November 5, 2026

NCLH
NORWEGIAN CRUISE LINE HOLDINGS LTD.

NORWEGIAN CRUISE LINE® GIVES 'CRUISE-CURIOUS' TRAVELERS 10 REASONS TO SAIL WITH BLACK FRIDAY CRUISE DEALS

-Beginning Today, Norwegian Cruise Line is Offering 50% Off All Cruises, Plus Free At Sea™ -

-The Offer Applies Across the Fleet and on All Itineraries, Including Norwegian Aura™ and Norwegian Bella™, Debuting in 2027 and 2028, Respectively-

MIAMI, Nov. 5, 2026 /CNW/ -- Norwegian Cruise Line® (NCL), the industry leader in delivering freedom and choice in experiences with uncompromising hospitality, today launched its Black Friday sale with 50% off all cruises, plus Free at Sea™, giving "cruise-curious" travelers a timely reason to take the plunge.



Named "Best Cruise Line" in 2026 by the World Cruise Awards, NCL is giving travelers bonus offers for a limited time, such as free prepaid gratuities or up to $1,000 off select sailings and staterooms. The sale applies to nearly 350 destinations, from Alaska and Europe to the Caribbean and the Bahamas, including NCL's enhanced private island, Great Stirrup Cay.

"Some travelers still have an outdated idea of what cruising is, and we love proving them wrong," said Marc Kazlauskas, president of Norwegian Cruise Line. "At NCL cruising is about choice, flexibility and experiences guests cannot get anywhere else. Black Friday is the perfect time to book a cruise and test the waters with a short or weekend cruise or plan your next bucket-list adventure."

Here are 10 reasons first-time and seasoned cruisers should put an NCL vacation on their Black Friday list:

1. **Drinks, dining, and more bang for travelers' vacation buck.**
   For a more all-inclusive cruise experience, NCL's Free at Sea package delivers more than $2,000 in value with guest-favorite benefits such as specialty dining, unlimited open bar, shore excursion credits and Wi-Fi. Plus, on select sailings, kids sail free, making it easier for families and groups to travel together. With more inclusive pricing compared to land-based vacations, cruising remains the best value for travelers' vacation dollar.

2. **Easier planning, from booking to boarding.**
   NCL brings accommodations, dining, entertainment and activities together in one experience, so guests can simplify their cruise preparation and focus on enjoying their upcoming vacation. Convenient departure ports near major airports, including Miami, Orlando (Port Canaveral), New York, Seattle, London (Southampton) and Rome (Civitavecchia), make getting to the ship even easier.

3. **Test the waters, literally, with three- and four-day cruises.**
   Three- and four-day Bahamas cruises offer first-time cruisers a simple way to dip their toes into the value of cruising. These quick getaways deliver NCL dining, entertainment, activities and destinations in just a few days, with less time away and a straightforward planning experience.

4. **Exclusive access to the best private island and the hottest new waterpark.**
   NCL guests can visit Great Stirrup Cay, the company's award-winning private island in the Bahamas, recently named "Best Private Island for Cruises" by Expedia. New experiences include Great Tides Waterpark, with 19 waterslides, the industry's first cliff jumps and the Wandering River, a faster paced lazy river; The Great Life Lagoon, with two swim-up bars; and Vibe Shore Club, an adults-only beach retreat. Guests can also visit Harvest Caye, NCL's resort-style destination in Belize.

5. **Too young to cruise? That myth is getting old!**
   With something for every generation, NCL makes it easy for friends, couples and families to vacation together while still enjoying the freedom to do their own thing. Accommodations range from solo staterooms for independent travelers to spacious, multiroom suites for families and groups, including The Haven by Norwegian®, an elevated experience that provides the luxury, privacy and exclusivity of an intimate ship, yet delivers access to the variety of offerings available on larger vessels. Add flexible dining, entertainment and activities for a variety of ages and interests and get a family cruise where everyone can share memorable moments, pursue their own adventures and reconnect when it matters most.

6. **Dining that goes far beyond the buffet.**
   NCL's award-winning culinary lineup spans a variety of cuisine at both complimentary and specialty restaurants, including French bistros, steakhouses, Teppanyaki, Italian and Thai concepts. Debuting in May 2027, Norwegian Aura™ will feature Tamara, NCL's first specialty restaurant devoted to Indian cuisine, and the return of the guest-favorite Indulge Food Hall, with nine globally inspired stations.

