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Vuzix Brings Award-Winning M100 to AT&T Developer Summit 2014

As an official sponsor for the wearable technologies event Vuzix will showcase its M100 smart glasses and be featured as two of the main prize giveaways

ROCHESTER, N.Y., Dec. 30, 2013 /PRNewswire/ -- [Vuzix® Corporation](#) (OTCQB: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the enterprise and consumer markets, today announced it will be showcasing the award-winning M100 smart glasses during the AT&T Developer Summit Hackathon, to be held January 6, 2014 at the Palms Casino Resort in Las Vegas, Nevada.

(Logo: <https://photos.prnewswire.com/prnh/20130516/NY15123LOGO>)

The AT&T Summit Hackathon sponsorship complements Vuzix' entry into the market with the M100 smart glasses/wearable computer. Vuzix began shipments of M100 units to developers and enterprise customers earlier this month. As a sponsor of the event, Vuzix will be providing two of its M100 smart glasses as main prizes and will be promoted on various social media platforms surrounding the event.

"As one of the first commercially available smart glasses on the market, we are pleased that AT&T has invited us to participate as a sponsor for this year's developer summit," said Paul Travers, CEO Vuzix. "Our M100 smart glasses have been designed and packaged to enable application development to solve real world problems and as such we are thrilled to be working with AT&T Summit to bring visibility to this award-winning product. This year's Summit will be focused on wearable technologies, making this the most appropriate audience to support our products and develop best in class applications for wearable computing devices".

The Vuzix M100 smart glasses is a wearable computer that contains a virtual display with integrated camera and powerful processing engine, running the Android® OS, to wirelessly connect via Bluetooth or WiFi to your smartphone or other compatible device. Designed to run applications in standalone operation or connected to the internet, the Vuzix M100 also works in harmony with your smartphone to open a plethora of existing and future applications. These include enterprise applications where the M100 plays a practical role in a wide variety of situations, ranging from warehousing, airports, hospitals and more. Development tools and resources are available through the Vuzix Developer Site (developer.vuzix.com).

The AT&T Summit Hackathon is the premier hackathon of the year for the AT&T Developer

Program. This year will be focused on wearable technologies and participants will be able to choose between a Wearables Track and an AT&T API Track. Finalists from each track will be featured in live fast pitches on stage with executives during the keynote at the AT&T Developer Summit. In addition, competitors will also have the ability to compete in accelerator challenges, which will offer prizes ranging from a Vuzix M100 to up to \$10,000 for eligible teams.

About Vuzix Corporation

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, commercial and entertainment markets. The Company's products include personal displays, smart glasses and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 36 patents and 12 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2013 and several wireless technology innovation awards, among others. Founded in 1997, Vuzix is a public company (VUZI:QB) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to potential outcome of developer activities around the M100 Smart Glasses, future business, the value of the IP portfolio, among other things, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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