

April 9, 2010



VF Corporation to Report First Quarter 2010 Results

Conference Call/Web Cast Will Be Held

GREENSBORO, N.C.-- VF Corporation (NYSE: VFC) announced today that it will report its first quarter results on Friday, April 30, 2010. The Company will hold a conference call and web cast the same day at 8:30 a.m. EST. The call will be broadcast live over the Internet via www.vfc.com.

In addition, a replay of the call will be available from April 30, 2010 through May 7, 2010. To access the telephone replay, participants should dial (888) 203-1112 for domestic calls and (719) 457-0820 for international calls. The access code for the replay is: 4245641. A replay of the web cast will also be available following the conference call on the Company's website.

About VF

VF Corporation is a global leader in branded lifestyle apparel with more than 30 brands, including Wrangler^(R), The North Face^(R), Lee^(R), Vans^(R), Nautica^(R), 7 For All Mankind^(R), Eagle Creek^(R), Eastpak^(R), Ella Moss^(R), JanSport^(R), Lucy^(R), John Varvatos^(R), Kipling^(R), Majestic^(R), Napapijri^(R), Red Kap^(R), Reef^(R), Riders^(R) and Splendid^(R).

VF Corporation's press releases, annual report and other information can be accessed through the Company's home page, www.vfc.com.

Source: VF Corporation