

March 20, 2012



The Media Are Invited to Attend the **FIRST® Robotics Competition Arizona Regional**

Microchip Technology Inc. (NASDAQ: MCHP):

The Media Are Invited to Attend the
FIRST® Robotics Competition Arizona Regional
March 23 – 24, 2012
Hamilton High School
3700 South Arizona Ave.
Chandler, AZ 85248
Click [here](#) for a map

Key Facts:

- High school [robotics competition](#)
- 9 a.m. – 5 p.m. March 23
- 9 a.m. – 5 p.m. March 24
- Any student participating on a [FIRST®](#) team is eligible to apply for \$14 million in scholarships
- [50 teams](#) participating, including one from Mexico, one from Brazil and one from Canada
- Teams had six weeks to build a robot that puts as many basketballs through hoops as possible during a two-minute and fifteen-second match with other teams
- Winners eligible to attend the [FRC World Championship](#) in St. Louis Apr. 25 – 28
- Free and open to the public (with free parking)

***** INTERVIEW/PHOTO OPPORTUNITIES *****

- Still and video photography permitted
- March 23 and 24 media interview opportunities with Steve Sanghi, president and CEO of [Microchip Technology](#), Co-Chair of the *FIRST* AZ Regional Planning Committee, *FIRST* sponsor and member of the *FIRST* Board of Directors
- Media interview opportunities with *FIRST* students and their mentors from the community

Chandler, Ariz.-based [Microchip Technology](#) is the organizing sponsor of the [FRC Arizona Regional](#). For more information and to schedule interviews, contact:

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On-site media contact:

Carol Popovich, *FIRST* Regional Director, Cell (480) 335-2091

High-res *FIRST* Logo available through contact, or Flickr:

<http://www.microchip.com/get/77JS>

More information about *FIRST* in Arizona

<http://www.microchip.com/get/41VW>

More information about *FIRST* worldwide:

<http://www.microchip.com/get/1STR>

About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller, analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Ariz., Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the [Microchip Web site](http://www.microchip.com/get/WKC4) (<http://www.microchip.com/get/WKC4>).

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Tags / Keywords: [FIRST](#), [STEM education](#), [robotics competition](#)

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