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Microchip Adds Advanced Third-Party Code to Embedded Code Source's Free Offerings; Application Store Further Speeds Development

Embedded Community Can Accelerate Designs Using Free and More Sophisticated Premium Code From Microchip and 3rd Parties; Developers Invited to Post Code for Sale

CHANDLER, Ariz.--(BUSINESS WIRE)-- Microchip Technology Inc. (NASDAQ: MCHP), a leading provider of microcontroller, mixed-signal, analog and Flash-IP solutions, today announced the expansion of its [Embedded Code Source](http://www.microchip.com/get/VR4C) (<http://www.microchip.com/get/VR4C>) application store and embedded user community for PIC[®] MCU software/firmware code examples, tools and utilities, which often include the source code. Community members now have a single, easy-to-use source for both free code and premium code with advanced features, which accelerates their designs while enabling more sophisticated and differentiated end products. Both Microchip and third parties have already begun selling feature-rich MCU code and MPLAB[®] X IDE plug-ins for Microchip's more than 1,000 8-bit, 16-bit and 32-bit [PIC microcontrollers](#). All developers are invited to add their free and for-pay code to this user community, which has thousands of active participants.

Embedded industry studies confirm the growing importance of software development, with software engineers comprising two thirds of the development teams in most surveys. Additionally, software is rapidly becoming the most costly portion of product development, in terms of both time and money. Microchip's Embedded Code Source addresses this trend by providing a one-stop-shop for cost-effective and free pre-written code that can be used immediately to shorten design times.

Embedded Code Source is the first site of its kind to provide developers with a broad distribution outlet for their premium code. It also expands the benefits to Microchip's more than 70,000 customers, from merely sharing simple code examples into a dynamic marketplace where they can find advanced solutions for their applications.

"Through this second phase of our Embedded Code Source site, we are enabling third-party developers to sell their software, while providing a greater opportunity for the PIC MCU user community to tap into the code they need," said Mitch Little, Microchip's vice president of Worldwide Sales and Applications. "Users can avoid writing code from the ground up, and leverage these developers to accelerate their time to market."

Resources

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About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller, mixed-signal, analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at <http://www.microchip.com/get/1W7E>.

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