

April 11, 2024



## Nancy Krystal Joins Velo3D as Vice President, General Counsel

FREMONT, Calif.--(BUSINESS WIRE)-- [Velo3D](#), Inc. ([NYSE: VLD](#)), a leading additive manufacturing technology company for mission-critical metal parts, today announced the appointment of [Nancy Krystal](#) as Vice President, General Counsel to oversee all legal matters for the company. With over 16 dynamic years of experience in corporate law, Nancy brings a wealth of experience in navigating complex legal landscapes and spearheading pivotal deals to her new role at Velo3D.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240411950967/en/>



"Nancy's extensive legal expertise and track record of success with established, mature companies make her an invaluable addition to our leadership team as Velo3D enters its next phase of growth as a company," said Brad Kreger, Velo3D CEO. "With Nancy on board, I am confident that we will strengthen our legal foundation and ensure that our operations are aligned with the highest standards of integrity and compliance."

With over 16 dynamic years in corporate law, Nancy has navigated the legal landscape with finesse, spearheading pivotal deals and ensuring compliance at every turn. Her expertise spans regulatory compliance, M&A, corporate governance, and more, making her a versatile legal powerhouse. As General Counsel of Jelly Belly Candy Company, she orchestrated the historic sale of the company, showcasing her strategic acumen and leadership. Previously,

In her role, Nancy will report to the CEO and be responsible for all legal matters at Velo3D, including but not limited to,

at Big Heart Pet Brands and AXA Advisors, she played integral roles in multi-billion-dollar transactions and compliance program development, cementing her reputation as a trusted advisor and driving force in the legal arena. (Photo: Business Wire)

managing the board of directors processes and procedures, supporting SEC and public company

compliance, handling contracts, and overseeing the company's intellectual property. The appointment follows several major strategic initiatives executed by Velo3D as it matures as an organization and transitions to its next phase of growth.

"Velo3D's innovative technology make it uniquely poised to succeed in the additive manufacturing space and I am thrilled to join the company as it enters this exciting phase of growth," said Nancy. "I look forward to working closely with Brad, the Velo3D executive team, and the board of directors as we execute against our plan to achieve our strategic objectives. I am confident in our executive team and their vision for the company position us well for what's to come."

Prior to joining Velo3D, Nancy served as General Counsel of Jelly Belly Candy Company, where she helped orchestrate the historic sale of the company to Ferrara Candy Co., which was finalized in late 2023. In that role she oversaw and managed all legal functions, using her legal acumen and leadership to ensure corporate compliance, mitigate risks, and improve profitability. She also held integral roles at Big Heart Pet Brands and AXA Advisors, playing key roles in multi-billion-dollar transactions and compliance program development.

Nancy received a Juris Doctor degree from Pepperdine University School of Law and a Bachelor of Arts in Psychology from University of California, San Diego. She serves as a board member of California Grocers Association, California Manufacturers & Technology Association, and Evisort.

### **About Velo3D:**

Velo3D is a metal 3D printing technology company. 3D printing—also known as additive manufacturing (AM)—has a unique ability to improve the way high-value metal parts are built. However, legacy metal AM has been greatly limited in its capabilities since its invention almost 30 years ago. This has prevented the technology from being used to create the most valuable and impactful parts, restricting its use to specific niches where the limitations were acceptable.

Velo3D has overcome these limitations so engineers can design and print the parts they want. The company's solution unlocks a wide breadth of design freedom and enables customers in space exploration, aviation, power generation, energy, and semiconductor to innovate the future in their respective industries. Using Velo3D, these customers can now build mission-critical metal parts that were previously impossible to manufacture. The fully integrated solution includes the Flow print preparation software, the Sapphire family of printers, and the Assure quality control system—all of which are powered by Velo3D's Intelligent Fusion manufacturing process. The company delivered its first Sapphire system in 2018 and has been a strategic partner to innovators such as SpaceX, Aerojet Rocketdyne, Lockheed Martin, Avio, and General Motors. Velo3D has been named as one of [Fast Company's Most Innovative Companies for 2023](#). For more information, please visit [Velo3D.com](https://velo3d.com), or follow the company on [LinkedIn](#) or [Twitter](#).

VELO, VELO3D, SAPPHIRE and INTELLIGENT FUSION, are registered trademarks of Velo3D, Inc.; and WITHOUT COMPROMISE, FLOW, FLOW DEVELOPER, and ASSURE are trademarks of Velo3D, Inc. All Rights Reserved © Velo3D, Inc.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20240411950967/en/>

**Investor Relations:**

Velo3D

Bob Okunski, VP Investor Relations

[investors@velo3d.com](mailto:investors@velo3d.com)

**Media Contact:**

Velo3D

Dan Sorensen, Senior Director of PR

[press@velo3d.com](mailto:press@velo3d.com)

Source: Velo3D, Inc.