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Microchip Unveils Serial Flash Memory Device Development Kit

New Kit Includes Three Daughter Boards for Explorer 16 Development Board, Enables Designers to Evaluate Microchip's Stand-Alone Serial Flash Memory Devices

CHANDLER, Ariz.--(BUSINESS WIRE)-- Microchip Technology Inc. (NASDAQ: MCHP), a leading provider of microcontroller, analog and Flash-IP solutions, today announced the availability of its Serial **SuperFlash® Kit 1** (part # AC243005-1), a new development kit that enables designers to evaluate Microchip's SPI and SQI serial Flash memory devices. The Serial SuperFlash Kit 1 includes three serial Flash PICtail™ Plus Daughter Boards that are populated with the [SST25VF016B](#), [SST25VF064C](#) and [SST26VF032](#) serial Flash devices, respectively. The daughter boards interface with Microchip's [Explorer 16](#) Development Board and work with the [MPLAB® X](#) Integrated Development Environment (IDE), to enable the quick creation of code and shorten development time. Example code and software drivers written with the MPLAB X IDE are available for download from <http://www.microchip.com/get/9RX5>.

"As Microchip expands its serial Flash portfolio, first-class development tools such as the Serial SuperFlash Kit 1 and Explorer 16 Development Board enable customers to quickly evaluate Microchip's serial Flash devices and develop firmware for their designs," said Randy Drwinga, vice president of Microchip's SuperFlash Memory Division.

Packaging, Pricing & Availability

The SuperFlash Kit 1 (part # AC243005-1, \$30) is available for purchase today, at [microchipDIRECT](http://www.microchip.com/get/DLCT) (<http://www.microchip.com/get/DLCT>). For further information, contact any Microchip sales representative or authorized worldwide distributor, or visit Microchip's Web site at <http://www.microchip.com/get/9RX5>. To purchase products mentioned in this press release, go to [microchipDIRECT](http://www.microchip.com/get/9RX5) or contact one of Microchip's authorized distribution partners.

About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller, analog and Flash-IP solutions, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Ariz., Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the [Microchip Web site](http://www.microchip.com/get/JG0Q) (<http://www.microchip.com/get/JG0Q>).

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Microchip Technology Inc.

Editorial Contact:

Michelle Miley, 480-792-4111

michelle.miley@microchip.com

Reader Inquiries:

1-888-624-7435

<http://www.microchip.com/get/9RX5>

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