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# Clearfield Announces Joint Development Initiatives for Broadband Equipment Providers

"Clearview Multiplied" and "Clearview Landed" to allow electronics/enclosure companies to rapidly expand product offerings with fiber management solutions

MINNEAPOLIS--(BUSINESS WIRE)-- [Clearfield, Inc.](#) (NASDAQ: CLFD), a specialist in the delivery of fiber management solutions for the FTTp (Fiber To The Premise) marketplace, is launching two new product development and marketing initiatives in which broadband infrastructure providers can enhance their product offerings by easily integrating the Clearview Cassette and the Clearview xPAK Cassette into their own product lines.

"Clearview Multiplied" is a technology development program in which Clearfield will provide the engineering development resources to enable broadband infrastructure providers to incorporate a highly-scalable fiber management architecture that scales in increments of 12, using Clearfield's Clearview Cassette.

"Clearview Landed" is a product marketing initiative allowing electronics and enclosure companies to land small count fiber needs within their products utilizing the Clearview xPAK Cassette. Because the Clearview xPAK ships with a universal mounting bracket, the xPAK can be housed within any enclosure environment without product modification. This enables every enclosure provider to immediately provide a product offering for today's emerging fiber marketplace.

## Market Leaders Respond with Strong Interest

"Westell's vision is to ensure our customers win the complex triple play of networked data, voice, and media services," said Brian Powers, Vice President and General Manager, OSPlant Systems, Westell. "Aligning our product development efforts alongside Clearfield's Clearview Cassette allows Westell to continue to offer innovative, highly engineered solutions that make it easy for carriers and service providers to give their customers more--more content, more services and more capabilities."

"As a leader in communication enclosures for more than 30 years, we're seeing our customer base begin the process of migrating from copper to fiber," said Mahmud Harji, director of sales of Primex. "The Clearview xPAK gives us the strategic opportunity to respond to our customers needs with a solution that expands our offering of fiber management products."

## About the Clearview Cassette

As an "Any Application, Anywhere Multiplier," the Clearview Cassette is an integrated 12-fiber management system that can be replicated whenever and wherever it is required in the

network. The Clearview Cassette ensures that all the basic principles of fiber management are satisfied without exposure to environmental hazards or human interaction. Cassette components fully nest into the cassette's main-housing to support any application or fiber type desired. Within the cassette, all fibers from the sub-assembly are slack-stored, bend radius protected, and secured against accidental physical damage from handling. Designed to handle the toughest operating environments, the Clearview Cassette provides flexibility and reliable performance in the access network, the central office and in the field.

#### About the Clearview xPAK Cassette

At first glance, the Clearview xPAK looks like any other LGX compatible package, but upon closer inspection, you'll see a new generation of innovation in the delivery of terminated fiber assemblies. xPAK unfolds to a flat, single-piece element in which all required components for fiber protection are integrated. Engineered to land small port count fiber terminations and optical components as conveniently and inexpensively as possible, xPAK simplifies fiber management to the level of a consumable good.

Source: Clearfield, Inc.