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Spire Global Appoints Michael Eilts as General Manager of Weather and Earth Intelligence

Weather industry veteran to lead the Company's global weather data and solutions strategy and growth

VIENNA, Va.--(BUSINESS WIRE)-- [Spire Global, Inc.](#) (NYSE: SPIR) ("Spire" or "the Company"), a leading global provider of space-based data, analytics and space services, has appointed Michael Eilts as General Manager of Weather and Earth Intelligence. Mr. Eilts is an experienced entrepreneur and executive in the weather and environmental risk communication industry. He has four decades of experience in leading and scaling global SaaS organizations and technical expertise in meteorology and climate.

Mr. Eilts will be responsible for leading the growth strategy and product roadmap for Spire's global weather data and solutions, as well as overseeing the team of weather and data scientists. He will relocate to Boulder, Colorado where the majority of the Company's weather team is based and will report to Spire's Chief Operating Officer Theresa Condor.

"Mike shares Spire's vision to leverage data to make our world safer, cleaner and more prosperous. He has spent his career developing innovative technologies to make weather information more impactful and accessible," said Ms. Condor. "His unique set of expertise in SaaS business development and weather will be integral in guiding our weather data and solutions."

Previously, Mr. Eilts co-founded Weather Decision Technologies, a weather information SaaS company, where he served as President and CEO for 18 years until the company was acquired by DTN. He led the growth of the company from five to 100 employees, including acquisitions of two companies. Once a part of DTN, he served as Senior Vice President where he led the Weather Business Unit. Earlier in his career, Mr. Eilts spent nearly 20 years at the National Severe Storms Laboratory as Assistant Director where he oversaw a large portion of the meteorological research organization. He received a Master of Business Administration, Master of Science in Atmospheric Sciences and Meteorology, and a Bachelor of Science in Meteorology from the University of Oklahoma.

"Spire has created a differentiated product offering among the weather industry with data that can only be collected from space by a large satellite constellation. I'm excited to work with the team to scale our weather and Earth intelligence solutions so that organizations globally are armed with this vital information to strategically mitigate disruptions caused by weather," said Mr. Eilts

About Spire Global, Inc.

Spire (NYSE: SPIR) is a leading global provider of space-based data, analytics and space services, offering access to unique datasets and powerful insights about Earth from the ultimate vantage point so that organizations can make decisions with confidence, accuracy, and speed. Spire uses one of the world's largest multipurpose satellite constellations to source hard to acquire, valuable data and enriches it with predictive solutions. Spire then provides this data as a subscription to organizations around the world so they can improve business operations, decrease their environmental footprint, deploy resources for growth and competitive advantage, and mitigate risk. Spire gives commercial and government organizations the competitive advantage they seek to innovate and solve some of the world's toughest problems with insights from space. Spire has eight offices across the U.S., Canada, UK, Luxembourg and Singapore. To learn more, visit www.spire.com.

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