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Inpixon and OmniExperience Partner for Walt Disney World Swan and Dolphin Resort Indoor Mapping Experience

PALO ALTO, Calif. and TORONTO, March 11, 2020 /PRNewswire/ -- Inpixon (Nasdaq: INPX), a leading indoor data company that specializes in delivering indoor intelligence, today announced it is collaborating with OmniExperience, a digital experience solution provider, to fulfill a contract for indoor mapping and interactive wayfinding solutions for [Walt Disney World Swan and Dolphin Resort](#).



[OmniExperience](#) provides tools to manage dynamic content across all digital marketing channels. Their omnichannel focus provides consistent visitor, guest and customer communication across devices including mobile applications, kiosks, digital displays, social media and the web. OmniExperience's Omni Platform, through which customers will now have the option of choosing Inpixon's comprehensive indoor intelligence and wayfinding applications, is available for a wide variety of markets including travel, hospitality, retail, food service, and real estate.

For the Walt Disney Swan and Dolphin Resort apps, OmniExperience will be integrating [Inpixon mapping](#) technologies and [Mist Systems'](#) Virtual Bluetooth Low Energy (vBLE) positioning, as well as OmniExperience's proprietary technologies to enable resort visitors to search for and navigate to specific points of interest. The solution will also deliver a number of other location-aware services intended to enhance guest experience and property management efficiency.

Doug Ralston, Chief Executive Officer of OmniExperience, stated, "Today's travelers expect virtual access to nearly every aspect of their stay, and with millennial travelers projected to account for more than 50% of hotel guests by 2020¹, it's more important than ever for hotels, attractions and high traffic areas to provide integrated mapping. By implementing Inpixon's indoor intelligence platform and Mist positioning with our turnkey OmniPlatform, we can now provide a comprehensive and interactive wayfinding product available on mobile devices,

kiosks and the web. We are extremely pleased to partner with Inpixon and to integrate their solution with our omnichannel services."

Soumya Das, Chief Operating Officer at Inpixon, commented, "We are thrilled to have been selected by OmniExperience as their indoor mapping partner. We believe our robust and scalable platform coupled with OmniExperience's technology will provide guests exceptional experiences through location awareness. We look forward to working together with OmniExperience on additional sales opportunities."

About Inpixon

Inpixon® (Nasdaq: INPX) is an indoor intelligence company that specializes in capturing, interpreting and giving context to indoor data so it can be translated into actionable intelligence. The company's indoor location and data platform ingests diverse data from IoT, third-party and proprietary sensors designed to detect and position all active cellular, Wi-Fi, UWB and Bluetooth devices, and uses a proprietary process that ensures anonymity. Paired with a high-performance data analytics engine, patented algorithms, and advanced mapping technology, Inpixon's solutions are leveraged by a multitude of industries to do good with indoor data. This multidisciplinary depiction of indoor data enables users to increase revenue, decrease costs, and enhance safety. Inpixon customers can boldly take advantage of location awareness, analytics, sensor fusion and the Internet of Things (IoT) to uncover the untold stories of the indoors. For the latest insights, follow Inpixon on [LinkedIn](#), [Twitter](#), and visit inpixon.com.

Safe Harbor Statement

All statements in this release that are not based on historical fact are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of economic conditions, the performance of management and employees, Inpixon's ability to maintain compliance with Nasdaq's minimum bid price requirement and other continued listing requirements, including during a panel monitoring period ending on February 5, 2021, the ability to obtain financing, competition, general economic conditions and other factors that are detailed in Inpixon's periodic and current reports available for review at sec.gov. Furthermore, Inpixon operates in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. Inpixon disclaims any intention to, and undertakes no obligation to, update or revise forward-looking statements.

¹ <https://insights.ehotelier.com/insights/2016/04/05/millennials-shaping-future-hospitality-closer-look/>

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