



IPDN Announces Strategic Investment in DeeptradeX.AI Platform Token DTT Valued at US\$2.59 Million

CHICAGO, Dec. 29, 2025 (GLOBE NEWSWIRE) -- Professional Diversity Network, Inc. (Nasdaq: IPDN) ("IPDN" or the "Company"), a technology holding company focused on the application of AI technologies and AI-powered solutions, today announced that it has completed a strategic investment in Deeptrade Token (DTT), the native platform token of DeeptradeX.AI, with a total transaction value of approximately US\$2.59 million. This investment represents a further step in IPDN's ongoing strategy to expand its presence in artificial intelligence (AI), digital asset, and Web3.0 sectors, which will reinforce the Company's long-term commitment to next-generation intelligent financial technologies.

DeeptradeX.AI is an innovative technology company focused on intelligent investment and automated trading solutions. By leveraging advanced AI algorithms and automated protocols, DeeptradeX.AI aims to deliver a new generation of smart, data-driven investment services to users worldwide. Guided by its vision of "making investing simpler, more scientific, and more secure through AI," the platform is built upon scalable intelligent agent systems, robust data analytics capabilities, and industry-leading protocol architecture.

A key competitive advantage of the DeeptradeX.AI lies in its AI-driven end-to-end trading system, which enables users to execute professional-level investment strategies. Through AI-powered market analysis, strategy generation, and automated execution, the platform significantly lowers the barrier to entry for digital asset trading while enhancing operational efficiency and risk management.

IPDN has consistently focused on the development and investment of AI-driven digital asset technologies. In recent years, the Company has advanced the development of an RWA (Real World Asset) digital asset management platform and established collaborations with virtual asset exchanges in Dubai and Europe, with the goal of building a sustainable global digital asset and intelligent investment ecosystem. The strategic investment of DTT underscores IPDN's confidence in the long-term growth potential of AI-enabled trading platforms and digital asset infrastructure.

As the core utility token of the DeeptradeX.AI platform, DTT can be used for AI computing power subscriptions, access to AI trading strategies, participation in platform ecosystem activities, technology sharing, and community governance. Through this investment, IPDN expects to deepen its involvement in the DeeptradeX.AI ecosystem, including platform operations, product development, and technological innovation, while accumulating valuable experience in the integration of AI and Web3.0 applications.

Mr. Xun Wu, Chief Executive Officer of IPDN, commented: "We remain highly confident in

the long-term prospects of AI technologies and the digital asset industry. The strategic investment of DeeptradeX.AI's platform token, DTT, represents an important milestone in our expansion into emerging technology sectors. By actively participating in DeeptradeX.AI platform's ecosystem and development initiatives, we aim to further strengthen IPDN's capabilities in AI and Web3.0 technologies. Looking ahead, the Company will continue to evaluate additional opportunities involving platform tokens and specialized digital assets that align with our strategic objectives and long-term value creation."

About Professional Diversity Network (IPDN)

Professional Diversity Network, Inc. (Nasdaq: IPDN) is a U.S.-listed company whose businesses span career development platforms, education technology, and artificial intelligence research. The Company is committed to enhancing shareholder value through diversification and technological innovation.

For more information about Professional Diversity Network, Inc, please visit www.ipdn.com.

Forward-Looking Statement

This press release contains information about IPDN's view of its future expectations, plans, and prospects that constitute forward-looking statements. These forward-looking statements are made under the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995, as amended. All statements other than statements of historical facts in this announcement are forward-looking statements, including, but not limited to: any projections of earnings, revenue, or other financial items; any statements regarding the adequacy, availability, and sources of capital, any statements of the plans, strategies, and objectives of management for future operations; any statements regarding the future benefits of the investment described in this release, including the development of new revenue streams or the availability of distributions on any securities; any statements relating to the future reinstatement of the license described in this release by the applicable regulatory authorities; any statements concerning proposed new products, services, or developments; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing. Statements that are not historical facts, including statements about IPDN's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, whether known or unknown, and are based on current expectations and projections about future events and financial trends that the Company believes may affect its financial condition, results of operations, business strategy, and financial needs. Investors can identify these forward-looking statements by words or phrases such as "may," "will," "will make," "will be," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "potential," "continue," "endeavor to," "is/are likely to," or other similar expressions. Further information regarding these and other risks is included in our annual report and other filings with the U.S. Securities and Exchange Commission (the "SEC"). All information provided in this press release is as of the date of this press release, and IPDN undertakes no obligation to update any forward-looking statements, except as may be required under applicable law.

Press Contact for IPDN:
Professional Diversity Network, Inc.
Tel: (312) 614-0950
Email: investors@ipdn.com



Source: Professional Diversity Network, Inc.