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SEI Appoints Robert Hum to Lead Investment Product Development and Activation

New Team Reinforces Strategic Focus on Investing in Talent and Enhancing Solutions to Drive Growth

OAKS, Pa., Aug. 12, 2025 /PRNewswire/ -- SEI® (NASDAQ: SEIC) today announced that Robert Hum, CAIA, has joined as Head of Investment Product Development and Activation, reporting to Michael Lane, Head of SEI's Asset Management business. In this new role, Hum will lead the development and execution strategy for investment products and models, with a focus on enhancing portfolio outcomes across existing client segments and new markets.

Bringing 15 years of industry experience, Hum most recently served as Managing Director and U.S. Head of Factor, Outcome and Alternative ETFs at BlackRock, leading overall product strategy across distribution, marketing, product innovation, thought leadership, technology, and analytics. Prior to joining BlackRock, he was a senior research analyst and Portfolio Manager at Ladenburg Thalmann, managing more than $2 billion in global, multi-asset mutual fund and model portfolios. He began his career as an associate at VanEck Global where he supported the distribution of mutual funds and ETFs to financial advisors.

To support this new team, Heather Corkery, CFA, has transitioned from her role as Managing Director of Client Service in SEI's Institutional business to Director of Investment Product Development and Activation, reporting to Hum. She is focused on developing a comprehensive product activation strategy, including go-to-market planning and user experience optimization. With more than 20 years of experience at SEI, Corkery brings a depth of investment expertise, market knowledge, and leadership experience that will help drive SEI's strategic growth.

Commenting on Hum's appointment, Lane said:

"For more than three decades, SEI has been at the forefront of delivering investment solutions that provide diversification and flexibility to help investors achieve their financial goals. As we transform our organization to better serve the institutional and investment advisor communities, we are building a dedicated team focused on identifying and anticipating trends, client needs, and market gaps that help us pursue growth in new markets."

"Bob's diverse experience across segments and expertise in ETF construction and implementation will help us enhance our investment products and model allocations and continue to push for broader access to private markets. Bob's leadership, Heather's decades of experience, and our investment in talent will enable this new team to further reinforce how SEI simplifies the complex for our clients."

Hum added:

"SEI's breadth of capabilities across asset management, technology, and operations is unmatched, and their client-centric approach to partnering across the industry creates opportunities to fiercely compete in a rapidly evolving landscape. I look forward to working with Michael, Heather, and the SEI team in continuing to position the company as the provider of choice and help drive growth."

Hum holds a bachelor's degree in economics and business and a Certificate in Financial Policy and Analysis from Lafayette College. Corkery holds a bachelor's degree in integrated business and engineering from Lehigh University and is a member of the Financial Analysts of Philadelphia.

About SEI®
SEI (NASDAQ:SEIC) is a leading global provider of financial technology, operations, and asset management services within the financial services industry. SEI tailors its solutions and services to help clients more effectively deploy their capital—whether that's money, time, or talent—so they can better serve their clients and achieve their growth objectives. As of June 30, 2025, SEI manages, advises, or administers approximately $1.7 trillion in assets. For more information, visit seic.com.

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