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Shift4 Unveils Global Crypto Payment Capabilities

Shift4 becomes the first major payments company to offer a seamless way for merchants to accept crypto around the world

CENTER VALLEY, Pa.--(BUSINESS WIRE)-- Shift4 (NYSE: FOUR), the global leader in integrated payments and commerce technology, announces Pay with Crypto, becoming the first major payments company to allow businesses worldwide to accept cryptocurrency with the click of a button for both ecommerce and POS merchants.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20241028518762/en/>

Shift4 launches Pay with Crypto (Graphic: Shift4)

Shift4 has made a name for itself solving complex payment problems that aren't being addressed by

legacy players. Simplifying crypto payments for merchants globally is in line with Shift4's history of innovation.

"Shift4 powers a significant portion of restaurants, hotels, stadiums, theme parks, and other incredible experiences across the nation and increasingly, around the world. Our commitment is to provide innovative payment solutions for both consumers and businesses. With the rapid growth of crypto in everyday purchases, we are fully supporting this next evolution in commerce – and we intend to lead it." - Jared Isaacman, Shift4 CEO

Shift4 merchants will be able to accept payments in a variety of cryptocurrencies from around the world, including Bitcoin (BTC), Ethereum (ETH), Solana (SOL), US Dollar Coin (USDC) and other major stablecoins. The new feature will be rolled out in stages across the different Shift4 products and business verticals. All payments in cryptocurrency will automatically be converted to US dollars and settled to the merchant.

"Shift4's crypto products are focused on making crypto acceptance as easy as traditional credit & debit cards. We abstract away all the complexities for merchants so they never need to deal with crypto directly. There is no reason that taking crypto payments should be complicated and our solution gives our merchants peace of mind." - Alex Wilson, Head of Crypto at Shift4

Crypto payments have grown in popularity as the cryptocurrency market capitalization reached \$3 trillion this year with over 600 million users globally. As the crypto market has grown, so has demand from merchants and their customers to pay with crypto. [TAO Group](#) and [BLADE](#) will be among some of the first customers to use the new capability. Both have already had substantial interest from their customers for crypto payment options.

To build this product, Shift4 has combined their expertise in global payments with the

expertise of Mesh. [Mesh](#) will provide secure account linking to help users connect to their exchange or wallet accounts to improve conversion rates.

To learn more about this product or to sign up, please contact us [here](#).

About Shift4

Shift4 (NYSE: FOUR) is boldly redefining commerce by simplifying complex payments ecosystems across the world. As the leader in commerce-enabling technology, Shift4 powers billions of transactions annually for hundreds of thousands of businesses in virtually every industry. For more information, visit [shift4.com](https://www.shift4.com).

About Mesh

Founded in 2020, Mesh aims to build an open, connected, and secure crypto ecosystem. As the modern connectivity layer for crypto, Mesh unlocks new use cases such as crypto payments and payouts, deposits, on and off-ramping, transfers, and more within a unified platform. With over 300 integrations, Mesh is pioneering the creation of a connected and embedded crypto ecosystem that benefits both businesses and users. For more information, visit <https://www.meshconnect.com>.

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