

## Ingram Micro Empowers Hundreds of Partners to Grow Their Business and Expand Their Expertise

## Distributor Welcomes more than 200 Channel Partners to Denver for Partner Connections Summit - Focuses Event on Partner Enablement

DENVER, Sept. 22 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM) today welcomed more than 200 channel partners to its Fall 2009 Partner Connections Summit, themed "We Empower You." The event, which is taking place in Denver, Colorado September 22 -24, brings together hundreds of fast-growth channel partners and IT manufacturers to discuss emerging IT trends, train on new technologies and explore a variety of partner enablement tools available exclusively to Ingram Micro channel partners.

According to event co-host and Ingram Micro Vice President, Customer Solutions Marketing for the U.S. Anne Wilcox, this bi-annual event is a must for those Ingram Micro channel partners who are eager to grow their business, but don't necessarily know where to start or what is available to them.

"Ingram Micro's Partner Connections Summit dives right into the technologies, resources and best practices that our channel partners need to be aware of in order to grow their business in today's economy," says Wilcox. "We've got an impressive agenda and a great hands-on technology showcase lined up that will certainly give our channel partners a closer look at the technologies in action and provide them with a number of actionable business takeaways and insights."

Mirroring the agenda of its successful Spring 2009 Ingram Micro Partner Connections Summit, the Fall event features a number of guest speakers, IT solution-focused workshops and informative keynotes, including industry influencers such as Joslyn Faust, Principal Analyst, SMB Research Group at Gartner; Robert Doi, Director, U.S. Windows Client Enterprise Marketing, Microsoft; and Craig Stilwell, Vice President, Americas Channels and Field Operations, Citrix Systems.

Attendees will also hear from other IT industry experts, including Ingram Micro's technology sales engineers who will discuss what new technology solutions and business opportunities are really resonating with today's SMBs and mid-market organizations. Featured breakouts and workshops include business and technology categories such as content management, digital signage, disaster recovery, data capture and point-of-sale, healthcare, managed services, mobile workforce, security and storage, as well as desktop and server virtualization.

In addition, Ingram Micro's Vice President of Business Development Bob Laclede will be presenting an informative workshop on its new hot leads program *IMStimulus* and grant

program *IMGrants*. During this session Laclede will review the program in detail and provide attendees with an insider's look at how they can help their clients tap into the stimulus dollars and grant offerings available.

"Our underlying goal at this event is to empower our channel partners to sell and support a greater variety of IT solutions by taking advantage of all the great resources Ingram Micro has to offer," says Wilcox. "We received rave reviews on our Spring Partner Connections Summit from the partners and vendors in attendance and expect to replicate that success here in Denver."

For more information about Ingram Micro, visit www.ingrammicro.com.

## About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves approximately 150 countries and is the only global broadbased IT distributor with operations in Asia. Visit <a href="https://www.ingrammicro.com">www.ingrammicro.com</a>

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