

May 26, 2010



Ingram Micro Appoints Paul Bay as Executive Vice President of North America

Industry Leader Strengthens Executive Bench with Bay and Promotion of Kirk Robinson to Vice President of VAR Sales, Market Development and Business Intelligence

SANTA ANA, Calif., May 26 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM) today announced the appointment of Paul Bay to executive vice president of North America. The new leadership position is expected to further accelerate Ingram Micro's proven ability to grow and evolve while operating more efficiently within the U.S. and Canada.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20100107/IMLOGO>)

Bay, who was formerly with Ingram Micro from 1995 to 2006, is now responsible for all partner-facing activities within the distributor's core U.S. and Canadian operations including marketing, sales, technical support and vendor management. Ingram Micro's Brian Wiser, senior vice president of sales and marketing, Scott Zahl, vice president of vendor management, Ken Bast, vice president of vendor management, and Mark Snider, general manager of Ingram Micro Canada, now report to Bay who in turn reports directly to Keith Bradley, senior executive vice president and president Ingram Micro North America.

"Paul Bay is an exceptional and highly motivated executive who knows how to build upon a business' strengths, energize his team and lead the organization to reach its fullest potential," says Bradley. "We are thrilled to welcome Paul back to Ingram Micro and know his hands-on experience in finance, capital markets and general management will be extremely valuable as we build upon our competitive strengths, introduce new lines of business and develop even greater value for our channel partners."

In addition, Ingram Micro also promoted Kirk Robinson to vice president, value-added reseller (VAR) and GovEd sales, market development and business intelligence, earlier this month. In this new role, Robinson reports to Brian Wiser and is responsible for driving the sales strategies and performance within Ingram Micro's U.S. VAR base, while maintaining his leadership over Ingram Micro's new Business Intelligence Center.

"These executive moves play an integral role in the development and execution of our North American growth strategies and core initiatives around high profile opportunities such as cloud computing, convergence, data center and services," concludes Bradley. "As the industry's largest and most strategic IT distribution partner, Ingram Micro is committed to the success of our channel partners and will continue to push the envelope and extend our leadership throughout the IT channel."

About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution. The company serves approximately 150 countries and is the only global broad-based IT distributor with operations in Asia. Visit www.ingrammicro.com.

SOURCE Ingram Micro Inc.