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Novelis

Novelis Invests $36 Million to Expand, Upgrade Aluminum Recycling Capabilities in Greensboro, Ga.

Investment will enable facility to recycle automotive aluminum scrap and enhance site-wide safety

ATLANTA, Oct. 30, 2019 /PRNewswire/ -- Novelis Inc., the world leader in aluminum rolling and recycling, today broke ground on a $36 million investment to expand and upgrade recycling capacity at its Greensboro, Ga. facility. The investment includes adding state-of-the-art equipment for aluminum scrap recycling, a new baghouse for improved dust mitigation and enhanced designs for safer and more efficient traffic flow. The company expects to complete the project by fall of 2021.

The investment will expand Novelis' capabilities in automotive closed-loop recycling, a process to take aluminum scrap created during stamping and recycle it for new vehicle production. Closing the loop preserves the value of the alloy, reduces cost, minimizes environmental impact and establishes a secure supply chain. The facility will also continue to recycle used beverage cans for the beverage packaging industry.

"As automakers continue to choose aluminum as the sustainable material of choice, we are

investing in our recycling capabilities to increase the amount of recycled content in new vehicles and reduce carbon emissions," said Marco Palmieri, SVP and President, Novelis North America. "This investment aligns with our purpose of Shaping a Sustainable World Together and demonstrates our commitment to helping our customers meet their sustainability targets."

In addition, the upgrades will also enhance the facility's safety systems. For example, the new design will more effectively separate pedestrian walkways from mobile equipment traffic.

"Our team of 145 employees in Greensboro has a proud tradition of offering innovative solutions in aluminum recycling," said Beatriz Landa, Novelis Greensboro Plant Manager. "This investment enables us to continue to modernize our facility and capabilities to serve an even broader customer base for years to come."

"Congratulations to Novelis on this exciting expansion in Greensboro," said Governor Brian P. Kemp. "Any time one of our home-based companies expands, it is good news for business in Georgia. Novelis' 40-year history in Greensboro has created countless opportunities for hardworking Georgians in the region, and I look forward to watching their continued success in the years to come."

"Here in Georgia, manufacturing is an important ingredient to our thriving economy," said Congressman Jody Hice. "As a global leader in the aluminum industry and the largest recycler of aluminum in the world, I'm thrilled Novelis is growing its footprint in the 10th District. The expansion of the Greensboro plant is indicative of its sustained success, and I look forward to a flourishing partnership in the years to come."

Opened in 1980, Novelis' Greensboro facility is responsible for pioneering the majority of Novelis' recycling technology.

About Novelis
Novelis Inc. is driven by its purpose to shape a sustainable world together. As a global leader in innovative products and services and the world's largest recycler of aluminum, we partner with customers in the automotive, beverage can and specialties industries to deliver solutions that maximize the benefits of sustainable lightweight aluminum throughout North America, Europe, Asia and South America. The company is headquartered in Atlanta, Georgia, operates 23 facilities in 9 countries, has approximately 11,000 employees and recorded $12.3 billion in revenue for its 2019 fiscal year. Novelis is a subsidiary of Hindalco Industries Limited, an industry leader in aluminum and copper, and metals flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information, visit novelis.com.

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