7. **Do everything...or nothing: Onboard experiences for every mood.**
   Thrill seekers can race on the only racetracks at sea or ride the Aqua Slidecoaster, the

world's first hybrid roller coaster and waterslide exclusively available with NCL. Guests seeking downtime can visit the award-winning Mandara Spa or relax and soak up the sun at the highly in demand adults-only Vibe Beach Club. NCL gives travelers the flexibility to build each day around their own pace – so no one has to compromise. Guests can also enjoy award-winning nightly entertainment including original productions such as "Revolution: A Celebration of Prince" and "ELTON: A Celebration of Elton John™".

Whether it means nonstop action, uninterrupted relaxation or a little bit of both, NCL makes it easy for every guest to spend their time exactly as they choose.

8. **See the world while the suitcase stays put.**
   Guests can unpack once and explore several destinations in a single trip, often waking up in a new port each day. With nearly 350 destinations and an average of more than 10 hours in port, NCL gives travelers more time to experience each place without the coordination of accommodations in each city.

9. **Bucket-list destinations beyond the tropics, with voyages to Alaska and Europe.**
   Cruising can mean glaciers and historic cities as easily as white-sand beaches and turquoise waters. For travelers longing to reconnect with the great outdoors, a cruise to Alaska is the best way to experience the destination. Next summer, NCL will offer a variety of ships in the region purpose-built for sailing Alaska departing from Seattle, including Norwegian Encore, Norwegian Joy and Norwegian Bliss. Additional sailings on Norwegian Jade will sail from Vancouver, British Columbia, and Whittier, Alaska.

   NCL's Europe cruises also make it easy to trade a tropical getaway for a different kind of bucket-list adventure. In 2027, NCL will have nine ships sailing in the Mediterranean, Greek Isles and Northern Europe regions from top destinations like Barcelona, Spain; Lisbon, Portugal; Rome (Civitavecchia) and more, including the all-new Norwegian Aura debuting in May 2027.

10. **Book early for more value on the newest NCL ships – Norwegian Aura and Norwegian Bella.**
    Black Friday is an opportunity to book early and secure the best available value and selection on NCL's newest ships. Norwegian Aura debuts in 2027, followed by Norwegian Bella in 2028, giving travelers an early chance to choose preferred sailings, destinations and staterooms aboard the soon-to-be-largest ships in the NCL fleet.

With bonus offers available throughout the sale period, travelers should check NCL.com for the latest holiday deals and applicable terms and conditions.

For more information about the Company's award-winning fleet and worldwide itineraries, or to book a cruise, please contact a travel professional, call 888-NCL-CRUISE (625-2784) or visit www.ncl.com

About Norwegian Cruise Line

As the innovator in global cruise travel, **Norwegian Cruise Line**® has been breaking the boundaries of traditional cruising for 59 years. Its tagline, "It's Different Out Here®" reflects the emotional connection guests experience aboard and pays tribute to the company's history of pioneering the cruise experience. Most notably, NCL revolutionized the industry by offering guests the freedom and flexibility to design their ideal vacation on their preferred

schedule with no assigned dining and entertainment times and no formal dress codes. Today, the company continues to deliver on that freedom, choice and uncompromising hospitality, so no one has to settle on their ideal vacation. With award-winning entertainment, globally inspired dining and thoughtfully designed accommodations, including solo staterooms, Club Balcony Suites and The Haven by Norwegian®, the company's exclusive ship-within-a-ship concept, NCL ensures every guest enjoys a seamless and personalized journey that allows them to enjoy the moment and connect with those who matter most. To further deliver guests with more value, the company's signature Free at Sea™ package provides added benefits and inclusions such as unlimited open bar; specialty dining credits; high-speed Wi-Fi; and shore excursion credits; and on select sailings third and fourth guests sail free (**terms and conditions apply**). NCL guests sailing to the Caribbean can also enjoy exclusive experiences at Harvest Caye, the company's resort destination in Belize, along with new and enhanced experiences at **Great Stirrup Cay**, NCL's expanded private island in the Bahamas. NCL sails to nearly 350 of the world's most desirable destinations with its fleet of 20 contemporary ships.

For additional information or to book a cruise, contact a travel professional, call 888-NCL-CRUISE (625-2784) or visit www.ncl.com. For the latest news and exclusive content, visit the NCL Newsroom and follow Norwegian Cruise Line on Facebook, Instagram, TikTok and YouTube @NorwegianCruiseLine; and Twitter @CruiseNorwegian.

Norwegian Cruise Line is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. To learn more, visit **www.nclhltd.com**.

NCL
NORWEGIAN
CRUISE LINE®
It's Different Out Here™

View original content to download multimedia:https://www.prnewswire.com/news-releases/norwegian-cruise-line-gives-cruise-curious-travelers-10-reasons-to-sail-with-black-friday-cruise-deals-302930997.html

SOURCE Norwegian Cruise Line