- 01/22/13 -- [Ingram Micro Inc.](#) (NYSE: IM) today announced the immediate promotion of Kirk Robinson to senior vice president, commercial markets and global accounts, North America.

In this expanded leadership role, Robinson maintains responsibility for Ingram Micro's U.S. commercial markets business and gains ownership of the distributor's global accounts as well as executive oversight of additional strategic key business units for North America. He continues to report to Paul Bay, senior executive vice president and president, Ingram Micro North America, and manages the business leaders responsible for the distributor's small-to-midsize business (SMB), public sector and strategic VAR business units, along with several top-performing systems product categories and vendor relationships.

"Kirk is a demonstrated and passionate sales leader who inspires our associates and channel partners to achieve success and exceed expectations," says Bay. "Under Kirk's leadership, our commercial markets business, as well as our global accounts and relationships with strategic vendor partners and customers, are well positioned for growth and continued prosperity."

Throughout his 20-year career with Ingram Micro, Robinson has made a notable impact on the success of Ingram Micro's U.S. sales teams and was responsible for leading key initiatives including the launch of the distributor's proprietary Business Intelligence Center in 2009, which has since grown into one of the company's most valuable service differentiators. Under his leadership, the commercial markets division and its SMB business unit have reached record growth rates and enabled hundreds of new channel partners.

"Year-over-year, Ingram Micro earns its title as the IT channel's most strategic and valuable distributor. I am eager to work side-by-side with my team and our channel partners to break new territory and exceed our shared goals," says Robinson.

Robinson joined Ingram Micro in 1993 as a sales representative and worked his way up to sales director. In 2003, he moved into the marketing department as senior director, channel programs and in 2004 he was promoted to customer and solutions marketing vice president. In September 2006, Robinson was named vice president of North America channel

marketing. Then, in May 2010, he was appointed vice president of VAR sales, market development and business intelligence. Shortly thereafter, Robinson became the vice president of Ingram Micro's U.S. commercial markets business.

More information about Ingram Micro is available at www.ingrammicro.com and <http://ingrammicroinc.wordpress.com>.

To learn, see and hear more about Ingram Micro online, follow the distributor on Facebook at www.facebook.com/IngramMicro; Twitter at www.twitter.com/IngramMicroInc; and YouTube at <http://www.youtube.com/user/ingrammicroinc>.

About Ingram Micro Inc.

Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving 145 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit www.ingrammicro.com.

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